



MEMORANDUM

February 10, 2026

To: Melissa Manriquez
Clerk of the Board

From: Andrés Cano
District 5 Supervisor

AC

RE: Item for the February 17th Agenda *Addendum*

Please add the following to the February 17th agenda: *Addendum*

Proclamation:

Downtown Tucson Partnership Appreciation Month

Thank you.

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PROCLAMATION

WHEREAS, Downtown Tucson is a vital center of culture, commerce, and civic life in Pima County, serving as a gathering place for residents, workers, entrepreneurs, and visitors; and

WHEREAS, the Downtown Tucson Partnership (DTP) plays a critical role in strengthening the downtown experience through enhanced services, small business support, public space activation, and community-based programming; and

WHEREAS, DTP's efforts have contributed to unprecedented growth in downtown visitation and signature events, expanding access to cultural and festive programming while creating welcoming public spaces for all; and

WHEREAS, through DTP's Purple Ambassadors program, a dedicated team provides enhanced cleanliness, safety, and hospitality services within the Downtown Business Improvement District—removing graffiti, sweeping sidewalks, sharing information with visitors and residents, and supporting a welcoming downtown experience for businesses and the public; and

WHEREAS, in 2025 downtown events reached record levels of participation, including more than 24,000 attendees during Halloween Weekend, more than 23,000 attendees at the Parade of Lights, and more than 8,000 attendees at the New Year's Eve Bowl Bash, reflecting downtown's continued momentum and community appeal; and

WHEREAS, vibrant, walkable downtowns are increasingly essential to regional economic success, helping communities attract talent, retain workers, and strengthen quality of life—making downtown investment a direct investment in Pima County's future; and

WHEREAS, we recognize and celebrate the Downtown Tucson Partnership for its continued commitment to building a stronger, more vibrant Downtown Tucson and a more prosperous Pima County for generations to come.

NOW, THEREFORE, BE IT RESOLVED that the Pima County Board of Supervisors hereby proclaims the month of February 2026 to be:

“DOWNTOWN TUCSON PARTNERSHIP APPRECIATION MONTH”

PASSED AND ADOPTED this 17th day of February 2026.

The Honorable Jennifer Allen, Chair
Pima County Board of Supervisors

ATTEST:

Melissa Manriquez, Clerk
Pima County Board of Supervisors