



## BOARD OF SUPERVISORS AGENDA ITEM REPORT

Requested Board Meeting Date: November 5, 2019

Title: The "El Tour de Tucson" Proclamation

### **Introduction/Background:**

Pima County is an active supporter of *El Tour de Tucson*, an annual cycling event with activities and routes ranging from 1 mile to 100 miles, offering a unique opportunity for residents and visitors alike to discover Tucson's natural beauty, its culture and history via its scenic city and rural roads, and favorable weather, making Tucson a favorite destination for cycling enthusiasts.

### **Discussion:**

*El Tour de Tucson* attracts cyclists from every age and ability with the goal of having a fit and healthy lifestyle. The event has a positive impact on Pima County's economy, financially benefiting our community by attracting tourism dollars to area hotels, restaurants and retail establishments, as well as cultural and scenic attractions that all help stimulate Tucson's economic development.

### **Conclusion:**

This year's *El Tour de Tucson* cycling event is on Saturday, November 23rd. Pima County and other local partners will work to promote the *El Tour de Tucson* as a week-long event, not only for its economic benefits but primarily for the health, longevity and overall well-being of Pima County citizens and visitors, as a result of the event.

### **Recommendation:**

It is recommended that the *El Tour de Tucson* Proclamation be approved for presentation on the November 5, 2019 Board of Supervisors agenda.

### **Fiscal Impact:**

None

### **Board of Supervisor District:**

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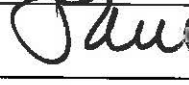
Department Director Signature/Date:

 10/21/19

Deputy County Administrator Signature/Date:

 10/22/2019

County Administrator Signature/Date:

 10/22/2019

# PROCLAMATION

**WHEREAS**, Pima County has long been a supporter of El Tour de Tucson, one of the nation's top annual cycling events, which promotes Tucson as a winter cycling haven and one of America's best communities for riding bikes; and

**WHEREAS**, this region ranks among the best cycling destinations in the world because cyclists of every age and ability can enjoy cycling El Tour de Tucson events and routes ranging from 1 mile to 100 miles with the goal of having a fit and healthy lifestyle; and

**WHEREAS**, El Tour de Tucson has a positive impact on Pima County's economy that helps stimulate economic development by contributing to Tucson's appeal to businesses and citizens who enjoy the outdoors; and

**WHEREAS**, El Tour de Tucson financially benefits Pima County's community by attracting \$5-6 million in tourism spending at local restaurants, hotels, retail establishments, and cultural and scenic attractions; and

**WHEREAS**, El Tour de Tucson offers a unique opportunity for residents and visitors to discover Tucson's natural beauty, its culture and history via its scenic city and rural roads, and favorable weather that make Tucson a favorite destination for cycling enthusiasts; and

**WHEREAS**, Pima County recognizes the benefits of cycling as a mode of transportation that promotes health and overall well-being by delaying the early onset of chronic illnesses such as cardiovascular disease, dementia, diabetes, hypertension and obesity, effectively leading to a healthier, more active and robust community; and

**WHEREAS**, Pima County congratulates Perimeter Bicycling Association of America, Inc., on its contributions throughout the years in organizing this recreational, charitable and competitive cycling event that significantly contributes to Pima County's economy and most importantly, to the health, longevity and vitality of its citizens and visitors.

**NOW, THEREFORE, BE IT RESOLVED** that the Pima County Board of Supervisors hereby proclaims the week of November 17 through November 23, 2019, to be:

## **“EL TOUR DE TUCSON WEEK”**

**PASSED AND ADOPTED** this 5th day of November 2019.

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The Honorable Richard Elías, Chairman  
Pima County Board of Supervisors

ATTEST:

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Julie Castañeda, Clerk  
Pima County Board of Supervisors