



BOARD OF SUPERVISORS AGENDA ITEM REPORT

Requested Board Meeting Date: June 4, 2019

Title: "Canada Day in Pima County" Proclamation

Introduction/Background:

The Pima County Economic Development Office works closely with the non-profit Canada-Arizona Business Council to promote Canadian business attraction, tourism and foreign direct investment in Pima County. This proclamation is intended to strengthen Pima County's relationship with Canada and the Canada-Arizona Business Council in furtherance of the County's economic development activities and goals.

Discussion:

Pima County has seen an increase in both Canadian companies arriving in Pima County and Canadian foreign direct investment - primarily in the area of merger and acquisition. Canada remains a trusted trade partner that has created approximately 146,800 jobs in Arizona within a bilateral trade and service footprint of \$3.6 billion annually. Approximately 400 Canadian companies operate in Arizona including some of Pima County's largest employers, such as Bombardier and Fortis/Tucson Electric Power. An estimated 150 Arizona companies operate in Canada and Canada is the largest provider of foreign direct investment in the state. Close to 1 million Canadians tourists visited Arizona last year spending more than \$1 billion.

Conclusion:

In recognition of the important economic relationship between Canada and Pima County, it is fitting to acknowledge and strengthen our bonds.

Recommendation:

Noting the important economic relationship that exists between Pima County and Canada on the upcoming anniversary of the country's confederation, it is fitting to present a proclamation to the Honorary Consul of Canada in Arizona and the Canada-Arizona Business Council proclaiming July 1, 2019 as "Canada Day in Pima County."

Fiscal Impact:

None

Board of Supervisor District:

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Contact: Patrick Cavanaugh, Deputy Director Telephone: 520-724-3296

Department Director Signature/Date: *John M. Hoffman* 5/22/19

Deputy County Administrator Signature/Date: *C. Duckert* 5/22/19

PROCLAMATION

WHEREAS, Pima County, the nation of Canada and our respective citizens have enjoyed a long and enduring friendship with long-standing commercial, military and interpersonal relationships; and

WHEREAS, Pima County is home to Canadian companies such as Bombardier, Fortis Energy/Tucson Electric Power, Stantec, Mattamy Homes, Circle K/Couche-Tard, Symbioticware and many other businesses that provide jobs for Pima County residents and Canadian investment in our communities; and

WHEREAS, many Pima County companies such as Raytheon, CAID Industries and M3 Engineering do substantial business in Canada and add significantly to the \$3.6 billion in annual trade and services that occurs between the State of Arizona and Canada; and

WHEREAS, many Canadians have chosen to make Pima County their home where Pima County is a member of the Canada Arizona Business Council which seeks to strengthen economic, tourism and friendship ties between the State of Arizona and the great nation of Canada; and

WHEREAS, July 1, 2019, celebrated as Canada Day, commemorates the establishment of Canada as a nation in 1867 and that it is in the public interest of Pima County residents to gain knowledge, maintain interest, and understand the impact and importance of the Canadian relationship in our daily lives.

NOW, THEREFORE, BE IT RESOLVED that the Pima County Board of Supervisors hereby proclaims Monday, July 1, 2019 to be:

"CANADA DAY IN PIMA COUNTY"

and urges all Pima County citizens, business leaders and civic organizations to learn about the benefits of the relationship between Canada and Pima County and to recognize the intrinsic ties of friendship, commerce, visitation and mutual defense that bind us together.

PASSED AND ADOPTED this 4th day of June 2019.

The Honorable Richard Elías, Chairman
Pima County Board of Supervisors

ATTEST:

Julie Castañeda, Clerk
Pima County Board of Supervisors