



PROSPERITY INITIATIVE

Implementation Update

June 9, 2026



PIMA COUNTY

Presentation Content

- 1) Prosperity Initiative Policy: a very brief overview
- 2) Embedding Prosperity into the organization
- 3) PI Alignment



Brief Overview

Prosperity Initiative Policy Framework



Prosperity Initiative Policy (Board Policy E 36.2)
is a policy framework designed to reduce
generational poverty in Pima County.

Focus on **low-income families** with children.



13 policy recommendations:

Work, Health, Housing, and Education



Content of policy is **evidence-based** (effective in
poverty reduction)

Embedding Prosperity

Approach to Implementation is determined by the PI Policy, including 10 specific Board of Supervisors directives

Board Directive #3: . . **Operationalize** and **institutionalize** these policies across County government.

. . **change**. From current state to “**aligned to PI**”

At **Scale**: Organization-wide
& **Sustained** over a long period of time

How do we embed that sort of change?

3 main change “levers”:

- Culture
- Policy
- Operations



Organizational Change (Alignment)



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Strategy and Examples

Changes to:

- operations



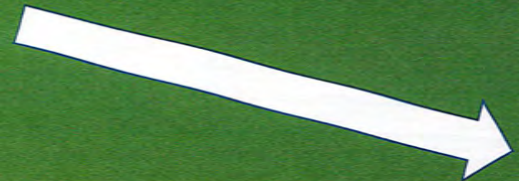
Budgeting process to include PI as decision-point (provide data about PI-related work – i.e., an **inventory**)

- policy



Reviewing current **policies** for opportunities to modify according to PI goals (Outside Agency grant program, e.g.)

- culture



Culture: training and materials for learning PI concepts – so depts can proactively move forward on PI-aligned efforts



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Defining Alignment



Emerging Discussion: What is “alignment”?

Not aligned!

Partly aligned . .

Brought into alignment!

What is “PI Alignment”?
What are we “aligning” to, or for?

How will “alignment” generate “impact” – reducing poverty?

PI Alignment means:

Low-income families with children receive County services that are **streamlined** / integrated / efficient

Low-income families with children are **prioritized for** investment of resources

Low-income families with children are **included in** service design or program decisions

Low-income families with children are served by **effective** programs and services.

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Examples (work completed, planned, or underway):

- Navigators coordination (multi-dept)
- Wrap-around services and longitudinal tracking w/ case management software (CWD)

Policy driving policy change: Capital investments policy (developed w/ PDC, Capital Improvements Advisory Council, in keeping with the RFCD model approach (Nature Works and Stormwater multi-benefit parks)

Engagement of community members in development of 10 Year Regional Housing Strategy & Funding Plan

PEEPs: Evidence-based. Research supports premise that preschool is a contributor to later life outcomes, including income. PEEP monitors and reports outputs and outcomes.

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Notes

Centers low-income families.

Organized by desired result (not by topic or program)

Applicable organization-wide

- And shared with City of Tucson and Community Coalition for Prosperity (CC4P) group as Guiding Principles

Operationalization comes second.

Leaving open new ways of organizing ourselves around these goals >> innovation

Openness facilitates collaboration on solutions

Operationalizing these will involve refinement:

- Defining strategies & tactics
- Terms defined
- Measurable goals articulated within areas

Discussion



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