



**RICHARD ELÍAS**  
CHAIRMAN OF THE BOARD  
COUNTY SUPERVISOR - DISTRICT 5

# PIMA COUNTY BOARD OF SUPERVISORS


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## MEMORANDUM

**DATE:** October 17, 2018

**TO:** Julie Castañeda, Clerk of the Board

**FROM:** Richard Elías, Chairman and District Five Supervisor 

**REGARDING:** Item for the November 6, 2018 agenda

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Please add the following to the November 6, 2018 agenda:

### Proclamation

Declaring November 2018 to be "Blackout Tobacco in Pima County Month." (District 5)

Thank you

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## **PROCLAMATION**

**WHEREAS**, tobacco use and alternate forms of nicotine delivery, including e-cigarettes, create health risks and the potential for nicotine addiction; and

**WHEREAS**, the tobacco industry spends \$9.5 billion a year in the United States, and an estimated \$113.5 million in Arizona, on advertising and product promotion; and

**WHEREAS**, a divergence in health equity between tobacco/nicotine users and non-users continues to exist despite declines in youth and adult use of these products; and

**WHEREAS**, adolescents who experience numerous highly stressful events have a greater risk of starting to smoke as early as age 14; and

**WHEREAS**, populations that are most impacted by the tobacco epidemic are the targets of the tobacco industry's predatory marketing, designed to escalate nicotine addiction; and

**WHEREAS**, tobacco use is both a health and social-justice issue; and

**WHEREAS**, the Pima County Tobacco and Chronic Disease Prevention Program is committed to reducing tobacco-use prevalence among populations whose use of it leads to higher rates of disease, disability and early death; and

**WHEREAS**, Blackout Tobacco is a local initiative of the Pima County Health Department that encourages community members to participate by quitting tobacco for the day or by motivating a loved one to quit;

**NOW, THEREFORE, BE IT RESOLVED** that the Pima County Board of Supervisors hereby proclaims the month of November 2018 to be:

**“BLACKOUT TOBACCO IN PIMA COUNTY MONTH”**

**PASSED AND ADOPTED** this 6th day of November 2018.

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The Honorable Richard Elías, Chairman  
Pima County Board of Supervisors

ATTEST:

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Julie Castañeda, Clerk  
Pima County Board of Supervisors