

PROCLAMATION

WHEREAS, Pima County recognizes the importance of parents talking with their teens about alcohol; and

WHEREAS, high school students who use alcohol or other substances are five times more likely to drop out of school or believe good grades are not important; and

WHEREAS, teen alcohol use kills 4,700 people each year, more than all other illegal drugs combined; and

WHEREAS, the majority of kids say their parents are their primary influence when it comes to decisions about drinking alcohol; and

WHEREAS, PowerTalk 21® day is established on April 21, 2014, to encourage parents and caregivers to embrace their important role in influencing America's youth and their decisions about drinking alcohol; and

WHEREAS, in 2014, MADD will kick off "21 Days in Support of 21," beginning on April 1st and culminating on PowerTalk 21® on April 21st, in order to create a sustained and prolonged national conversation about underage drinking; and

WHEREAS, to equip parents to talk with their teens about alcohol, Mothers Against Drunk Driving® (MADD) Southern Arizona on April 15, 2014, will offer a free community parent workshop to give parents the tools in a parent handbook to effectively talk to their teens about alcohol; and

WHEREAS, these local parent workshops, also replicated across the country, will offer parents a research-based parent handbook to help them talk with their teens about alcohol and encourage adults to consider creating a safer community by becoming involved in reducing underage drinking;

NOW, THEREFORE, BE IT RESOLVED that the Pima County Board of Supervisors hereby proclaims Monday, April 21, 2014, to be:

"POWERTALK 21® DAY"

and urges all citizens to join in the local and national efforts to raise awareness of the importance of parents and teens talking together about alcohol in order to reduce the risks and dangers posed to teens and communities.

PASSED AND ADOPTED this 15th day of April 2014.

ATTEST:

Chair, Pima County Board of Supervisors

Clerk of the Board