

# Pima County Clerk of the Board

Julie Castañeda

Melissa Manriquez  
Deputy Clerk

Administration Division  
130 W. Congress, 5<sup>th</sup> Floor  
Tucson, AZ 85701  
Phone: (520)724-8449 • Fax: (520)222-0448

Management of Information & Records Division  
1640 East Benson Highway  
Tucson, Arizona 85714  
Phone: (520) 351-8454 • Fax: (520) 791-6666

April 30, 2019

Michelle Ivy Valenzuela  
Dollar General Store No. 19372  
100 Mission Ridge  
Attn: Tax Dept  
Goodlettsville, TN 37072

RE: Arizona Liquor License Job No.: 59510  
d.b.a. Dollar General Store No. 19372

Dear Ms. Valenzuela:

Enclosed is a copy of the Affidavit of Posting relative to your Liquor License Application for a Series 10, Beer and Wine Store, which was received in our office on April 3, 2019. The Hearing before the Pima County Board of Supervisors has been scheduled for Tuesday, May 21, 2019, at 9:00 a.m. or thereafter, at the following location:

Pima County Administration Building  
Board of Supervisors Hearing Room  
130 W. Congress, 1st Floor  
Tucson, AZ 85701

Should you have any questions pertaining to this matter, please contact this office at (520)724-8449.

Sincerely,

Julie Castañeda  
Clerk of the Board

Enclosure



Arizona Department of Liquor Licenses and Control  
800 W Washington 5th Floor  
Phoenix, AZ 85007-2934  
www.azliquor.gov  
(602) 542-5141

AFFIDAVIT OF POSTING

Date of Posting: 04-08-19

Date of Posting Removal: 04-29-19

Applicant's Name: Dollar General Store No. 19372  
Valenzuela Michelle Ivy  
Last First Middle

Business Address: 28890 S. Nogales Highway Amado 85645  
Street City Zip

License #: 59510

I hereby certify that pursuant to A.R.S. 4-201, I posted notice in a conspicuous place on the premises proposed to be licensed by the above applicant and said notice was posted for at least twenty (20) days.

Greg Cerna Process Server 520-203-6320  
Print Name of City/County Official Title Phone Number

[Signature] 04-29-19  
Signature Date Signed

Return this affidavit with your recommendations (i.e., Minutes of Meeting, Verbatim, etc.) or any other related documents. If you have any questions please call (602) 542-5141 and ask for the Licensing Division.

APR 30 19M 10:44 PC CLK OF PD

AMW



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TO: Development Services, Zoning Division

FROM: Alina Bárcenas  
Administrative Support Specialist Senior

DATE: 4/3/2019

RE: Zoning Report - Application for Liquor License

Attached is the application of:

Michelle Ivy Valenzuela  
d.b.a. Dollar General Store No. 19372  
28890 S. Nogales Highway  
Amado, AZ 85645

Arizona Liquor License Job No. 59510  
Series 10, Beer and Wine Store  
New License ☒  
Person Transfer  
Location Transfer

ZONING REPORT

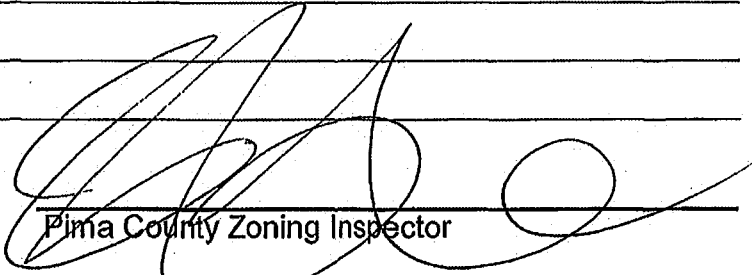
DATE: 4/4/19

Will current zoning regulations permit the issuance of the license at this location?

Yes ☒

No ☐

If No, please explain:

  
Pima County Zoning Inspector

When complete, please return to [coh\\_mail@pima.gov](mailto:coh_mail@pima.gov)

APR 04 19 11 02 PCD KDF BD

883

19-07-9354

**State of Arizona**  
**Department of Liquor Licenses and Control**

Created 04/01/2019 @ 01:43:38 PM

**Local Governing Body Report**

**LICENSE**

Number: Type: 010 BEER AND WINE  
STORE  
Name: DOLLAR GENERAL STORE #19372  
State: Pending  
Issue Date: Expiration Date:  
Original Issue Date:  
Location: 28890 S NOGALES HIGHWAY  
AMADO, AZ 85645  
USA  
Mailing Address: 100 MISSION RIDGE  
ATTN: TAX DEPT  
GOODLETTSVILLE, TN 37072  
USA  
Phone: (520)574-4380  
Alt. Phone: (615)855-4000  
Email: TAX-BEERANDWINELICENSE@DOLLARGENERAL.COM

**AGENT**

Name: MICHELLE IVY VALENZUELA  
Gender: Female  
Correspondence Address: 100 MISSION RIDGE  
ATTN: TAX DEPT  
GOODLETTSVILLE, TN 37072  
USA  
Phone: (615)913-2210  
Alt. Phone:  
Email: MVALENZU@DOLLARGENERAL.COM

**OWNER**

APR 03 19PM 11:10 PCC CLK OF HD

AR3

Name: DG RETAIL LLC  
Contact Name: SEVERAL - SEE CASE NOTES  
Type: LIMITED LIABILITY COMPANY  
AZ CC File Number: R12264236 State of Incorporation: TN  
Incorporation Date: 09/01/2005  
Correspondence Address: 100 MISSION RIDGE  
ATTN: TAX DEPT  
GOODLETTSVILLE, TN 37072  
USA  
Phone: (615)804-6080  
Alt. Phone:  
Email: TAX-BEERANDWINELICENSE@DOLLARGENERAL.COM,  
MARLENE.WHITE@SQUIREPB.COM

**Officers / Stockholders**

Name:	Title:	% Interest:
DG PROMOTIONS INC	Member, Stockholder	100.00
JASON SCOTT REISER	CMO, Sec	
LAWRENCE JOSEPH GATTA JR.	VP	

**DG PROMOTIONS INC - CEO**

Name: STEVEN RAY DECKARD  
Gender: Male  
Correspondence Address: 100 MISSION RIDGE  
ATTN: TAX DEPT  
GOODLETTSVILLE, TN 37072  
USA  
Phone: (615)855-5257  
Alt. Phone:  
Email:

**DG RETAIL LLC - VP**

Name: LAWRENCE JOSEPH GATTA JR.  
Gender: Male  
Correspondence Address: 100 MISSION RIDGE  
GOODLETTSVILLE, TN 37072  
USA  
Phone: (615)855-5533  
Alt. Phone:  
Email: TAX-BEERANDWINELICENSE@DOLLARGENERAL.COM

**DG RETAIL LLC - Member, Stockholder**

Name: DG PROMOTIONS INC  
Contact Name: MICHELLE VALENZUELA  
Type: CORPORATION  
AZ CC File Number: State of Incorporation:  
Incorporation Date:  
Correspondence Address: 100 MISSION RIDGE  
GOODLETTSVILLE, TN 37072  
USA  
Phone: (615)913-2210  
Alt. Phone:  
Email: TAX-BEERANDWINELICENSE@DOLLARGENERAL.COM

## DG PROMOTIONS INC - Stockholder

Name: DOLLAR GENERAL CORPORATION  
Contact Name: MICHELLE VALENZUELA  
Type: CORPORATION  
AZ CC File Number: State of Incorporation:  
Incorporation Date:  
Correspondence Address: 100 MISSION RIDGE  
GOODLETTSVILLE, TN 37072  
USA  
Phone: (615)913-2210  
Alt. Phone:  
Email: TAX-BEERANDWINELICENSE@DOLLARGENERAL.COM

## DG PROMOTIONS INC - CMO, Sec DG RETAIL LLC - CMO, Sec

Name: JASON SCOTT REISER  
Gender: Male  
Correspondence Address: 100 MISSION RIDGE  
ATTN: TAX DEPT  
GOODLETTSVILLE, TN 37072  
USA  
Phone: (615)855-4000  
Alt. Phone:  
Email: JRESISER@DOLLARGENERAL.COM

## MANAGERS

Name: ASHLEE DAWN THRELKELD  
Gender: Female  
Correspondence Address: 880 N 1ST AVENUE  
SHOW LOW, AZ 85901  
USA  
Phone: (928)228-9998  
Alt. Phone:  
Email:

\*\*\*\*\*

Name: ROSEMARY Y MANDELT  
Gender: Female  
Correspondence Address: 15710 W DURANGO STREET  
GOODYEAR, AZ 85338  
USA  
Phone: (623)972-3316  
Alt. Phone:  
Email:

\*\*\*\*\*

Name: SAMMY DEE SPOO  
Gender: Male  
Correspondence Address: 2178 WESTERN STAR DRIVE  
OVERGARD, AZ 85933  
USA  
Phone: (928)537-2633  
Alt. Phone:  
Email:

\*\*\*\*\*

Name: DAVID MCARTHUR BRACKEN  
Gender: Male  
Correspondence Address: 28108 N GRANITE AVENUE  
QUEEN CREEK, AZ 85143  
USA  
Phone: (928)305-6475  
Alt. Phone: (480)772-2590  
Email:

\*\*\*\*\*

Name: CHRISTIE JOANNE FORD  
Gender: Female  
Correspondence Address: 2725 S RURAL ROAD  
#35  
TEMPE, AZ 85282  
USA  
Phone: (480)392-9243  
Alt. Phone:  
Email:

\*\*\*\*\*

Name: DEBBIE ELOISE CHEEK  
Gender: Female  
Correspondence Address: 775 W ROGER ROAD  
#57  
TUCSON, AZ 85705  
USA  
Phone: (928)235-8513  
Alt. Phone: (520)234-2825  
Email:

\*\*\*\*\*

Name: WILLIAM HENRY CONLEY  
Gender: Male  
Correspondence Address: 100 MISSION RIDGE  
GOODLETTSVILLE, TN 37072  
USA  
Phone: (615)855-4000  
Alt. Phone:  
Email: BCONLEY@DOLLARGENERAL.COM

\*\*\*\*\*

Name: KATHRYN ANN KELLIHER  
Gender: Female  
Correspondence Address: 100 MISSION RIDGE  
GOODLETTSVILLE, TN 37072  
USA  
Phone: (615)855-4000  
Alt. Phone:  
Email: KKELLIHER@DOLLARGENERAL.COM

\*\*\*\*\*

Name: THOMAS STEVEN REISSIG  
Gender: Male  
Correspondence Address: 15615 N 23RD PLACE  
PHOENIX, AZ 85022  
USA  
Phone: (928)215-5196  
Alt. Phone:  
Email:

\*\*\*\*\*

Name: CRYSTAL LYNN MICHEL  
Gender: Female  
Correspondence Address: 2775 N EVANS  
KINGMAN, AZ 86401  
USA  
Phone: (928)404-9114  
Alt. Phone: (928)242-5197  
Email:



\*\*\*\*\*

Name: VIRGINIA DIANE LUCHI  
Gender: Female  
Correspondence Address: 9858 E FLOSSMOOR AVENUE  
MESA, AZ 85208  
USA  
Phone: (928)402-9485  
Alt. Phone: (413)446-9060  
Email:

\*\*\*\*\*

Name: THOMAS EDWARD BENNING  
Gender: Male  
Correspondence Address: 1279 W CASTLE DRIVE  
CASA GRANDE, AZ 85722  
USA  
Phone: (520)466-6551  
Alt. Phone:  
Email:

## APPLICATION INFORMATION

Application Number: 59510  
Application Type: New Application  
Created Date: 04/01/2019

## QUESTIONS & ANSWERS

### 010 Beer and Wine Store

- 1) If you intend to operate the business while your application is pending you will need an interim permit pursuant to A.R.S. §4-203.01. Would you like to apply for an Interim Permit?  
If yes, after completing this application, please go back to your Licensing screen, under New License Application choose "Interim Permit" from the drop-down window.  
No
- 2) Have you submitted a questionnaire? Each person listed must submit a questionnaire and mail in a fingerprint card along with a \$22. processing fee per card.  
Yes
- 3) Please provide name, address, and Distance of nearest school.  
SOPORI ELEMENTARY SCHOOL 5000 W ARVACA RD AMADO, AZ 85645 2,899.65 FT
- 4) Please provide name, address, and distance of nearest church.  
AMADO BAPTIST CHURCH 2991 W FRONTAGE RD AMADO, AZ 85645 1,256.90 FT
- 5) Are you a tenant? (A person who holds the lease of a property; a lessee)  
Yes  
A Document of type LEASE is required.

- 6) Is there a penalty if lease is not fulfilled?  
Yes  
What is the penalty?  
EVICTION
- 7) Are you a sub-tenant? (A person who holds a lease which was given to another person (tenant) for all or part of a property)  
No
- 8) Are you the owner?  
No
- 9) Are you a purchaser?  
No
- 10) Are you a management company?  
No
- 11) Is the Business located within the incorporated limits of the city or town of which it is located?  
No  
If no, in what City, Town, County or Tribal/Indian Community is this business located?  
PIMA COUNTY
- 12) What is the total money borrowed for the business not including the lease?  
Please list lenders/people owed money for the business.  
ZERO
- 13) Have you provided a diagram of your premises?  
Yes
- 14) Is there a drive through window on the premises?  
No
- 15) If there is a patio please indicate contiguous or non-contiguous within 30 feet.  
NONE
- 16) Is your licensed premises now closed due to construction, renovation or redesign or rebuild?  
Yes  
If yes, what is your estimated completion date?  
04/29/2019

**ENTITY FLOWCHART**

DG Retail, LLC  
(100% - Member of DG Promotions, Inc.)

|

DG Promotions, Inc.  
(No officer holds more than 10%)

|

Dollar General Corporation — Publically traded entity

**OFFICER INFORMATION**

**DG Promotions, Inc.:** A wholly owned subsidiary of the publically traded Dollar General Corporation.  
100 Mission Ridge  
Goodlettsville, TN 37072

Steven Ray Deckard                      Chief Executive Officer

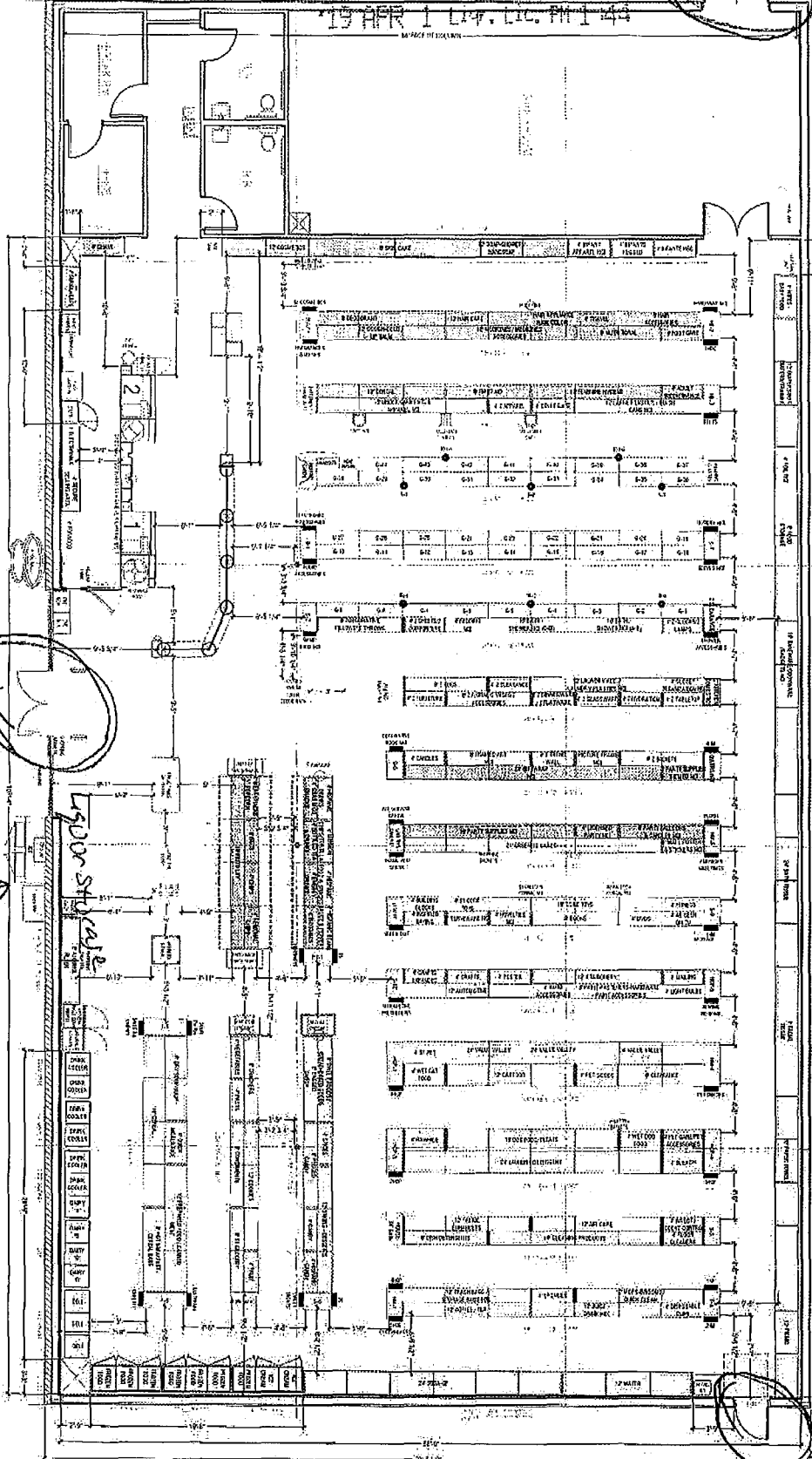
Jason Scott Reiser                      Chief Merchandising Operator and Secretary

**DG Retail, LLC:** A wholly owned subsidiary of DG Promotions, Inc.  
100 Mission Ridge  
Goodlettsville, TN 37072

Jason Scott Reiser                      Chief Merchandising Operator and Secretary

Lawrence Joseph Gatta Jr.                      Senior Vice President & General Merchandise Manager

19 APR 1 11:47. DIC. PM 1 144



Total Sq. Ft 9,221

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AFFIDAVIT

DG Promotions, Inc., a C Corporation incorporated in the State of Tennessee is a wholly owned subsidiary of Dollar General Corporation. The stock of Dollar General Corporation is publicly traded on the New York Stock Exchange with 1,000,000,000 shares authorized and approximately 332,326,972 shares issued as of May 31, 2012.



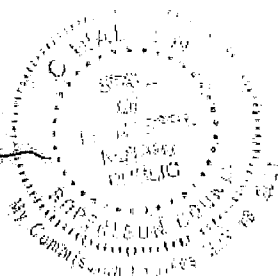
Lawrence Gatta  
Senior Vice President  
DG Promotions, Inc.

STATE OF TN )

) ss.

County of Robertson )

Sworn to and subscribed before me this 26 day of November, 2018, by  
Lawrence Gatta, who is personally known to me as the Chief Financial Officer, of DG  
Promotions, Inc.





Arizona Department of Liquor Licenses and Control  
800 W Washington 5th Floor  
Phoenix, AZ 85007-2934  
www.azliquor.gov  
(602) 542-5141

19 APR 1 11:44 PM

APPLICANT/CONTROLLING PERSON AFFIDAVIT

TO BE COMPLETED BY THE ORGANIZATION'S PRESIDENT.  
IF THIS IS A CLUB, PARTNERSHIP, OR OTHER TYPE OF ORGANIZATION, A SIGNATURE OF EQUAL LEVEL IS REQUIRED.

Organization: DG Promotions, Inc. (Member to DG Retail, LLC)  
Affidavit of: Steven R. Deckard  
Position/Title: Chief Executive Officer  
State of: Tennessee AZ Corp./LLC #: R12264236  
County of: Davidson State Incorporated: Tennessee  
The undersigned, Lawrence Gatta Being first sworn under oath declares:

1. In connection with this organization's application to obtain a liquor license for our operation(s) in Arizona, have completed and delivered to the Arizona Department of Liquor Licenses and Control the required questionnaire and fingerprint card
2. The required questionnaires and fingerprint cards of all officers, directors, regional managers, managing members, partners, etc., who direct or are involved in the direction of the management of the policies involving spirituous liquor in the State of Arizona; and all stockholders who own ten percent (10%) or more of the corporation or limited liability company have also been completed and delivered to the Arizona Department of Liquor Licenses and Control.

Name and title of such individuals are as follows (or list attached):

- 1) Jason Scott Reiser - Chief Merchandising Operator and Secretary
- 2) Lawrence Joseph Gatta Jr. - Senior Vice President & General Merchandise Manager
- 3)
- 4)

3. There are, in addition to those submitting questionnaires and fingerprint cards, other officers, limited liability members, and/or board members of this organization who are not submitting such information to the Arizona Department of Liquor Licenses and Control. None of these individuals directs or is involved in the direction of the management of policies of this organization involving spirituous liquor in the State of Arizona.

Such members and positions, along with date and place of birth, are as follows (or list attached):

- 1) Steven R. Deckard - Chief Executive Officer - 8/13/68 - Vincennes, IN
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_

4. None of the individuals listed under item #3 possesses the power to vote ten percent (10%) of the outstanding voting securities of this organization, nor can any of them control the election of one or more of the Board of Directors or managing members of the organization.
5. Finally, on information and belief, none of the individuals listed under item #3 have at any time been convicted of a felony, had a liquor license revoked, or violated any provisions of a liquor license issued to that member.

DATED this 26 day of November, 2018  
Day Month Year

I, (Print Full Name) Lawrence Gatta declare that I am the APPLICANT filing this notification.  
I have read this document and the contents and all statements are true, correct and complete.

X (Signature) \_\_\_\_\_

State TN County of Robertson  
The foregoing instrument was acknowledged before me this

26 day of November, 2018  
Day Month Year

My Commission Expires on: May 18, 2021  
Date

A Wald  
(Signature of Notary Public)

