



AGENDA MATERIAL

DATE 11/17/20 ITEM NO. RA 15

November 16, 2020

The Honorable Chairman Valadez and
Pima County Board of Supervisors
130 W. Congress Street, 11th Floor
Tucson, Arizona 85701

Re: **Zoning Code Text Amendment P19TA00001 - New sign standards, updating addressing standards, and a new design review committee role concerning signs**

As an advisory body to the Pima County Board of Supervisors, the Pima County Small Business Commission voted unanimously during its November 5, 2020 meeting to offer general support for the proposed revision to the Pima County sign standards. The Commission reviewed early and final drafts of the proposed zoning code text amendment and supports increased flexibility for small business sign regulation. The Commission encourages the Pima County Board of Supervisors to continue to enact policies that provide relief to businesses that are struggling during the COVID-19 pandemic.

Sincerely,

Kent J. Blumenthal, Ph.D., Chair
Pima County Small Business Commission

c: Carmine DeBonis, Deputy County Administrator for Public Works
Tom Drzazgowski, Chief Zoning Inspector, Development Services Department
Janet Emel, Senior Planner, Development Services Department
Patrick Cavanaugh, Deputy Director, Economic Development Office

NOV 16 2020 05:00 PM C. KU-M
MM

From: Thomas Drzazgowski
Sent: Monday, November 16, 2020 4:12 PM
To: COB_mail
Subject: BOS Meeting 11/17/2020 - Agenda Item #15 - Letter of Support

Below is an email of support for an item on the agenda tomorrow.

Tom Drzazgowski
Pima County - Chief Zoning Inspector
201 N Stone Av – 1st Floor
520.724.6675

From: Michael Guymon <mguymon@tucsonchamber.org>
Sent: Monday, November 16, 2020 12:27 PM
To: Ally Miller <Ally.Miller@pima.gov>; Ramon Valadez <Ramon.Valadez@pima.gov>; Sharon Bronson <Sharon.Bronson@pima.gov>; Steve Christy <Steve.Christy@pima.gov>; District5 <District5@pima.gov>
Cc: Brianna Hamilton <Brianna.Hamilton@pima.gov>; Maria Klucarova <Maria.Klucarova@pima.gov>; Beth Borozan <Beth.Borozan@pima.gov>; Jan Leshner <Jan.Leshner@pima.gov>; Chuck Huckelberry <Chuck.Huckelberry@pima.gov>; Carla Blackwell <Carla.Blackwell@pima.gov>; Carmine DeBonis <Carmine.DeBonis@pima.gov>
Subject: Pima County Sign Code - Letter of Support

This message and sender come from outside Pima County. If you did not expect this message, proceed with caution. Verify the sender's identity before performing any action, such as clicking on a link or opening an attachment.

Honorable Chair and Members of the Pima County Board of Supervisors,

I am writing to express the Tucson Metro Chamber's support for Zoning Code Text Amendment P19TA00001 regarding new sign standards. The Tucson Metro Chamber has consistently been in support of updating and improving sign standards that allow companies and businesses to advertise their products and services more effectively and efficiently. The new sign standards in front of you have gone through a substantial amount of public involvement, discourse and process which have resulted in a well-balanced Text Amendment.

The Planning and Zoning Commission and Pima County staff have worked very well with stakeholders and have implemented many of the comments and suggestions they have received over the past 12 months. The changes presented provide more predictability for the end user, standardizes the height in commercial and industrial zones and brings the County into compliance with Reed v. Town of Gilbert.

Businesses have struggled mightily during the pandemic. We are extremely thankful for the County's decision to suspend the enforcement of temporary sign regulations and permitting so businesses can bring more attention to their products. I have heard from many businesses that this has been helpful and this move demonstrates that signage is important for the economic vitality of those businesses. Approving these text amendments signal your support for business and commerce, particularly in a time when businesses need greater clarity and consistency.

RECEIVED
NOV 16 2020 12:27 PM
MGM



Thank you for your leadership and we ask you to vote in favor of Zoning Code Text Amendment P19TA00001.

Sincerely,
Michael Guymon

Michael S. Guymon • Vice President

P 520.792.2250 ext 150 • C 520.260.3666

mguymon@tucsonchamber.org • TucsonChamber.org

Tucson Metro Chamber • 212 E. Broadway Blvd. • Tucson, AZ 85701



Mission: Champion an environment where your business thrives and our community prospers

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From: Dan Brocious [REDACTED]
Sent on: Monday, November 16, 2020 8:23:14 PM
To: district1@pima.gov; district2@pima.gov; district3@pima.gov; district4@pima.gov;
district5@pima.gov
CC: COB_mail@pima.gov
Subject: Board of Supervisors Public Hearing, November 17, 2020, Agenda Item #15, New Sign Standards

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NEW 11/20/2020 10:15:00 AM
AM

*Pima County Board of Supervisors
c/o Clerk of the Board
130 W. Congress St., 6th Floor
Tucson AZ 85701*

Honorable Chair Valadez and Members of the Board:

I'm writing in opposition to Agenda Item #115, New Sign Standards, as presently composed.

1. The standards have been rushed in that the current version was available for review only last Friday.
2. The total consequences of the package have not been thought through. For example, sign illumination has been improved in some ways but the proposed overall increase in sign area negates that. One hand gives and the other takes away to the detriment of dark skies.
3. As a long time City of Tucson Sign Code Committee Member, I was discouraged by the City changes and now disheartened by what I see in the County proposal.

Please send this matter back to staff with direction to take the time necessary to create a thoughtful document mindful of all the consequences these changes would bring.

Respectfully,

Dan Brocious
Research Associate

Smithsonian Astrophysical Observatory

From: STEVE DOLAN
To: COB_mail
Subject: Agenda 15. New Sign Standards - Tucson Mountains Association
Date: Tuesday, November 17, 2020 8:11:32 AM

This message and sender come from outside Pima County. If you did not expect this message, proceed with caution. Verify the sender's identity before performing any action, such as clicking on a link or opening an attachment.

(For today's BOS meeting CALL TO THE PUBLIC here are my eComments since I cannot attend in person a complete a Speaker Card.)

I am Steve Dolan at 4154 N. Tortolita Road representing the Tucson Mountains Association. TMA thanks the Development Services Department for a virtual meeting to explain the Sign Code update. We do not think it will affect the Tucson Mountains but it may impact our Community as a whole.

The Tucson Mountains Association supports concerns by other neighborhood associations, organizations, and Astronomers since they may be more directly affected and know more than TMA about sign sizes and lighting that could affect our Dark Skies.

Tucson Mountains Association also thanks Development Services for recent changes made but supports other organizations who need more time to review the latest Draft posted last Friday. Thank You.

Steve Dolan CFM home [REDACTED]

NOV 17 2020 08:14:00 KIP-HD

SM

AGENDA MATERIAL

DATE 11/17/20 ITEM NO. RA 15

From: Jude Cook
To: COB mail
Subject: Sign Code revision
Date: Tuesday, November 17, 2020 9:42:38 AM
Attachments: jude.vcf

This message and sender come from outside Pima County. If you did not expect this message, proceed with caution. Verify the sender's identity before performing any action, such as clicking on a link or opening an attachment.

To the Pima County Board of Supervisors

I'm writing in support of the Sign Code Revision as written, before the Planning and Zoning Review.

This code revision is a vast improvement over the previous version.

The outdoor lighting code is the place to address dark skies not in the sign code.

Electronic Message Centers should be allowed.

Thanks for the consideration

Jude Cook

NOV 17 2020 09:55 PC CLK-FD
JS