



## **BOARD OF SUPERVISORS AGENDA ITEM REPORT** **CONTRACTS / AWARDS / GRANTS**

☐ Award ☒ Contract ☐ Grant

Requested Board Meeting Date: June 23, 2020

\* = Mandatory, information must be provided

or Procurement Director Award ☐

**\*Contractor/Vendor Name/Grantor (DBA):**

Ajo District Chamber of Commerce

**\*Project Title/Description:**

Ajo Visitor Center: Gateway to the Sonoran Desert

**\*Purpose:**

To market and promote Ajo, AZ to increase economic development and tourism.

**\*Procurement Method:**

Non-Procurement contract awarded by the Board of Supervisors per Board of Supervisors Policy E36.1

**\*Program Goals/Predicted Outcomes:**

Ajo District Chamber will be able to better staff the visitor center, increase marketing materials and elevate tourism experiences.

**\*Public Benefit:**

Ajo District Chamber will direct tourists to their services and enhance commerce in the Ajo community.

**\*Metrics Available to Measure Performance:**

Quarterly reports are required to evaluate progress.

**\*Retroactive:**

No.

**Contract / Award Information**

Document Type: \_\_\_\_\_ Department Code: \_\_\_\_\_ Contract Number (i.e., 15-123): \_\_\_\_\_  
Commencement Date: \_\_\_\_\_ Termination Date: \_\_\_\_\_ Prior Contract Number (Synergen/CMS): \_\_\_\_\_  
☐ Expense Amount: \$\* \_\_\_\_\_ ☐ Revenue Amount: \$ \_\_\_\_\_

**\*Funding Source(s) required:**

Funding from General Fund? ☐ Yes ☐ No If Yes \$ \_\_\_\_\_ % \_\_\_\_\_

Contract is fully or partially funded with Federal Funds? ☐ Yes ☐ No

**If Yes, is the Contract to a vendor or subrecipient?**

Were insurance or indemnity clauses modified? ☐ Yes ☐ No

*If Yes, attach Risk's approval.*

Vendor is using a Social Security Number? ☐ Yes ☐ No

*If Yes, attach the required form per Administrative Procedure 22-10.*

**Amendment / Revised Award Information**

Document Type: CT Department Code: ED Contract Number (i.e., 15-123): 20\*028  
Amendment No.: One (1) AMS Version No.: 3  
Commencement Date: 7-1-2020 New Termination Date: 6-30-2021  
Prior Contract No. (Synergen/CMS): \_\_\_\_\_

☒ Expense or ☐ Revenue ☒ Increase ☐ Decrease Amount This Amendment: \$ 45,600.00

Is there revenue included? ☐ Yes ☒ No If Yes \$ \_\_\_\_\_

**\*Funding Source(s) required:** Pima County General Fund

Funding from General Fund? ☒ Yes ☐ No If Yes \$ 45,600.00 % \_\_\_\_\_

**Grant/Amendment Information** (for grants acceptance and awards) ☐ Award ☐ Amendment

Document Type: \_\_\_\_\_ Department Code: \_\_\_\_\_ Grant Number (i.e., 15-123): \_\_\_\_\_  
Commencement Date: \_\_\_\_\_ Termination Date: \_\_\_\_\_ Amendment Number: \_\_\_\_\_  
☐ Match Amount: \$ \_\_\_\_\_ ☐ Revenue Amount: \$ \_\_\_\_\_

**\*All Funding Source(s) required:**

\*Match funding from General Fund? ☐ Yes ☐ No If Yes \$ \_\_\_\_\_ % \_\_\_\_\_

\*Match funding from other sources? ☐ Yes ☐ No If Yes \$ \_\_\_\_\_ % \_\_\_\_\_

\*Funding Source: \_\_\_\_\_

**\*If Federal funds are received, is funding coming directly from the Federal government or passed through other organization(s)?** \_\_\_\_\_

Contact: Diane Frisch

Department: Attractions & Tourism

Telephone: 520.724.7356

Department Director Signature/Date: Diane Frisch 06/04/2020

Deputy County Administrator Signature/Date: 06/05/2020

County Administrator Signature/Date: 06/05/2020

*(Required for Board Agenda/Addendum Items)*

**Pima County Department of Attractions & Tourism**

**Project: Ajo Visitor Center: Gateway to the Sonoran Desert**

**Contractor: Ajo District Chamber of Commerce**

**Contract No: CT-ED-20\*028**

**Contract Amendment No: One (1)**

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<b>Orig. Contract Term:</b>	07-01-2019 to 06-30-2020	<b>Orig. Amount:</b>	\$48,000.00
<b>Termination Date This Amendment:</b>	06-30-2021	<b>Prior Amendment Amount:</b>	\$ 0.00
		<b>This Amendment Amount:</b>	\$45,600.00
		<b>Revised Total Amount:</b>	\$93,600.00

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**CONTRACT AMENDMENT NUMBER ONE**

The parties agree to amend the above-referenced contract as follows:

**1. Background and Purpose.**

1.1 Background. On July 1, 2019 County and Contractor entered into the above referenced agreement to provide funding for the Ajo Visitor Center for the promotion of business and tourism in the Ajo area of Pima County.

1.2 Purpose. County and Contractor wish to exercise the Extension Option provided for in Section 2.2 of the agreement. But due to the potential budget impact caused by the COVID-19 pandemic, the County is reducing the funding amount under the agreement.

- 2. Term.** The County is exercising the extension option to renew the contract for one additional year commencing on July 1, 2020 and terminating on June 30, 2021. If the commencement date is before the Effective Date of this amendment, the parties will, for all purposes, deem the amendment to have been in effect as of the commencement date.
- 3. Maximum Payment Amount.** The maximum amount the County will spend under this Contract, as set forth in Section 4.1, is increased by \$45,600. County's total payments to Contractor under this contract, including any sales taxes, will not exceed \$93,600.00.
- 4. Scope of Services.** Exhibit A to the Contract is deleted in its entirety and is replaced by a new Exhibit A (one page), attached hereto.
- 5. Israel Boycott Certification.** Pursuant to A.R.S. § 35-393.01, if Contractor engages in for-profit activity and has 10 or more employees, and if this Contract has a value of \$100,000.00 or more, Contractor certifies it is not currently engaged in, and agrees for the duration of this Contract to not engage in, a boycott of goods or services from Israel. This certification does

not apply to a boycott prohibited by 50 U.S.C. § 4842 or a regulation issued pursuant to 50 U.S.C. § 4842.

All other provisions of the Contract not specifically changed by this Amendment remain in effect and are binding upon the parties.

**PIMA COUNTY**

**AGENCY**

\_\_\_\_\_  
Chair, Board of Supervisors



\_\_\_\_\_  
Signature

Bo Johnson - Exective Director

\_\_\_\_\_  
Printed name and title

5/26/2020

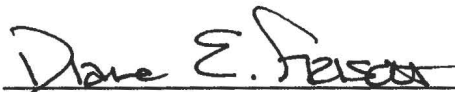
\_\_\_\_\_  
Date

ATTEST:

\_\_\_\_\_  
Clerk of the Board

\_\_\_\_\_  
Date

APPROVED AS TO CONTENT:

 05/26/2020  
\_\_\_\_\_  
Diane Frisch, Director, Attractions & Tourism

APPROVED AS TO FORM:

 05/20/2020

\_\_\_\_\_  
Chris Straub, Deputy County Attorney

## EXHIBIT A

### SCOPE OF WORK

1. **Program Activities.** *Ajo Visitor Center: Gateway to the Sonoran Desert.* Working with local, county and state organizations, Agency will:
  - 1.1. Work with local, county and state organizations to develop projects to attract new residents and businesses to the Ajo area;
  - 1.2. Market and promote opportunities for growth and tourism in the Ajo area;
  - 1.3. Maintain established partnerships with local organizations to assist Ajo small businesses and encourage entrepreneurship opportunities in the area;
  - 1.4. Host familiarization tours of Ajo to businesses; and
  - 1.5. Promote tourism through print and social media.
2. **County Funds:** Agency will use the funds provided by County for the following:
  - 2.1. Visitor Center staff;
  - 2.2. Increase marketing materials;
  - 2.3. Fundraising Events to support the activities set forth in Section 1 above; and
  - 2.4. Elevate tourism experiences.
3. **Target population:** Agency will have contact with approximately 6,000 existing and potential businesses and visitors.
4. **Budget:** Agency will be paid as set forth below:

Expense	Amount Allocated
Salaries (including ERE)	\$27,393.25
Professional Outside Services	-0-
Travel	-0-
Rent/Utilities	-\$16,781.75
Material/Supplies	-0-
Operating Expenses	\$1,425.00
Equipment	-0-
<b>TOTAL</b>	<b>\$45,600.00</b>

END OF EXHIBIT A