

BOARD OF SUPERVISORS AGENDA ITEM REPORT CONTRACTS / AWARDS / GRANTS

| CAMMIN CONTINUE COLOR | ○ Award | ○ Contract | Grant |
|-----------------------|---------|------------|-------------------------|
|-----------------------|---------|------------|-------------------------|

Requested Board Meeting Date: August 6, 2019

* = Mandatory, information must be provided

or Procurement Director Award \Box

*Contractor/Vendor Name/Grantor (DBA):

Arizona Department of Environmental Quality (ADEQ)

*Project Title/Description:

Pima County DEQ Voluntary No-Drive Day/Clean Air Program

*Purpose:

The purpose of the contract is to administer and fund the Pima County DEQ Voluntary No-Drive Day/Clean Air Program, as required by Arizona Revised Statues 49-506 and Pima County Code 17.44.020. ADEQ will provide the funding for the program and it will be administered by the Pima County Department of Environmental Quality in accordance with the work plan outlined in the contract. This is the annual amendment providing funding for FY2020.

*Procurement Method:

Not Applicable

*Program Goals/Predicted Outcomes:

The principle goal of the program is to reduce vehicle emissions that contribute to air pollution by encouraging drivers within Pima County not to drive on certain days and by increasing public awareness of air quality issues and the connection between driving and air quality.

*Public Benefit:

In the past, Pima County experienced violations of national air quality standards. To prevent further deterioration, several initiatives were developed to reduce air quality emissions in Pima County. The VND Program is one of those initiatives. There have been no violations of the EPA NAAQS for carbon monoxide since the program was initiated. However, in 2018, air quality in eastern Pima County violated the more protective EPA ozone standard for the first time. Since motor vehicle use contributes to ozone precursors, it is important to continue educating residents about air quality issues and encouraging community actions to reduce driving.

*Metrics Available to Measure Performance:

Quarterly reports will be sent to ADEQ tracking the progress of VND Program tasks and activities within 45 days after the end of the quarter. Invoice reports will also be sent each quarter within 45 days after the end of the quarter.

An annual report will be sent to ADEQ within 60 days of the end of the fiscal year. The annual report will include a narrative summary of the activities and tasks for the fiscal year that were successful and a discussion of how the program will be improved during the coming year.

PDEQ will provide estimates of total emission reductions for current fiscal year and the past four years for the following pollutants: CO, VOC, PM10, PM2.5, NOx, total emissions saved in pounds or tons.

In addition, PDEQ will use the annual community-wide survey to determine VMT, SOV and AMU rates in the required format.

*Retroactive:

| Contract / Award Informa | | |
|--|---|--|
| | | Contract Number (i.e.,15-123): |
| Effective Date: | _ Termination Date: | Prior Contract Number (Synergen/CMS): |
| ☐ Expense Amount: \$* | | Revenue Amount: \$ |
| *Funding Source(s) requi | ired: | |
| Funding from General Fun | d? OYes ONo If Yes \$ | % |
| Contract is fully or partially | funded with Federal Funds? | ☐ Yes ☐ No |
| If Yes, is the Contract to | a vendor or subrecipient? | |
| Were insurance or indemn | ity clauses modified? | ☐ Yes ☐ No |
| If Yes, attach Risk's appr | oval. | |
| Vendor is using a Social S | ecurity Number? | ☐ Yes ☐ No |
| If Yes, attach the required | form per Administrative Procedure | 22-73. |
| Amendment / Revised Av | ward Information | |
| | | Contract Number (i.e.,15-123): |
| | | AMS Version No.: |
| | | |
| | | Prior Contract No. (Synergen/CMS): |
| © Expense or © Revenue | e OIncrease ODecrease | |
| Is there revenue included? | | Yes\$ |
| *Funding Source(s) requ | | |
| Funding from General Fun | d? OYes ONo If | Yes\$ % |
| Grant/Amendment Inform | nation (for grants acceptance and | d awards) |
| Document Type: GTAW | Department Code: DE | |
| Effective Date: 7/1/2019 | Termination Date: 6/30 | M/2020 Amendment Number: ADEQ18-198217 2 |
| Match Amount: \$ | | ⊠ Revenue Amount: \$ \$268,250.00 |
| - | | _ 23 |
| *All Funding Source(s) re | equirea: ADEQ | |
| *Match funding from Ger | neral Fund? OYes No If | Yes \$ % |
| *Match funding from oth *Funding Source: | | Yes \$ % |
| | | to financial ha |
| *If Federal funds are rec Federal government or p | eived, is funding coming directl passed through other organizati | y from the on(s)? |
| Contact: Ursula Nelson, | Director | |
| Department: Environmer | | Telephone: 724-7454 |
| Department Director Sign | | 1. Milse 7/11/19 |
| Deputy County Administr | | 7/15/19 |
| County Administrator Sig | gnature/Date: | Elleberry 5/15/19 |
| (Required for Board Agenda/Adde | endum Items) | |

Page 2 of 2



| Requesting department or entity: | Department of Environmental Quality | Date: 6/24/19 |
|---|--|---|
| Contact information: | Name: Richard Grimaldi | Telephone: (520) 724-7363 |
| Funding opportunity title: | VOLUNTARY NO DRIVE DAY/CLEAN AI | R PROGRAM PIMA COUNTY |
| Link to opportunity: | https://www.azleg.gov/ars/49/00506.htm | |
| Funding agency: | Arizona Department of Environmental Qui | elity |
| Amount to be requested: | \$ 268,250.00 | |
| Due date and time: | ATTACK TO AND ADDRESS OF THE PARTY OF THE PA | Select One |
| What are you going to spend the money on? | No-Drive Days (VND) Program (also known established in 1989 and is mandated by the (A.R.S. § 49-506) and Pima County Code permanent and enforceable control measurement. | e U.S. Environmental Protection Agency effective]. |
| What will be the benefit to Pima County? | quality in eastern Pima County violated the time. Motor vehicle use contributes to ozor vehicle emissions by encouraging Pima Co | ations of national air quality standards. In 2018, air e more protective EPA ozone standard for the first ne precursors. This program works to reduce ounty drivers not to drive on certain days and by issues and the connection between driving and air |
| Indirect costs – check one: | I will be requesting indirect costs. Inc. I have attached a request for waiver I need help understanding indirect co | |
| By: <u>UCDU</u> Departme | Datent Director or Designee | e: 7.2.19 |

| CFDA No. | | | |
|--|---|--|--|
| Competitive Criteria: | This program is mandated by ARS 49-506 and the funding for each year is the state allotment slated for Pima County. | | |
| Other Factors: | Quarterly and annual reporting is required. | | |
| Number of Awards: | 1 for FY2019/2020 Total amount to be awarded: \$ 268,250.00 | | |
| Match Required: Ye | es 🗸 No If required what is the amount/percent: | | |
| Terms Notes (e.g. unusual restrictions, reporting burdens, etc.): Quarterly and annual reporting is required, tracking progress of VND Program tasks and activities. Invoice reports will also be sent each quarter. An annual report to include a narrative summary of activities and tasks for the fiscal year that were successful and a discussion of how the program will be improved during the coming year. PDEQ to provide estimates of total emission reductions for current FY and the past four years for the following pollutants: CO, VOC, PM10, PM2.5, NOx, total emissions saved in pounds or tons. PDEQ to determine VMT, SOV and AMU rates from community survey. | | | |
| Will this project require Will your project required Does the proposal use is this project subject to Does this project involves there a Statutory Fundamental Project involves the project require will be project require the project require will be project require the project r | o Human Subjects compliance? ve subrecipients? yes Yes No No No Yes No Yes No | | |
| Allowable Indirect Rate | 86.43 If Indirect is not allowed, attach documentation. | | |
| List any other proposal or funder specific requirements: | | | |
| GMI notes & recomme | ndations: | | |
| Recommend approval. | | | |
| By: Date: 7/2/17 | | | |
| 新国际 法国际 | COUNTY Administrator Approval regular | | |
| Approved: | Not Approved: Subject to Further Review: Yes No | | |
| If your project is subject to further review, please contact your GMI Lead to discuss necessary revisions prior to resubmission of the Grant Approval Application Request. | | | |
| By:County | Date: 72/2019 Administrator or Designee | | |



GENERAL SERVICE CONTRACT (GSC)



CONTRACT NO.: AMENDMENT NO.: TITLE: COUNTY:

Approved as to Form:

ADEQ18-198217

2

VOLUNTARY NO DRIVE DAY/CLEAN AIR PROGRAM PIMA COUNTY

ADEQ PROCUREMENT 1110 W. Washington Street Phoenix, AZ 85007 602-771-4779

Effective upon signature, the Agreement referenced above is hereby amended as follows:

- 1. Pursuant to the Agreement Terms, Section Four (4), Amendment, the Agreement is hereby amended as follows:
 - 1.1. Section Five (5), <u>Amount of Agreement</u> is revised and replaced with the following:

 "ADEQ will provide County with up to \$268,250.00 to execute the Work plan. Any changes or modification to any part of this Agreement shall be modified only by written Contract Amendment"
 - 1.2. The Scope of Work Section is hereby revised and replaced with the FY20 Scope of Work attached to this Amendment Two (2);
 - 1.3. The Budget Sheet is hereby revised and replaced with the FY20 Budget Sheet attached to this Amendment Two (2); and

Continued on next page

Date: 6/28/2019

| PIMA COUNTY | ARIZONA DEPARTMENT OF ENVIRONMENTAL QUALITY | |
|--|---|--|
| The Contractor hereby acknowledges receipt and understanding of the above Amendment. | The above referenced contract Amendment is hereby executed this day at Phoenix Arizona. | |
| McNel 7.16.19 | Day of 2019 | |
| Signature of Authorized Individual Director | | |
| Typed or Printed Name and Title | Daniel Czecholinski Acting Director Air Quality Division | |



GENERAL SERVICE CONTRACT (GSC)



CONTRACT NO.: AMENDMENT NO.: TITLE: COUNTY: ADEQ18-198217

2

VOLUNTARY NO DRIVE DAY/CLEAN AIR PROGRAM PIMA COUNTY

ADEQ PROCUREMENT 1110 W. Washington Street Phoenix, AZ 85007 602-771-4779

Section Thirteen (13), <u>Notices, Correspondence</u>, <u>Reports and Invoices</u> is hereby revised and replaced with the following:

"13.1 All notices and correspondence from the County, except correspondence described in 13.2 below shall be sent to:

Arizona Department of Environmental Quality Air Quality Division Amanda Luecker, Transportation Planner 1110 W Washington Street Phoenix, AZ85007-2935 (602)-771-4887 Luecker.amanda@azdeq.gov

"13.2 All correspondence relating to the execution of the Agreement, clarification of the Agreement, Agreement amendments shall be sent to:

For ADEO:

Merrilyn Forbin, Sr. Procurement Specialist Arizona Department of Environmental Quality 1110 W. Washington Street AZ 85007, Phoenix (602) 771-4779 Forbin.Merrilyn@azdeq.gov

For Pima County:

Beth Gorman, Senior Program Manager Pima County Department of Environmental Quality 33 N. Stone Avenue, Suite 700 Tucson, Arizona 85701 (520) 724-7446 (o)- (502) 603-0358 (c) Beth.Gorman@pima.gov

ALL OTHER TERMS AND CONDITIONS REMAIN UNCHANGED



VOLUNTARY NO-DRIVE DAYS PROGRAM



Pima County Department of Environmental Quality

Scope of Work

for

Air Quality Grant Funding Fiscal Year 2020

JUNE 20, 2019

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Pima County Department of Environmental Quality Voluntary No-Drive Days Program

I. BACKGROUND

The Pima County Department of Environmental Quality's (PDEQ) Voluntary No-Drive Days (VND) Program (also known as the Clean Air Program) was established in 1989 and is mandated by the omnibus air quality legislation enacted in 1988 (A.R.S. § 49-506) and Pima County Code 17.44.020. The PDEQ VND Program is also a permanent and enforceable control measure approved into the most recent Carbon Monoxide Limited Maintenance Plan by the U.S. Environmental Protection Agency effective January 20, 2010 [74 FR 67819; 12/21/09].

In the past, Pima County experienced violations of national air quality standards. To prevent further deterioration, several initiatives were developed to reduce air quality emissions in Pima County. The VND Program is one of those initiatives. There have been no violations of the EPA NAAQS for carbon monoxide since the program was initiated. However, in 2018, air quality in eastern Pima County violated the more protective EPA ozone standard for the first time. Since motor vehicle use contributes to ozone precursors, it is important to continue educating residents about air quality issues and encouraging community actions to reduce driving.

II. GOALS & OBJECTIVES

The principle goal of the program is to reduce vehicle emissions that contribute to air pollution by encouraging drivers within Pima County not to drive on certain days and by increasing public awareness of air quality issues and the connection between driving and air quality. PDEQ staff provides information to the public concerning the importance of minimizing driving time and engine idling time. In PDEQ's experience, fostering greater community understanding of why residents are being asked to limit driving yields more positive responses to no-drive day events.

PDEQ approaches this need to reduce driving by using numerous techniques that provide public information about air quality and its relationship to the use of motor vehicles.

Agency objectives include conducting a multi-tiered program to share information with residents about air quality including:

- Support of multiple no-drive day events and programs throughout the year to encourage carpooling, riding transit, walking, and biking instead of driving single occupant vehicles;
- Provision of air quality awareness and alternative mode information programs for youth before driving habits are ingrained. PDEQ also understands that children can have a great influence over the adults in their household, so the information-sharing program also branches out to families and friends; and
- Provision of community education programs including speakers' bureau, tabling at business/employer
 outreaches and community events, purchasing advertising, writing news releases and expanding our reach
 through positive media relations, issuing air quality advisories with messages to drive less, the use of social
 media, and more.

Over the years, PDEQ has also expanded the objectives of the VND Program to include encouraging additional actions that reduce vehicle emissions such as combining errands into one trip, reducing engine idling, maintaining vehicles, and properly inflating tires. During FY1920, PDEQ will strive to decrease vehicle miles traveled in Pima County by 1.75 percent.

III. TASKS & ACTIVITIES

| Tasks | Activities |
|--|--|
| 1. Develop a public outreach campaign to increase awareness of health impacts of ozone and particulate matter, including actions to protect those at risk and reduce air pollution levels. | Develop relationships with schools and small businesses to increase program reach throughout the community; determine optimal ways to engage target audiences. |
| 2. Assist with planning, organizing, sponsoring and/or staffing community-wide No-Drive Days events. | A minimum of 4 No-Drive Days Focused Events. |
| 3. Create and provide presentations and in-depth media interviews to encourage No-Drive Days and actions to reduce emissions. Target new audiences and expand current audiences. | A minimum of 65 presentations at schools, businesses, community groups and media to encourage No-Drive Days and ozone emission reductions. |
| 4. Develop informational materials to encourage No-Drive days and vehicle emission reductions. Focus new materials on ozone awareness and actions to prevent it. | A minimum of 27 fact sheets, articles, or brochures to encourage no-drive days and emission reductions. |
| 5. Use ADEQ 5-Day Air Quality Forecasts to encourage No- Drive Days and other pollution prevention actions when ozone is forecasted to be high. | Develop social media messaging and news releases to send out in advance when ozone is forecasted to be in the unhealthy range. |
| 6. Distribute informational materials to the public via website posting, social media, emailing to list serve, outreaches, etc. | A minimum of 150 public information distribution opportunities. |
| 7. Continue promoting and managing the "Healthy Air Is In Our Hands" Drive-Less Pledge initiative to encourage No-Drive Days and a reduction in vehicle use. Provide incentives for prize drawings to encourage participation. | Promote the Drive-Less Pledge throughout the community, enter and analyze data provided on entry forms to track pledged miles not driven and vehicle emission reductions. |
| 8. Develop engaging activities and displays and participate in community event outreaches to encourage No-Drive Days. Focus on ozone awareness and actions to prevent it. | A minimum of 23 community outreach booths at schools, businesses, and other locations. |
| 9. Write news releases to promote No-Drive Days activities, inform public regarding air quality status and encourage actions to reduce emissions. | A minimum of 25 news releases distributed to media and community list serve. Track media's use of news releases. |
| 10. Produce content (videos, photos, text messages) for use on social media. | A minimum of 215 postings of air quality-related content on social media. |
| 11. Contract with research professionals to evaluate program through a random survey; and develop survey instruments for various audiences. | Submit results of evaluation by research consultant and results of additional surveys and provide calculations of emission reductions associated with VND program using this data. |
| 12. Continue to research potential methodologies to calculate emission reductions and benefits from VND Days activities. | Participate with calls and/or meetings with ADEQ and TRP agencies as scheduled and activities as assigned. |
| 13. Decrease by 1.75 percent the number of Vehicle Miles Traveled in Pima County. | Gather data from surveys, contests and data bases administered and/or promoted by VND program to estimate the reduction in VMT. |

IV. DELIVERABLES

Quarterly reports will be sent to ADEQ tracking the progress of VND Program tasks and activities within 45 days after the end of the quarter. Invoice reports will also be sent each quarter within 45 days after the end of the quarter.

An annual report will be sent to ADEQ within 60 days of the end of the fiscal year. The annual report will include a narrative summary of the activities and tasks for the fiscal year that were successful and a discussion of how the program will be improved during the coming year.

PDEQ will provide estimates of total emission reductions for current fiscal year and the past four years for the following pollutants: CO, VOC, PM10, PM2.5, NOx, total emissions saved in pounds or tons.

In addition, PDEQ will use the annual community-wide survey to determine VMT, SOV and AMU rates in the required format.

V. SCHEDULE FOR SUBMISSION OF DELIVERABLES

| Deliverable | Date of Submittal |
|--------------------|--------------------------------------|
| Quarterly Invoices | 45 days after the end of the quarter |
| Quarterly Reports | 45 days after the end of the quarter |
| Annual Report | 60 days after fiscal year end |

VI. BUDGET

Voluntary No-Drive Day

June 20, 2019

| TASK 1: COUNTY PROGRAM | | | FTE Hours | |
|---|------------|--|-----------------------|---------------|
| Time Period: July 1, 2019 – June 30, 2020 | | | Program | Total |
| PERSONNEL | | Hourly Rate | Operations | Cost |
| Beth | Gorman | 34.19 | 925 | \$ 31,625.75 |
| Karen | Wilhelmsen | 28.24 | 925 | \$ 26,122.00 |
| Skye | Siegel | 24.02 | 925 | \$ 22,218.50 |
| Total Hourly Cost | | | | \$ 79,966.25 |
| Total Hours | 1 | The second secon | 2775 | |
| Fringe Benefit | | The state of the s | | \$ 26,388.86 |
| Total Labor with F | | abor with Fringe | \$ 106,355.1 1 | |
| REIMBURSABLE EXPENSES | | | | |
| Marketing/Advertising | | | | \$ 62,450.89 |
| Supplies | | | | \$ 5,300.00 |
| Incentives/Promotional Items | | | | \$ 4,500.00 |
| Contractual | | | | \$ 17,500.00 |
| Printing | | | | \$ 2,000.00 |
| Postage | | | | \$ 100.00 |
| Other Misc. Charges | | | | \$ 900.00 |
| | | Total Other Ope | rating Expenses | \$ 92,750.89 |
| | | Total Prog | ram Operations | \$ 199,106.00 |
| GRAND TOTAL COSTS BY TASK | | | | TASK 1 |
| Time Period: | | | | County/VNDD |
| Total Labor with Fringe | | | | \$ 106,355.11 |
| Reimbursable Expenses | | | | \$ 92,750.89 |
| Overhead | | | | \$ 69,144.00 |
| | TOTALS | | | \$ 268,250.00 |



PIMA COUNTY PIMA COUNTY SIGNATURE PAGE

This document constitutes the entire agreement between the parties pertaining to the subject matter hereof, and all prior or contemporaneous agreements and understandings, oral or written, are hereby superseded and merged herein. This Contract may be modified, amended, altered or extended only by a written amendment signed by the parties.

IN WITNESS WHEREOF, the parties hereto have executed this Contract.

| PIMA COUNTY | | | |
|---|-------------------|-----------------|------------------------|
| Chairman, Board of Supervisors | Date | | |
| Clerk of the Board | Date | CONTRACTOR PDEQ | 6.28.19 Date |
| Approved As to Form: | | | |
| Jesley Lukach Deputy County Attorney | 6/28/2019 Date | | |