



# MEMORANDUM

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Date: October 25, 2021

To: Julie Castañeda, Clerk of the Board  
Pima County Board of Supervisors

From: Sharon Bronson  
District 3, Chair  
Pima County Board of Supervisors

Re: Addendum Item for November 2, 2021 Meeting

Please place the following item on the Addendum for the Board of Supervisors meeting on November 2, 2021.

## NEW BUSINESS

Proclamation stating that the Pima County Board of Supervisors, hereby proclaims the November 27th, 2021 as "Small Business, Saturday."

# PROCLAMATION

**WHEREAS**, the government of Pima County celebrates our local small businesses and the contributions they make to our local economy and community; and

**WHEREAS**, according to the United States Small Business Administration, there are 31.7 million small businesses in the United States, representing 99.7% of firms with paid employees, and they are responsible for 65.1% of net new jobs created from 2000 to 2019; and

**WHEREAS**, small businesses employ 47.1% of the employees in the private sector in the United States, 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92% of small business owners have pivoted the way they do business to stay open during the pandemic; and

**WHEREAS**, 97% of Small Business Saturday® shoppers recognize the impact they can make by shopping small and 85% of them also encouraged friends and family to do so; and

**WHEREAS**, 56% of shoppers reported they shopped online with a small business on Small Business Saturday in 2020; and more than 50% of consumers who reported shopping small endorsed a local business on social media or shopped at a local business because of a social media recommendation; and

**WHEREAS**, Pima County supports our local businesses that create jobs, boost our local economy and preserve our communities; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE, BE IT RESOLVED** that the Pima County Board of Supervisors hereby proclaims Saturday, November 27, 2021, to be:

## **“SMALL BUSINESS SATURDAY”**

and urges the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**PASSED AND ADOPTED** this 2nd day of November 2021.

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The Honorable Sharon Bronson, Chair  
Pima County Board of Supervisors

ATTEST:

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Julie Castañeda, Clerk  
Pima County Board of Supervisors