

AGENDA MATERIAL

DATE 11/17/20 ITEM NO. RA 15



PIMA COUNTY

DEVELOPMENT SERVICES

Date: November 13, 2020

To: Honorable Pima County Board of Supervisors

From: Tom Drzazgowski, Chief Zoning Inspector

RE: **P19TA00001 NEW SIGN STANDARDS, UPDATED ADDRESSING STANDARDS, AND A NEW DESIGN REVIEW COMMITTEE ROLE CONCERNING SIGNS**

The above referenced case was heard at the October 28, 2020 public hearing of the Pima County Planning and Zoning Commission. At that hearing, staff and the commission proposed 29 revisions to the proposed ordinance. The commission recommended approval (5 – 3) of the text amendment subject to the revisions. The attached ordinance reflects those revisions which are a result of comments or discussions with the Sierra Club, the Billboard Review Committee, and the Arizona Astronomy Consortium along with all of the prior comments received throughout this text amendment's two-year process.

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ORDINANCE 2020-_____

AN ORDINANCE OF THE BOARD OF SUPERVISORS OF PIMA COUNTY, ARIZONA, RELATING TO ZONING; AMENDING: CHAPTER 18.09 (GENERAL RESIDENTIAL AND RURAL ZONING PROVISIONS), SECTION 18.09.030 (HOME OCCUPATIONS) TO REFER HOME OCCUPATION SIGN REQUIREMENTS TO CHAPTER 18.79 (SIGN STANDARDS); CHAPTER 18.40 (MR MAJOR RESORT ZONE), SECTION 18.40.030 (DEVELOPMENT STANDARDS) TO DELETE AN INCORRECT AND UNNECESSARY CROSS-REFERENCE TO CHAPTER 18.79 (SIGN STANDARDS); CHAPTER 18.45 (CB-2 GENERAL BUSINESS ZONE), SECTION 18.45.030 (PERMITTED USES) TO REPEAL THE LISTING OF SIGNS AS A PERMITTED USE IN THE CB-2 ZONE; CHAPTER 18.77 (ROADWAY FRONTAGE STANDARDS), SECTION 18.77.030 (SETBACK LINES FOR STREETS) TO UPDATE A SIGN-RELATED CROSS-REFERENCE; REPEALING AND REPLACING THE EXISTING PIMA COUNTY ZONING CODE CHAPTER 18.79 (SIGN STANDARDS), WITH THE EXCEPTIONS OF THE BILLBOARD REGULATIONS AND THE NONCONFORMING SIGNS REQUIREMENTS WHICH ARE LIMITED TO REFORMATTING AND RENUMBERING, THE NEW SIGN STANDARDS ARE INTENDED TO: 1) IMPROVE THE CLARITY OF THE STANDARDS; 2) REFLECT CURRENT SIGN TECHNOLOGY AND TRENDS; 3) ENCOURAGE GOOD SIGN DESIGN; AND 4) PROTECT DARK SKIES AND SCENIC VALUES; AMENDING THE PIMA COUNTY ZONING CODE CHAPTER 18.83 (ADDRESS STANDARDS), SECTION 18.83.050 (ADDRESS DISPLAY) TO UPDATE ADDRESSING STANDARDS CONSISTENT WITH STATE REGULATIONS; AND AMENDING CHAPTER 18.99 (REVIEW COMMITTEES) SECTION 18.99.030 (DESIGN REVIEW COMMITTEE) TO AUTHORIZE THE DESIGN REVIEW COMMITTEE TO REVIEW AND DECIDE REQUESTS FOR THE MASTER SIGN PROGRAM.

THE BOARD OF SUPERVISORS OF PIMA COUNTY, ARIZONA FINDS THAT:

1. The Planning and Zoning Commission, at its November 28, 2018 hearing, initiated and authorized staff to amend the Pima County Code to update the sign code Chapter 18.79 (Sign Standards) consistent with a 2015 Supreme Court Ruling, to align regulations with current sign technology and practices, and to provide a clearer format for the sign regulations.
2. This ordinance replaces the existing sign code with standards that are updated, content-neutral, and simplified, with the exceptions of the regulation of billboards (Section 18.79.080(A)) and nonconforming signs (Section 18.79.060). This ordinance is not intended to change the regulation of billboards; the regulation of billboards has only been reformatted and renumbered. This ordinance is not intended to change the regulation of nonconforming signs (Section 18.79.060). The new regulations in the ordinance reflect technological changes in

signage and the importance of maintaining Dark Skies, while allowing for advertising and identification. The ordinance corrects sign-related cross references in other chapters of the zoning code and updates the Addressing Standards consistent with recent state legislation.

3. This ordinance does not create new restrictions on the use of property, and this ordinance is not intended to, nor should it be construed to reduce any existing rights to use, divide, sell or possess private real property.

IT IS ORDAINED BY THE BOARD OF SUPERVISORS OF PIMA COUNTY, ARIZONA:

Section 1. Pima County Code Chapter 18.09 is amended as follows:

Chapter 18.09

GENERAL RESIDENTIAL AND RURAL ZONING PROVISIONS

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18.09.030 Home occupations.

- A. General Standards. Home occupations are permitted so long as they meet the following standards:

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13. In accordance with Section 18.79.070(A). ~~The maximum sign area permitted shall not exceed two square feet. The maximum height of any ground sign shall be four feet.~~

Section 2. Pima County Code Chapter 18.40 is amended as follows:

Chapter 18.40

MR MAJOR RESORT ZONE

...

18.40.030 Development standards.

...

H. Exterior Lighting. In accordance with the ~~County Light Pollution~~ Outdoor Lighting Code (Title 15).

~~I. Signs. Refer to Section 18.79.050 O (Signs).~~

Section 3. Pima County Code Chapter 18.45 is amended to repeal the reference to signs as a permitted use because, while signs are permitted in the CB-2 Zone, other zones that also allow signs do not individually list signs as a use. Chapter 18.45 is amended as follows and subsequent subsections are renumbered accordingly:

Chapter 18.45

CB-2 GENERAL BUSINESS ZONE

...

18.45.030 Permitted uses.

A. Any uses as permitted in Section 18.31.010 (TR Transitional Zone) and in Section 18.43.030 (CB-1 Local Business Zone).

B. Additional uses:

~~1. Advertising sign or structure: In accordance with Chapter 18.79 (Sign Standards);~~

~~2. Ambulance service;~~

~~3. Amusement or recreational enterprise (within a completely enclosed structure), including:~~

...

~~4. Amusement or recreational enterprise (outdoor), including: . . .~~

Section 4. Pima County Code Chapter 18.77 is amended as follows:

Chapter 18.77

ROADWAY FRONTAGE STANDARDS

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18.77.030 Setback lines for streets.

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B. Setback Lines in General.

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3. Setback Exception for ~~Signs~~, Walls, Fences and Private Swimming Pools.

a. ~~Setback requirements for signs shall be as specified in Section 18.79.030 Sign Standards;~~

b. Walls and fences shall be permitted within required yards and setback areas as specified in Section 18.07.050(B), Exception for Walls and Fences, and Chapter 18.73, Landscaping, Screening and Buffering Standards;

eb. Private swimming pools are permitted within required setback areas as specified in Section 18.07.030(D)(1) (Land Use Regulations — Swimming Pools — Private).

...

Section 5. Pima County Code Chapter 18.79 (Sign Standards) is repealed and a new Chapter 18.79 (Sign Standards) is adopted, except that this ordinance is not intended to change the regulation of billboards. The regulation of billboards is only reformatted and renumbered. And except that this ordinance is not intended to change the regulation of nonconforming signs (Section 18.79.060). Chapter 18.79 is adopted as follows:

Chapter 18.79 - SIGN STANDARDS

18.79.010 – Purpose.

- A. It is the purpose of this chapter to authorize the use of signs that:
1. Promote traffic and pedestrian safety and minimize risk of personal injury and property damage from unregulated and improper sign placement and construction;
 2. Encourage legibility of sign information along street frontages, reduce visual clutter, and encourage the clearest possible visual perception of existing uses and existing signs;
 3. Provide equitable opportunities for free speech, identification and essential communication, enable wayfinding, retain businesses and promote economic development;
 4. Protect astronomical observation by protecting dark skies and minimizing light intrusion onto adjacent property;
 5. Encourage an aesthetic appearance compatible with the surrounding human and natural environment along street frontages, improving the quality of the visual appearance of the community, and the clear visibility of the natural environment; and,
 6. Promote signs that are appropriate to the type of activity to which they pertain, are well-designed, are of appropriate scale, and are appropriately integrated into the built and natural environment.
- B. Whenever a conflict arises in the enforcement of this chapter or more than one interpretation is possible, the purposes stated in Section 18.79.010(A) shall serve as guidelines in resolving the conflict or interpretation.

18.79.020 - General.

- A. A sign shall comply with the Pima County building codes (Title 15).

- B. A permit is required for all signs unless otherwise stated.
- C. No sign shall be installed, placed, or maintained within unincorporated Pima County except in conformance with this chapter or as allowed by a state or federal law preemption of this chapter.
- D. If provisions of this chapter are in conflict with any other provision of the code, the more restrictive requirement shall apply.
- E. No sign shall cause a safety hazard for pedestrians or vehicles.
- F. No content restrictions.
 - 1. Any sign allowed under this chapter may contain, in lieu of any other copy, any otherwise lawful message that complies with applicable dimension, lighting, design, spacing, and approval requirements of this chapter.
 - 2. This chapter is intended to regulate signs in a manner that does not favor commercial speech over non-commercial speech and does not regulate non-commercial speech by message content.
 - 3. Any regulation that distinguishes between on-site and off-site signs applies only to commercial messages, and allows any non-commercial message.

18.79.030 - Definitions and sign types.

A. Definitions "A".

- 1. Abandoned sign: A sign which advertises, identifies or gives notice of a use which is no longer in operation or an activity which has already occurred. A permanent, on-site sign which applies to a temporarily-suspended use shall not be deemed to be abandoned unless the suspension exceeds one year.
- 2. A-frame sign: A portable sign typically constructed of wood or plastic that folds out to form the shape of an "A".

B. Definitions "B".

1. Banner: A temporary sign constructed of a flexible material hung or attached to a building, wall or fence on which copy or graphics may be displayed.
2. Billboard: An off-site sign displaying advertising sign copy that is pasted, painted or fastened in a manner to permit its periodic replacement and that does not pertain to the sign location.
3. Building entryway sign: An on-site sign at the entry or access point of a multi-tenant, non-residential building or development.
4. Building frontage: The measurement between two straight lines projecting from the outermost edges of a building or tenant space wall that are perpendicular to a straight line running along the ground level of the front of the measured wall.

C. Definitions "C".

1. Canopy sign: A sign mounted on a canopy which is a permanent fixture, often made of metal or glass, that is attached to a structure.
2. Change of sign copy: A replacement or modification of the message or design of an existing sign face without modifying the size, shape, framework or structure of the sign. It allows the changing of messages by means of non-electronic sign copy.
3. Concealed sign: A permanent or temporary on-site sign that is within the boundaries of a premises, obscured from and not legible from adjacent public right-of-way. Examples: indoor signs and signs located within an outdoor courtyard. Does not include a billboard.
4. Correlated color temperature (CCT): A measurement of how yellow or white/blue emitted light is, as measured in kelvins. A low CCT is the amber end of the light spectrum. High CCT outdoor lighting causes light scattering, diminishing dark skies.

D. Definitions "D".

1. Danger sign. A sign that is necessary to warn of danger.
2. Development complex: A site, having common vehicular access points, which is subject to the development plan requirements of Development Plan Standards (Chapter 18.71), including waiver.
3. Drive-through lane sign: An on-site sign of a drive-through or drive-in use.

E. Definitions "E".

1. Electronic message sign: A sign that permits the movement or changing of messages by means of electronically controlled sign copy.

F. Definitions "F".

1. Flag: A piece of cloth or similar material on a pole or rope used as a marker, symbol or emblem of a country or institution or as a decoration during an event.
2. Freestanding sign: An on-site sign erected or mounted on a self-supporting, permanent base detached from supporting elements of a building. Does not include a billboard sign.
3. Freestanding interstate style sign: A sign not supported by another structure and located along an interstate such as Interstate 10 (I-10) and Interstate 19 (I-19).

G. Definitions "G".

1. Governmental sign: A sign constructed, placed, or maintained by a government agency or a sign that a government agency requires to be constructed, placed, or maintained.

H. Definitions "H". Reserved.

I. Definitions "I".

1. Illuminated sign: A sign that uses any artificial light either projecting through its surface or reflecting off its surface.

a. Conventional internally illuminated sign: A sign made visible in darkness by a source of light, concealed or contained within the sign that shines through a translucent surface.

b. Externally illuminated sign: A sign with illumination derived entirely from an external, artificial source.

c. Indirectly illuminated sign: A sign with a light source that is not seen directly.

2. Inflatable or air activated signs: Structures which are inflated or activated by air and used for advertising purposes.

J. Definitions "J". Reserved.

K. Definitions "K". Reserved.

L. Definitions "L".

1. Landscape area: The square footage of a ground cover surrounding a sign creating an aesthetic effect by the use of plant material and inorganic material including but not limited to grass, trees, shrubs, planters, brick, stone, natural forms, water forms, aggregate and other landscape features, but not including the use of concrete, asphalt or outdoor carpeting.

2. Landscaping ratio: The relationship between the landscape area surrounding a sign and the sign area.

M. Definitions "M".

1. Maximum luminous intensity: The maximum allowed of the measure of the amount of light that a point source radiates in a given direction. It is measured in candles or nits with one nit equivalent to one candela per square meter.

2. Minor sign: A small, on-site and close to the ground sign.
3. Moving sign: A sign that flashes or blinks light, changes physical position or conveys the illusion of movement by mechanical means, illumination or air movement.

N. Definitions "N".

1. Neon sign: An electric sign lighted by long luminous gas-discharge tubes that contain rarefied neon or other gases, and that are bent to form letters, shapes, and other sign adornment.
2. Nonconforming sign: A sign, constructed with a valid permit, existing on April 1, 1986, which does not comply with this chapter.
3. Non-residential area: Areas with business and industrial zoning, and areas with residential or rural zoning with an approved development plan or conditional use permit. An approved subdivision plat in its entirety as a site, not as individual lots, may be considered non-residential.

O. Definitions "O".

1. Off-site sign: A sign that is not an on-site sign.
2. On-site sign: A sign directing attention to a use, activity, facility, product or service existing at the property on which the sign is placed.

P. Definitions "P".

1. Political sign: A temporary sign relating to a political candidate, political party or issue in a public election, as allowed by Arizona Revised Statutes.
2. Portable sign: A freestanding, moveable sign not permanently affixed to any building, structure, or embedded into ground. Examples include A-frame signs and T-frame signs.

Q. Definitions "Q". Reserved.

R. Definitions "R".

1. Residential area: Areas with residential or rural zoning with no approved development plan or conditional use permit.
2. Roofline: The top edge of the roof or the top of the parapet, whichever forms the top line of the building silhouette.
3. Roof sign: A sign that projects above the roofline of a building to which it is attached.

S. Definitions "S".

1. Sign: A name, identification, description, display or illustration affixed to or painted or represented directly or indirectly on a building or other outdoor surface that directs attention to or is designed or intended to direct attention to the sign face or to an object, product, place, activity, person, institution, organization, or use.
2. Sign area allotment: The allowed amount of sign copy area.
3. Sign copy: Any word, letter, logo, number, design, figure or other symbolic representation incorporated into a sign.
4. Street frontage: Measured as the length of a lot or development fronting on a public or private street.
5. Suspended sign: A sign hanging from an awning, from a canopy, a covered walkway, porch, roof overhang, or a sign projecting from a building.

T. Definitions "T".

1. Temporary sign: A portable sign, a sign not permanently embedded in the ground, or a sign not permanently affixed to a building or permanent sign structure.
2. Tenant space: The area or portion of a building leased by an individual or entity; may include the property owner.

3. T-frame sign: A portable sign that stands creating the shape of two, joined "T"s.

U. Definitions "U". Reserved.

V. Definitions "V". Reserved.

W. Definitions "W".

1. Wall sign: A permanent sign fastened, attached, or connected to, or supported in whole or in part by a building or structure.

2. Window sign: A sign affixed to the interior or exterior of a window, or placed immediately behind a window, and visible from outside of the building.

18.79.040 - Prohibited signs. No person shall erect, alter, maintain, or relocate any sign specified in this section unless regulated elsewhere:

A. Prohibited sign types.

1. Abandoned signs.

2. Cloth or paper signs attached to the exterior surface of a window or a building except a private, temporary sign in a residential area or as allowed as a banner.

3. Electronic message signs.

4. Flashing, blinking, reflective, inflatable, air-activated, or animated signs, including signs with an intermittent or varying color or intensity of artificial illumination, whether deliberate or as a consequence of a defect in the sign or illumination source.

5. Moving signs.

6. Off-site signs, except those expressly allowed by this chapter.

7. Ribbons, streamers, balloons, or pin flags.

8. Roof signs projecting above the top of the wall parapet, or roofline, or mounted on a roof.
9. Searchlights.
10. Sound: Signs emitting sound, except as expressly allowed by drive-through lane signs.
11. Statues used for advertising.

B. Signs that obstruct the free and clear vision of motor vehicle operators or signs placed in any location where by reason of position, shape, or color may interfere with, or be confused with, any authorized traffic sign, signal, or device. A sign that because of its intensity of light constitutes a nuisance or hazard to vehicular traffic, pedestrians, or adjacent properties.

18.79.050 – Exempt signs. The following signs are exempt from the application, permit and fee regulations of this chapter, although the applicable development standards apply and an electrical or building permit may be required:

- A. Concealed signs.
- B. Danger signs: No greater height or size than is required to give the public adequate warning.
- C. Flags: Ten or fewer flags with poles no greater than twenty feet in height.
- D. Governmental signs.
- E. House numbers, nameplates and addresses as required by Address Standards (Chapter 18.83).
- F. Memorial signs, tablets or cornerstones, grave markers, headstones, statues, and historical markers or cornerstones, not exceeding eight square feet in area.
- G. Political signs as allowed by Arizona Revised Statutes.
- H. Portable “A” and “T”- frame signs.

- I. Signs on a single-family, residential property of a cumulative sign area of six square feet, not exceeding six feet in height unless attached to a wall or structure, and not illuminated.
- J. Signs attached to a service station pump or signs integrated into the design of an automated bank teller machine.
- K. Vehicle signs that are incidental to vehicle use. Exception: A vehicle that is regularly located for the primary purpose of displaying the sign.
- L. Window signs that comply with the requirements of Sections 18.79.080(I) or 18.79.090(F).

18.79.060 – Nonconforming signs.

- A. This chapter shall not apply to a sign, constructed with a valid permit, existing on April 1, 1986, which does not comply with this chapter, except as provided below.
- B. Change of Use: A nonconforming sign shall comply with this chapter before the issuance of a certificate of occupancy which creates a change of use.
- C. Damaged or Destroyed Sign: A nonconforming sign damaged to the extent of requiring a new building permit shall be replaced with a conforming sign.
- D. Relocation: A nonconforming sign shall not be relocated without compliance with this chapter.
- E. Alteration: A nonconforming sign shall not be altered to the extent of requiring a new building permit without being brought into compliance with all the regulations of this chapter.
 - 1. Exception: A freestanding sign remaining in the same location may be altered, subject to the following conditions:
 - a. Maximum sign area may be the greatest of:
 - 1) That permitted in the zone;

- 2) Sixty-four square feet in commercial or industrial zones only;
or
 - 3) Fifty percent of the area of the nonconforming sign;
- b. Maximum sign height may be the greatest of:
- 1) That permitted in the zone;
 - 2) The height of the roof line of the tallest main building on the site;
- c. Setback. Ten feet from the front property line;
- d. All structural components and braces (such as pipes, angle iron, cables, internal or back framing) shall be concealed with a pole cover or architectural embellishment.

F. Landmark Sign. A sign erected prior to the effective date of the ordinance codified in this chapter shall be given the status of a landmark sign and shall be exempt from the regulations of this chapter if the design review committee finds it has significant cultural or historical character as a landmark.

G. Two-for-one Replacement of Billboard Support Structure. A billboard with a wooden support structure may be replaced with a metal support structure for a billboard of the same sign area provided it meets the following requirements:

1. Illumination: None;
2. Maximum height: 24 feet; and
3. A second existing billboard with a wooden support structure is removed within 30 days of the issuance of a permit for the replacement support structure.

18.79.070 – General regulations.

A. Each single-family, residential property is allowed an on-site, cumulative sign area of six square feet, not exceeding six feet in height unless attached to a wall or structure, with no limit on the number of signs. Illumination of signage is prohibited.

B. Measurement:

1. Sign area measurement:

a. Background panel: A sign placed on a background panel is measured as the area contained within the outside dimensions of the background panel.

b. Individual letters or symbols: A sign with individual letters or symbols placed separately on a building wall, awning or other structure without a background panel, is measured as the sum of the smallest rectangular shape needed to enclose each letter or symbol;

c. Illuminated panel: A sign in an illuminated panel is measured as the entire illuminated surface area;

d. Multiple components: A sign displayed in more than one component e.g., a service station identification and price sign, is measured as the area enclosed by the smallest rectangle encompassing all the components.

2. Sign height is measured as the vertical distance from the average finished grade beneath the sign to the topmost feature of the sign; except that if the sign location has an average finished grade lower than the adjoining grade of the road, the sign height is measured from the top of the curb (or crown of the road nearest the property if no curb exists) to the topmost feature of the sign.

C. Multiple components: A sign which is subject to more than one classification shall meet the requirements for the classification to which each portion is subject.

D. Illumination.

1. Signs may be illuminated, except where expressly prohibited in this chapter.
2. A sign shall comply with the standards of the Outdoor Lighting Code (Chapter 15.12).
3. A light source of a sign shall not be visible from:
 - a. Above except as allowed in the Outdoor Lighting Code (Chapter 15.12), and,
 - b. An adjacent property or street.

E. Permitting.

1. The sign-property owner or the sign-property owner's representative may apply for a sign permit. A sign-property owner's representative shall provide an authorization letter from the owner of the property on which the sign is to be installed.
2. Except as expressly allowed in subparagraph 3 below, a sign permit is required prior to constructing, installing, placing, altering, or relocating any sign.
3. A sign permit is not required for any of the following:
 - a. Change of sign copy;
 - b. An exempt sign as defined in this chapter;
 - c. A sign allowed by a state or federal law preemption of this chapter;or,
 - d. Sign maintenance that does not change the design of the sign.
4. Permit fees. In accordance with the fee schedule adopted by the Board of Supervisors.
5. Application.

a. The sign portion of a permit application shall be submitted for all signs requiring a permit.

b. The sign portion of a permit application must be accompanied by all items required by the application checklist.

6. Permit suspension or revocation. In addition to enforcement pursuant to Chapter 18.95 (COMPLIANCE AND ENFORCEMENT), the zoning inspector may suspend or revoke a sign permit issued as a result of the applicant's material omission or misstatement of fact. The planning official shall give notice of any suspension or revocation to the applicant and to the sign-property owner.

F. Address identification. A sign shall conform to the requirements of Chapter 18.83 (ADDRESSING STANDARDS) and the Official Address Guide for Pima County, Arizona.

18.79.080 – Regulations by permanent sign type.

A. Billboard. A billboard is allowed in the CB-2, CI-1, CI-2, and CI-3 zones subject to:

1. General:

a. Minimum clearance: Ten feet.

b. Maximum faces per sign: Two.

c. No illumination.

d. Maximum number: None.

e. Landscaping ratio: None.

f. No on-site business identification sign shall be a part of or attached to a billboard.

g. No sign face area or object shall extend beyond the surface or rectangular perimeter of the billboard face.

h. All visible portions of the supporting structure shall be an earthtone shade of brown or green.

2. CB-2 and CI-1:
 - a. Maximum area: 75 square feet;
 - b. Maximum height: 16 feet;
 - c. Setbacks: 20 feet from any property line.
 - d. Location: Not within 660 feet of another billboard.
3. CI-2 and CI-3:
 - a. Maximum area: 300 square feet;
 - b. Maximum height: 24 feet;
 - c. Maximum faces: Two;
 - d. Setbacks: 20 feet from any property line, except a 30-foot front setback is required for a billboard with an area of more than 75-square feet; and
 - e. Location: A billboard with an area of 75 square feet or less shall not be within 660 feet of another billboard and a billboard with an area more than 75 square feet shall not be within 1,320 feet of another billboard.
4. A billboard shall not be located:
 - a. Within 200 feet of a residential zone or 100 feet of a building erected prior to the issuance of the billboard permit.
 - b. On a designated scenic route, excepting:
 - i. Interstate 10.
 - ii. Interstate 19.
 - iii. Those portions of State Highway 85 and 86 between the Tohono O'dham Reservation, the Pinal County line and the boundary of the Organ Pipe National Monument.

c. On a lot or parcel with a building or structure. A billboard constructed after November 19, 1985, shall be removed prior to the issuance of a certificate of occupancy for a building on the same lot or parcel.

d. A billboard within 300 feet of a county road constructed after January 1, 1984, or within a CB-2 zone shall require a sign use permit issued by the board of supervisors. The permit shall be: issued after a public hearing for which all owners of property within 600 feet of the proposed billboard have been notified by mail, subject to the requirements of Section 18.79.080(A)(1)(f)-(A)(1)(h), (A)(2), (A)(3), (A)(4)(a)-(c); and, in conformance with the purpose statement in Section 18.79.080(A)(4)(d)(i) of this chapter.

i. It is the purpose of this subsection to establish a framework of comprehensive sign standards for Pima County that reflect the community decision to preserve and enhance the natural, scenic desert environment of Pima County and to promote the health, safety and welfare of the community. It is the intent of this subsection to authorize the use of signs that:

a) Encourage an aesthetic appearance compatible with the surrounding human and natural environment along street frontages;

b) Encourage the clear visibility of the mountain and desert environment and improve the quality of the visual appearance of the community;

- c) Promote signs that are appropriate to the type of activity to which they pertain;
- d) Encourage legibility of sign information along street frontages;
- e) Protect astronomical observation and minimize light intrusion onto adjacent property; and
- f) Reduce visual clutter and glare in order to promote traffic and pedestrian safety and encourage the clearest possible visual perception of existing adjacent businesses and existing signs.

ii. The application fee for a public hearing before the board of supervisors concerning a CB-2 zone billboard sign use permit shall be in accordance with the development services fee schedule.

B. Building Entryway. A building entryway sign is allowed subject to a maximum sign area of 40 square feet, a maximum height of 8 feet, a minimum setback of 40 feet, and the sign face shall not be oriented to the street.

C. Canopy. A canopy sign is allowed subject to a maximum sign area of 60 square feet for the entire canopy.

D. Freestanding. A freestanding sign is allowed subject to:

1. Location: On-site; non-residential areas only.

Interstate style: a. Within 250 feet from the edge of the interstate right-of-way and within 1,000 feet parallel to the interstate (this area is measured toward the exit or entrance ramp from a point where the centerline of a ramp meets with the edge of the right-of-way of a contiguous road which is

part of the interstate interchange); b. Not within 300 feet of another freestanding sign.

2. Maximum number of signs per site: One sign per permitted access point, with the exception of one sign per site with street frontages less than 300 feet.

Interstate style: One per site including any style of freestanding sign.

3. Maximum area per sign:

- a. Nonresidential uses in the ML, SR, SR-2, SH, CR-1, CR-2, CR-3, CR-4, CR-5, CMH-1, CMH-2 zones: 32 square feet;
- b. For all other zones, if one sign per site: 81 square feet; or
- c. For all other zones, if two or more signs per site: 64 square feet each;
- d. Hospital: 100 square feet each.
- e. Interstate style: 150 square feet.

4. Maximum height per sign:

- a. Nonresidential uses in the ML, SR, SR-2, SH, CR-1, CR-2, CR-3, CR-4, CR-5, CMH-1, CMH-2 zones: 6 feet;
- b. For all other zones: 10 feet;
- c. Hospital: 15 feet.
- d. Interstate style: 25 feet above the interstate grade.

5. A 25 percent increase in the area and height of an internally or externally illuminated sign is allowed if the illumination measures of the Dark Sky Protection Option in Section 18.79.100(A)(4) are met.

6. Landscaping ratio per sign: 4:1.

7. Minimum setbacks:

- a. Front:
 - i. Zero feet from property line if sign height is less than or equal to 10 feet.
 - ii. 10 feet from property line if sign height is greater than 10 feet.
 - b. Side: 10 feet from property line.
8. May include a change of sign copy component.
9. May include additional drive-through lane signs subject to:
- a. Maximum number of signs: Two; one additional for more than one drive-through lane;
 - b. Maximum area per sign: 36 square feet;
 - c. Maximum height per sign: 7 feet;
 - d. Sound emitted shall not be audible from any nearby residential property.
 - e. Sign faces shall be oriented only to the drive-through lanes and located a maximum of 6 feet from the edge of the lanes.
10. Interstate style freestanding sign faces shall be perpendicular to or substantially oriented to the through travel lanes of the interstate.
11. Freestanding signs located along scenic routes shall be monument style as defined in Section 18.77.040(B)(2).
- E. Minor. A minor sign is allowed subject to a maximum sign area of 6 square feet, a maximum height of 4 feet, and a minimum setback of 25 feet.
- F. Subdivision entryway. A subdivision entryway sign is allowed subject to a maximum sign area of 40 square feet, a maximum height of 8 feet, and limited to one per entryway with a maximum of two per subdivision.

- G. Suspended. A suspended sign is allowed subject to:
1. Location: On-site; non-residential areas only; near the tenant space.
 2. Maximum number of signs: One per tenant space.
 3. Maximum area: Calculated as part of the wall sign area allotment (reference 18.79.080(H)).
 4. Maximum height: Building height.
 5. Minimum clearance: Eight feet.
 6. If a projecting sign, maximum projection allowed: Five feet.
- H. Wall. A wall sign is allowed subject to:
1. Location: On-site; non-residential areas only; located on tenant space with the multi-tenant building maximum sign area exception of Section 18.79.080(H)(4)(b).
 2. Maximum number of signs per tenant or building: Five.
 3. Maximum sign area per site for nonresidential uses in the ML, SR, SR-2, SH CR-1, CR-2, CR-3, CR-4, CR-5, CMH-1, CMH-2 ones: 30 square feet.
 4. For all other zones, maximum sign area per building:
 - a. Single tenant building:
 - i. 30 square feet or 1.5 square feet of area for every lineal foot of each building frontage for two building frontages plus .5 square feet for every lineal foot of building frontage for a third building frontage, whichever is greater, but no more than 200 square feet for building frontages less than or equal to 500 feet;
 - ii. For building frontages greater than 500 feet: no more than 300 square feet, on two building frontages. 150 square feet is permitted on a third building frontage.

- b. Multi-tenant building: Thirty square feet or 1.5 square feet for each linear foot of building frontage up to 200 square feet per tenant for a maximum of two building frontages.

Exception: If sign is not located on tenant space, maximum sign area is 30 square feet each.

- 5. Maximum height: First and top stories of a multi-story building; no projection above the roofline. Allowed on parapet walls that are structurally integrated into the original building design; not extensions added to an existing building.

- 6. A 25 percent increase in the area and height of a sign is allowed if the illumination measures of the Dark Sky Protection Option in Section 18.79.100(A) are met.

- 7. May include a change of sign copy component.

- 8. May include drive-through lane signs subject to:

- a. Maximum area: 36 square feet;
- b. Sound emitted must not be audible from any residential property.

- I. Window. A window sign is allowed subject to:

- 1. Location: On-site; non-residential areas only;
- 2. Maximum area per sign: No more than 30 percent of the window on which the sign is displayed. Sign copy on a permanent window sign with letters or symbols no more than three inches high shall not be counted as part of the sign area allotment;
- 3. Maximum height: First and second floor building windows only;
- 4. Maximum number of illuminated signs: One per frontage and two total per site. If illuminated, window signs shall only be internally illuminated.

18.79.090 – Regulations by temporary sign type.

- A. General requirements. Temporary sign types shall not:
 - 1. Interfere with the free movement of pedestrians and vehicles.
 - 2. Be placed upon any other sign assembly, utility pole, authorized traffic control device, utility box, boulder, tree, planter, or similar structure.
 - 3. Be placed in a manner that allows displacement during adverse weather conditions and results in a safety hazard to the public.
 - 4. Include amplified sound, animation, motion or attachments such as balloons, flags, streamers, pinwheels, or ribbons.
 - 5. Be illuminated other than by ambient light present on the property or by existing illumination intended for other uses.
 - 6. Be off-site, except as expressly allowed by this chapter.
 - 7. Advertise off-site commercial activities, except as expressly allowed by this chapter.
- B. Temporary signs must be clearly labeled with the name and telephone number of the sign owner.
- C. Banner sign. A temporary banner sign is allowed subject to:
 - 1. Location: On-site; shall be rigidly affixed at all four corners;
 - 2. Maximum number per site: One per street frontage within site;
 - 3. Maximum area: 60 square feet;
 - 4. Maximum height: Below the roofline for building-mounted banners;
 - 5. The maximum, cumulative display time for a banner sign attached to an existing building is 90 days per calendar year with the 90 days to be divided into no more than two time periods.
- D. Political signs: Reference Arizona Revised Statutes.

E. Portable "A" and "T" – frame signs:

1. Location: On-site; non-residential areas only; within 30 feet of the building entrance; a minimum four-foot horizontal clearance on sidewalks. Shall not be permitted in parking areas, including islands and spurs, and shall have a minimal clearance of three feet from the perimeter of parking areas;
2. Maximum number per site: One sign per tenant;
3. Maximum area: 6 square feet;
4. Maximum height: 3.5 feet;
5. Displayed typically on a daily basis. Shall be removed during the time between close of business to the next opening of business.

F. Window sign. A temporary window sign is allowed subject to:

1. Location: On-site; first and second floor windows; not permitted on the exterior side of windows;
2. Maximum area: 25 percent of window.

18.79.100 – Dark sky protection option and master sign program.

A. Dark sky protection option.

1. Purpose: To allow increased sign area and height and promote the use of illumination measures to protect dark skies.
2. Application: Applies to conventional internally-illuminated signs and externally-illuminated signs. Does not apply to billboard signs.
3. Incentives: A 25 percent increase in the area and height of a sign is allowed subject to meeting the requirements of this section. Submittals are reviewed by and subject to approval, approval with conditions, or denial by the planning official.
4. Illumination measures. In addition to meeting the Outdoor Lighting Code, a sign shall meet the following:

- a. An illuminated sign shall be turned off by 9 PM;
- b. Only the sign copy shall be illuminated;
- c. A maximum correlated color temperature (CCT) of 30 percent less than allowed by the Outdoor Lighting Code (Ch. 15.12) for the illumination source;
- d. A maximum luminous intensity of 30 percent less than allowed by the Outdoor Lighting Code (Ch. 15.12).
- e. Externally illuminated signs:
 - i. Full shielding of luminaires;
 - ii. Top-down illumination only;
 - iii. Light trespass onto any other property prohibited;
 - iv. Sign surface contains all of the light;
- f. Conventional internally illuminated signs: Light text on dark backgrounds only, where “dark” does not include white, off-white, light gray, cream or yellow colors;

B. Master sign program.

- 1. Purpose:
 - a. To allow flexibility in the standard provisions of this chapter to respond to a special need, event, or activity in exchange for better design while still meeting the general intent of the chapter;
 - b. To promote:
 - i. A unifying, consistent and aesthetic design theme in the form of architectural style, shapes, textures, colors and materials used on a scale from an individual lot to a development complex;

- ii. A well-organized visual environment with signs located and spaced or grouped together to reduce a disorganized appearance and improve the appearance of affected street frontage;
 - iii. Proportionality in sign area and height to integrate with the buildings, architecture, and landscape of the site;
 - iv. The use of high quality materials.
 - c. To protect Dark Skies through the use of illumination measures (Section 18.79.100(A)(4));
 - d. To maintain sign legibility and promote traffic and pedestrian safety;
 - e. To avoid obstructing significant scenic views from the right-of-way.
2. Application. The Master Sign Program may apply to:
- a. On-site signs;
 - b. Off-site signs equal or less than 32 square feet in sign area including any signs in the right-of-way.

The program does not apply to billboards, off-site signs that exceed 32 square feet in sign area, or sign types not otherwise allowed by the chapter. The program applies to Tier 1 and Tier 2 requests according to Section 18.79.100(B)(3) below. One application per site or project shall be submitted.

3. Review.
- a. The Planning Official may review and decide, according to the purpose statements of Sections 18.79.010 and 18.79.100(B), Tier 1 requests which include:
 - i. Allowing off-site signs equal or less than 32 square feet in sign area;

- ii. Increasing the number of signs on a site by 10 percent or less;
- iii. Increasing the maximum sign area per site by 10 percent or less;
- iv. Allowing a variation of 10 percent or less in the location of signs on a site; or,
- v. Allowing a variation of 10 percent in the time period that signs may be displayed on a site.

The planning official may approve, approve with conditions, or deny the request based on this section. The applicant may appeal the decision by the planning official to the Board of Supervisors.

b. The Design Review Committee may review and decide, according to the purpose statements of Sections 18.79.010 and 18.79.100 (B), Tier 2 requests which include:

- i. Increasing the number of signs on a site by a maximum of 25 percent;
- ii. Increasing the sign area per site by a maximum of 25 percent;
- iii. Allowing a variation in the location of signs by a maximum of 25 percent;
- iv. Allowing a variation in the time period signs may be displayed on a site to a maximum of 25 percent, and,
- v. Increasing the maximum height of a sign per site by a maximum of 25 percent.

The Design Review Committee may approve, approve with conditions, or deny the request based on this section. The applicant may appeal the decision by the Design Review Committee to the Board of Supervisors.

4. The applicant shall submit a complete master sign program request according to departmental requirements and fees.
5. If a sign is proposed for location within the right-of-way, review and approval by the Pima County Department of Transportation shall be required.
6. Written permission by the property owner for any sign on private property shall be required.
7. Each sign must be clearly labeled with the permit number and the name and contact information of the sign permit applicant.

Section 6. Pima County Code Chapter 18.83 is amended as follows:

Chapter 18.83

ADDRESS STANDARDS

...

18.83.050 Address display.

A. General requirements:

...

5. The ~~complete~~ address number shall be displayed on all corner buildings at a street intersection, for each side of building facing any street.

...

B. Residential: The address numbers assigned shall be conspicuously placed immediately at the appropriate location on each building, structure entrance or at the property access point.

...

3. Minimum number height shall be ~~three~~ four inches.

C. Apartments: The address numbers assigned shall be conspicuously placed immediately at the property access points, appropriate locations on each building, and structure entrances.

...

3. Individual apartment numbers shall be a minimum of ~~three~~ four inches in height for exterior entrances and a minimum of one inch in height for interior (hallway) entrances.

...

D. Commercial: The address number assigned shall be conspicuously placed immediately at each property access point, and the appropriate locations on each building, and each structure entrance.

...

3. Individual addresses shall be placed near the primary entrance, a minimum of ~~three~~ four inches in height.

...

E. RV and mobile home park: The address numbers assigned shall be conspicuously placed immediately at each property access point, and at the appropriate locations for each building, structure, and property rental space.

1. Number height:

- a. Space, directional signage and internal street signage numbers shall be a minimum of ~~three~~ four inches; and....

Section 7. Pima County Code Chapter 18.99 is amended as follows:

Chapter 18.99

REVIEW COMMITTEES

...

18.99.030 Design review committee.

- A. Purpose. The review provided by this committee is intended to:

...

4. Accomplish other goals for specific types of development, as described in Sections 18.09.040 (General Residential and Rural Zoning Provisions; Cluster Development Option), 18.49.010 (CPI Campus Park Industrial Zone; Purpose and Intent), 18.79.010 (Sign Standards; Purpose) and 18.79.100(B) (Sign Standards; Master sign program), and 18.63.010 (Historic Zone; Purpose and Intent).

...

- E. Powers and Duties. The committee shall serve as:

...

5. A final voting body on requests for the Master Sign Program as provided in Section 18.79.100(B) with the power to approve, approve with conditions, or deny requests.

...

- G. Review Procedures, Submittals and Criteria:

...

6. Master Sign program review: Refer to Section 18.79.100(B);

67. Commercial and other design review: Reserved.

H. Appeal of Design Review Committee Decision.

...

4. Master Sign Program Section 18.79.100(B). The decision of the committee may be appealed to the board of supervisors within thirty days of the committee's decision by the applicant or any property owner within three hundred feet.

Section 8. This ordinance is effective 30 days after its adoption.

PASSED AND ADOPTED by the Board of Supervisors of Pima County, Arizona,
this _____ day of _____, 2020.

Chairman, Pima County Board of
Supervisors

ATTEST:

Clerk, Board of Supervisors

APPROVED AS TO FORM

A handwritten signature in black ink, appearing to read "L. Lukach", followed by the date "11/13/20". The signature is written over a horizontal line.

Deputy County Attorney
Lesley M. Lukach

A large, stylized handwritten signature in black ink, consisting of several loops and flourishes. The signature is written over a horizontal line.

Executive Secretary, Pima County
Planning and Zoning Commission