

PROCLAMATION

WHEREAS, there are 30.7 million small businesses in the United States, accounting for 99.9 percent of all U.S. businesses, according to the U.S. Small Business Administration; and

WHEREAS, small businesses employ 47.3 percent of all workers in the nation's private sector and have accounted for 64.9 percent of net new jobs between 2000 and 2018; and

WHEREAS, small businesses have been impacted heavily by the coronavirus pandemic so a business boost after Thanksgiving would be especially helpful this year; and

WHEREAS, an estimated 96 percent of consumers who have shopped on a Small Business Saturday agree that shopping at small, independently owned businesses supports their commitment to positive social, economic, and environmental actions; and

WHEREAS, Small Business Saturday, the Saturday after Thanksgiving, has proven to be a significant holiday-season shopping day for small businesses and spurs many shoppers on that day to continue patronizing small businesses; and

WHEREAS, Pima County values, celebrates and supports its many and varied small businesses, which provide good jobs, are the backbone of our economy and preserve the unique nature of our local communities.

NOW, THEREFORE, BE IT RESOLVED that the Pima County Board of Supervisors hereby proclaims Saturday, November 28, 2020, to be:

“SMALL BUSINESS SATURDAY IN PIMA COUNTY”

and urges the residents of our communities to support small businesses and merchants this holiday season, and throughout the year.

PASSED AND ADOPTED this 10th day of November 2020.

The Honorable Ramón Valadez, Chairman
Pima County Board of Supervisors

ATTEST:

Julie Castañeda, Clerk
Pima County Board of Supervisors