



BOARD OF SUPERVISORS AGENDA ITEM REPORT
CONTRACTS / AWARDS / GRANTS

☐ Award ☐ Contract ☒ Grant

Requested Board Meeting Date: December 19, 2017

** = Mandatory, information must be provided*

or Procurement Director Award ☐

***Contractor/Vendor Name/Grantor (DBA):**

Maddie's Fund

***Project Title/Description:**

Alternatives to Intake - Innovation Grant

***Purpose:**

This grant will allow PACC to pilot a year-long program to provide critically needed transportation, boarding, and veterinary assistance to elderly pet owners so that they can keep their pets instead of surrendering them to PACC.

***Procurement Method:**

N/A - grant award

***Program Goals/Predicted Outcomes:**

Through this program, PACC will increase the number of pets that can be kept at home and reduce the number surrendered to the shelter.

***Public Benefit:**

Every day a pet is at PACC is an economic cost to the residents of Pima County. By keeping pets out of the shelter and allowing them to continue living at home, the taxpayer cost of caring for animals is reduced and the quality of life for seniors and their pets is increased.

***Metrics Available to Measure Performance:**

This pilot project's success will be measured by the number of senior pet owners served through this program and the number of pets who were able to stay with their senior owners instead of entering the shelter.

***Retroactive:**

No.

Contract / Award Information

Document Type: _____ Department Code: _____ Contract Number (i.e., 15-123): _____

Effective Date: _____ Termination Date: _____ Prior Contract Number (Synergen/CMS): _____

☐ Expense Amount: \$* _____ ☐ Revenue Amount: \$ _____***Funding Source(s) required:**Funding from General Fund? ☐ Yes ☐ No If Yes \$ _____ % _____Contract is fully or partially funded with Federal Funds? ☐ Yes ☐ No***Is the Contract to a vendor or subrecipient?**Were insurance or indemnity clauses modified? ☐ Yes ☐ No*If Yes, attach Risk's approval*Vendor is using a Social Security Number? ☐ Yes ☐ No*If Yes, attach the required form per Administrative Procedure 22-73.***Amendment / Revised Award Information**

Document Type: _____ Department Code: _____ Contract Number (i.e., 15-123): _____

Amendment No.: _____ AMS Version No.: _____

Effective Date: _____ New Termination Date: _____

Prior Contract No. (Synergen/CMS): _____

☐ Expense or ☐ Revenue ☐ Increase ☐ Decrease Amount This Amendment: \$ _____Is there revenue included? ☐ Yes ☐ No If Yes \$ _____***Funding Source(s) required:**Funding from General Fund? ☐ Yes ☐ No If Yes \$ _____ % _____**Grant/Amendment Information** (for grants acceptance and awards)☒ Award ☐ AmendmentDocument Type: GTAW Department Code: PAC Grant Number (i.e., 15-123): 18-38Effective Date: 12/19/2017 Termination Date: 12/18/2018 Amendment Number: N/A☐ Match Amount: \$ _____ ☒ Revenue Amount: \$ 5,000***All Funding Source(s) required:** Maddie's Fund - a family foundation***Match funding from General Fund?** ☐ Yes ☒ No If Yes \$ _____ % _____***Match funding from other sources?** ☐ Yes ☒ No If Yes \$ _____ % _____***Funding Source:** _____***If Federal funds are received, is funding coming directly from the Federal government or passed through other organization(s)?**N/AContact: Sharon GrantDepartment: Pima Animal Care CenterTelephone: 724-7842Department Director Signature/Date: [Signature] 12/14Deputy County Administrator Signature/Date: [Signature] 12/15/17County Administrator Signature/Date: [Signature] 12/15/17

(Required for Board Agenda/Addendum Items)

----- Forwarded message -----

From: **Maddie's Fund Grants** <grants@maddiesfund.org>
Date: Fri, Oct 27, 2017 at 2:41 PM
Subject: August 2017 Innovation Grant - Approval!
To: Karen Hollish <karen.hollish@pima.gov>

Dear Karen,

Congratulations! Your Alternatives to Intake application from Maddie's Fund's **August 2017** Innovation Grant cycle has been approved in the amount of \$5,000. We are proud to support Pima Animal Care Center's efforts on behalf of dogs and cats.

We will be paying this grant via ACH transfer in the next three weeks.

We appreciate your patience as we reviewed the nearly 350 applications we received in August. Our Innovation Grants are helping to fund projects at shelters, independent rescue organizations, non-profit clinics and TNR groups across the country that advance lifesaving and ultimately guarantee a healthy home or habitat for all dogs and cats. We applaud your forward thinking and are excited to hear about the success of your new program!

In appreciation of this grant, please use the hashtag #ThanksToMaddie in any posts on social media about this grant or activities funded by this grant.

As your reporting requirement for this grant, we will be sending you a follow up survey via email in approximately six months to learn how your project went/is going. This will need to be completed within 30 days of receipt of the survey.

If you have any questions about this grant, please contact our Grants Team at grants@maddiesfund.org or 925.310.5450.

Congratulations, again, on receiving this grant! We wish you the best in your humane work.

Sincerely,

Kelly Clardy

Senior Grants Specialist

Maddie's Fund Grants

grants@maddiesfund.org

925.310.5450

MaddiesFund.org | 6150 Stoneridge Mall Road Suite 125, Pleasanton, CA 94588

MADDIE'S[®] INN--VATION GRANTS

Maddie's Fund[®] is offering \$500,000 in grant funding for shelters and rescues to implement lifesaving programs in their organizations!

From August 21 – 28, 2017, Maddie's Fund is accepting Innovation Grant applications from U.S. based 501c3 or government animal welfare organizations focused on dogs and/or cats. Maddie's Fund is offering up to \$5,000 to implement a new program at your organization that will advance lifesaving.

Before filling out this application, please be sure to review the complete grant requirements for this program.

Please provide the following information:

1. Organization Information

a. Name of Organization:

Pima Animal Care Center

b. Head of Organization:

i. Name: Kristen Auerbach

ii. Title: Director

iii. Phone: (520) 247-7991

iv. Email: kristen.auerbach@pima.gov

c. Organization Address:

i. Street: 4000 N. Silverbell Rd.

ii. City, State, Zip: Tucson, AZ 85745

d. Organization Website:

www.pima.gov/animalcare

e. EIN Number: 86 – 6000543

For questions 1f – 1j, please refer to our Grant Requirements webpage for more information.

f. Please provide the web link to where you are publicly sharing your annual animal statistics on your website (on the same page as your lifesaving percentage – see 1g below).

<http://webcms.pima.gov/cms/One.aspx?portalId=169&pageId=258040>



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- g. Please provide the web link to where you are publicly sharing your lifesaving percentage, including how it was calculated, on your website (on the same page as your annual animal statistics – see 1f above).

<http://webcms.pima.gov/cms/One.aspx?portalId=169&pageId=258040>

- h. My organization is an active participant in Shelter Animals Count.

☒ Yes

☐ No, please explain:

- i. My organization is an active participant in the Million Cat Challenge.

☒ Yes

☐ No, please explain:

- j. My organization is current on all grant reporting requirements for any previous Maddie's Fund grants. (Please contact Maddie's Fund at 925.310.5450 if you have questions about this.)

☒ Yes

☐ No, please explain:

☐ Not Applicable (we've never received a grant from Maddie's Fund)

2. Organization Demographics:

- a. Which best describes your organization?

☒ Municipal animal services

☐ Animal shelter/rescue with a government contract (i.e., animal control or housing services)

☐ Shelter without a government contract (physical facility)

☐ Rescue without a government contract (solely foster-based)

☐ College/University

☐ Non-Profit Spay/Neuter Clinic

☐ Non-Profit Veterinary Clinic

☐ Other (please specify):



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b. Approximately how many dogs and/or cats does your organization handle annually?

Dogs:

10,000 or more

Cats:

5,000 to 9,999

3. Application Submitted by Contact Info:

☐ Same as Head of Organization (skip to #4)

☒ Different Contact

Name: Karen Hollish

Title: Director of Development and Marketing

Phone: (520) 247-3649

Email: karen.hollish@pima.gov

4. Have you, or anyone in your organization, attended or been accepted to a Maddie's[®] Apprenticeship Program?

☒ Yes. Which one? Fostering Big Dogs, Parvo Treatment, and Neonatal Kittens

☐ No

☐ I don't know

5. Did you, or someone in your organization, attend the Best Friends National Conference in Atlantic City, NJ (July 13 – 15, 2017)?

☒ Yes

☐ No

6. How much funding are you requesting to implement this program?

5,000.00

7. Approximately how many additional lives will be saved as a result of this program? (Please enter a number in the space below. If you are unsure of the exact number, give us your best estimate. If you need assistance in calculating this number, please contact the Maddie's Fund Grants Team at 925.310.5450.)

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8. Lifesaving program you're applying to implement (you must select one of the below categories or your application will not be accepted):

Alternatives to Intake

9. What are you trying to achieve and in what timeframe?

With your support, we will pilot a year-long program to provide critically needed transportation, boarding, and veterinary assistance to elderly pet owners so they can keep their pets, instead of surrender them to the shelter.

Our Pet Support Center is a phone bank that operates 7 days a week, providing pet owners with advice, support, and alternatives to surrendering their pet to us. Grants and donations fund the staff members who manage this pilot program, and donations also underwrite a Keep Families Together Fund. This fund pays for owned pets' medical care and behavioral supports so these pets do not have to answer the shelter.

Despite these resources, our Pet Support Center staff members have found that we are still unable to assist many older pet owners who call for help. Pima County, Arizona, is an aging population, and according to the Pima Council on Aging, many seniors struggle with transportation, a service that we currently don't have the resources to provide.

Seniors who call our Pet Support Center report that they have no way to take their pets to the vet for routine preventative care, or for help with treatable conditions. This grant would help us provide transportation for these seniors so they could get to the vet, where our other grant funding would help cover those veterinary costs.

Additionally, we receive calls from many senior community members who need to admit their pet because they are facing temporary hospitalization, and they have nowhere else to turn. Your grant could help us vaccinate these pets, so they are boarding-ready, and it could help us pay for the temporary boarding needed for these pets while their owners grow healthy enough to care for them.

10. How will you measure or evaluate your success?

We will measure our success by the number of senior pet owners who were served through this program, and the number of pets who were able to stay with their senior owners instead of enter our shelter.



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If your application is approved, you agree to complete a survey 6 months after funding on how grant funds were spent and the results of implementing the selected lifesaving program.

Grant recipients will be asked to honor Maddie, the little dog who inspired a movement, through their social media and donor recognition about this grant on their website, donor wall, annual report, newsletter or other promotional materials or marketing communications, as appropriate.

Please submit this **completed** application form to innovation@maddiesfund.org between **August 21 - 28, 2017**. Incomplete applications will not be accepted.



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