

MEMORANDUM

Date: August 19, 2021

To: Julie Castañeda, Clerk of the Board Pima County Board of Supervisors Sharon Bronson

From: Sharon Bronson District 3, Chair Pima County Board of Supervisors

Re: Agenda Item for September 21, 2021 Meeting

Please place the following item on the Agenda for the Board of Supervisors meeting on September 21, 2021.

NEW BUSINESS

Proclamation stating that the Pima County Board of Supervisors, herby proclaims September 27-October 3, 2021 as Diaper Need Awareness Week.

PROCLAMATION

WHEREAS, diaper need - the condition of not having a sufficient supply of clean diapers to keep babies and toddlers clean, dry and healthy - can adversely affect the well-being of babies, toddlers and their families; and

WHEREAS, national surveys and research studies report that one in three families struggle with diaper need and 48 percent of families delay changing a diaper to extend their available supply; and

WHEREAS, infants and toddlers go through six to 12 diapers each day during the two to three years they wear diapers; and purchasing enough diapers to keep a baby or toddler clean can consume 14 percent of a low-wage family's post-tax income; and

WHEREAS, a sufficient supply of diapers is generally an eligibility requirement for babies and toddlers to participate in child-care and quality early-education programs that enable children to thrive and parents to work; and

WHEREAS, without enough diapers, babies and toddlers risk infections and health problems that may require medical attention resulting in medical costs, and parents may be prevented from accessing child care needed to go to work or school, thereby destabilizing the family's economic prospects and well-being; and

WHEREAS, the people of Pima County recognize that diaper need is a public health issue and addressing it can lead to economic opportunity for families and communities and improved health for children, thus ensuring all children and families have access to the basic necessities required to thrive and reach their full potential; and

WHEREAS, Pima County is proud to be home to trusted organizations, including the Diaper Bank of Central and Southern Arizona, that recognize the importance of diapers in ensuring health and providing economic stability for families; and

WHEREAS, these diaper banks and their staffs and volunteers continue to serve on the front lines of the COVID-19 pandemic response, helping families weather the crisis; and during the pandemic diaper banks across the country saw enormous increases in demand and expanded their distribution of diapers by an average of 86 percent; and

WHEREAS, while experiencing double, triple or greater increases in demand due to the pandemic and economic shutdown these diaper banks continue to do everything in their ability to increase distributions and support children and families in need of immediate assistance; and now that our state is recovering from the pandemic, diaper banks are playing a critical role in supporting families and advancing our collective economic growth.

NOW, THEREFORE, BE IT RESOLVED that the Pima County Board of Supervisors hereby proclaims the week of September 27 through October 3, 2021, to be:

"NATIONAL DIAPER NEED AWARENESS WEEK"

and thanks the aforementioned diaper banks, their staffs, volunteers and donors for their courageous service during the crisis and encourages the citizens of the County to donate generously to diaper banks and diaper drives and support those organizations that collect and distribute diapers to families struggling with diaper need.

PASSED AND ADOPTED this 21st day of September 2021.

The Honorable Sharon Bronson, Chair Pima County Board of Supervisors

ATTEST:

Julie Castañeda, Clerk Pima County Board of Supervisors