

AGENDA MATERIAL

DATE 11-17-20 ITEM NO. RA 15

November 16, 2020

Pima County Board of Supervisors
C/o Clerk of the Board
130 W. Congress St., 6th Floor
Tucson AZ 85701

(Sent via Email)

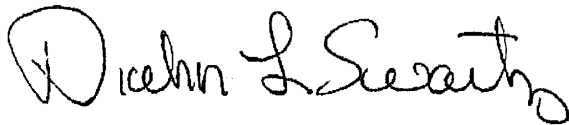
Honorable Chair Valadez and Members of the Board:

I am opposed to the New Sign Standards, and I writing to urge you to reject the draft sign ordinance.

There is so little we can do to determine the look and feel of where we live. A strong Sign Code is the one tool that citizens have. Allowing larger and more ugly commercial signs will make our community uglier and more commercial. There is so much beauty in this area, but larger signs and more commercial advertisement detracts from that beauty.

Allow the citizens an opportunity review this code and make recommendations to you. Do not let the narrow interests of commercial advertising degrade our community! Let the citizens have an opportunity to review and participate in developing any changes that are needed. Please, do not take away one of the few tools (possibly the only) tool that we have.

Sincerely,



Diahn Swartz
519 E. Roger Road
Tucson AZ 85705



NDV 1670M1206 PCC KCF HD