



SRE

CONSULADO DE MÉXICO
EN TUCSON

The Consulate of Mexico in Tucson

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MEXICO IN THE INTERNATIONAL ARENA

Mexico's position in the world:

- 14th in terms of territory (1, 973 sq km).
- 11th in terms of population size (120.8 million)
- 14th in terms of GDP (1,088 bn)
- 13th top trader of goods (1.8% of world)
- Mexico is ranked as the best country to establish a business in Latin Latin America (35th in the world)
- Mexico City is the 5th largest city in terms of population (19.5 million) million)

WHY MEXICO?

Mexico currently holds a high level of international prestige, named by different international publications as

Mexico's moment

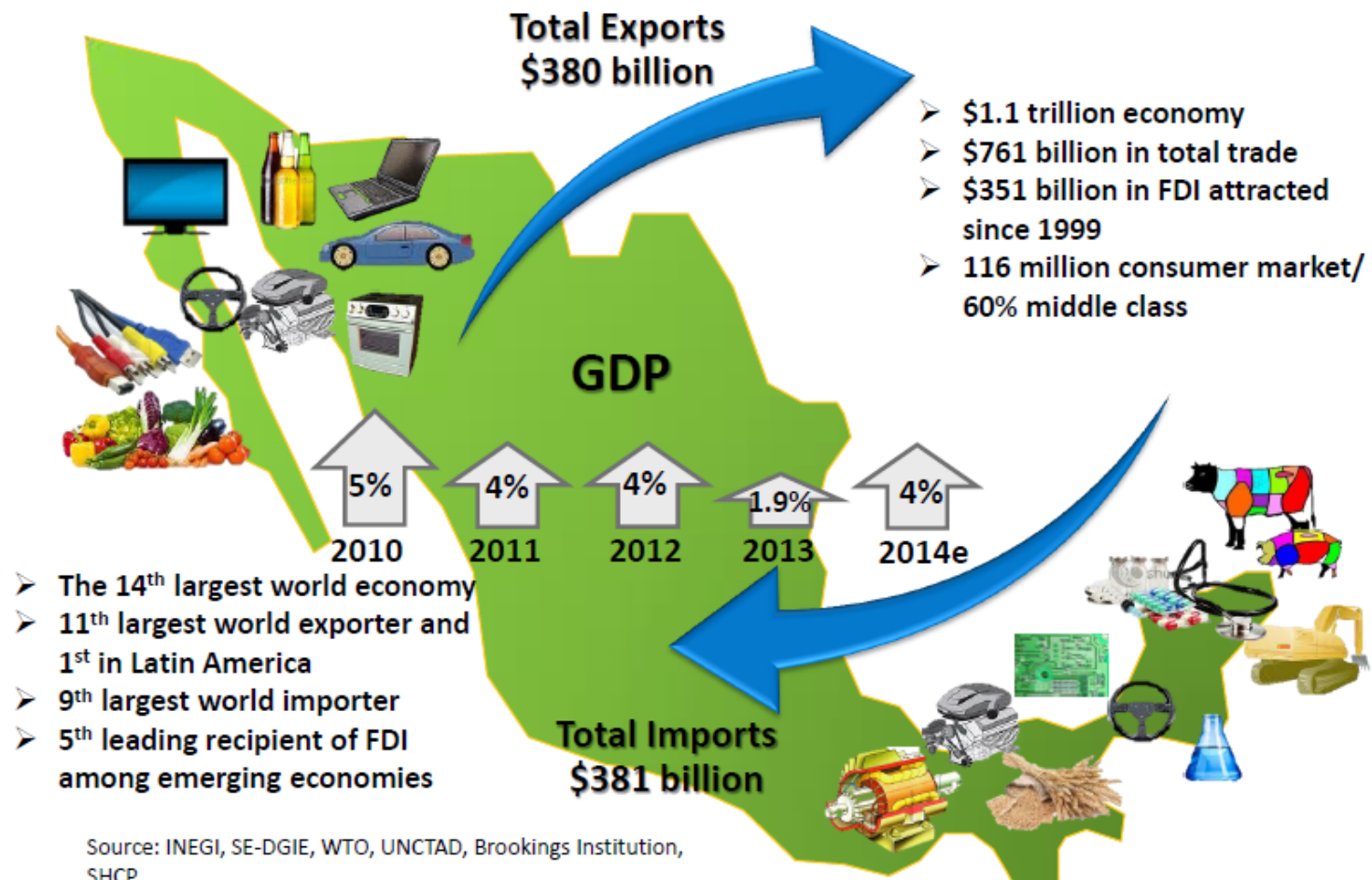
Why Mexico?

One of the most open countries in the World:

- ✓ Besides the NAFTA, Mexico has 10 other free trade agreements with the EU, Japan, Israel and Latin American countries (which total 41 countries & 1 billion consumers).
- ✓ Mexico is considered as a relevant platform to produce and to export to other countries.
- ✓ Ongoing negotiation process with the Trans Pacific Partnership Agreement
- ✓ Establishment of a free trade zone as part of the Pacific Alliance



Mexico is a growing economy



MAJOR REFORMS

PACT FOR MEXICO AGREEMENTS

2013

✓ **Five guiding principles of Enrique Peña Nieto government:**

To have a:

- *Mexico in Peace*
- *An inclusive country.*
- *Well -educated*
- *Prosperous*
- *Globally- responsible Actor.*



✓ **Pact for Mexico agreements:**

Signed in February 2nd 2012: EPN, PRI, PAN, PRD

MAJOR REFORMS (2013)

Political

Energy

Financial

Fiscal

Educational

Telecommunications and economics competence

✓2014: Continuity year. Discussion, Approval and Implementation of the bylaws.

MEXICO – US RELATIONSHIP

The border between Mexico and the U.S. represents a significant issue for both governments, whose importance has been constantly acknowledged by Presidents Obama and Peña Nieto:

- 25 U.S. counties and 39 Mexican municipalities share the 2,000 mile border
- Immigration and security issues are important areas of collaboration but also economic cooperation (NAFTA) and other areas such as the environment (Border 2012 program), political (Border Liaison Mechanism), and cultural (INSITE)



- On May 2013, Presidents Peña Nieto and Obama met and agreed on 3 important projects which seek to strengthen this economic and academic collaboration:
- **DEAN – High Level Economic Dialogue**
 - Seeks to forge a more competitive and dynamic trade relationship between Mexico and the United States.
- **FOBESII – Bilateral Forum on Higher Education, Innovation and Research**
 - In addition to seeking a 21st century labor force which will allow the region to become prosperous, the mission of the Bilateral Forum is to foster the mutual understanding between both countries through programs addressing student mobility, academic exchange, research and innovation in areas of shared interest and to contribute to the competitiveness and economic development of the region.
- **MUSEIC – Mexico-U.S. Entrepreneurship and Innovation Council**
 - The Mexico – U . S . Entrepreneurship and Innovation Council (MUSEIC) is a forum that seeks to coordinate and collaborate in the creation and implementation of strategies geared toward the growth of entrepreneurs, and micro, small and medium enterprises (MSMEs).

MEXICO – US TRADE

- ✓ Mexico already buys more U.S. products than any other nation except Canada
- ✓ Mexico and the United States are partners in manufacturing
- ✓ U.S. investment in Mexico has grown nearly six-fold since NAFTA was put in place
- ✓ Mexican companies have increased their FDI in the U.S. from \$1.2 billion in 1993 to \$12.6 billion in 2010.*

Facts

MEXICO

US

Production Sharing: Bilateral collaboration for production



A **full 40%** of the content in U.S. imports from Mexico is actually produced in the United States



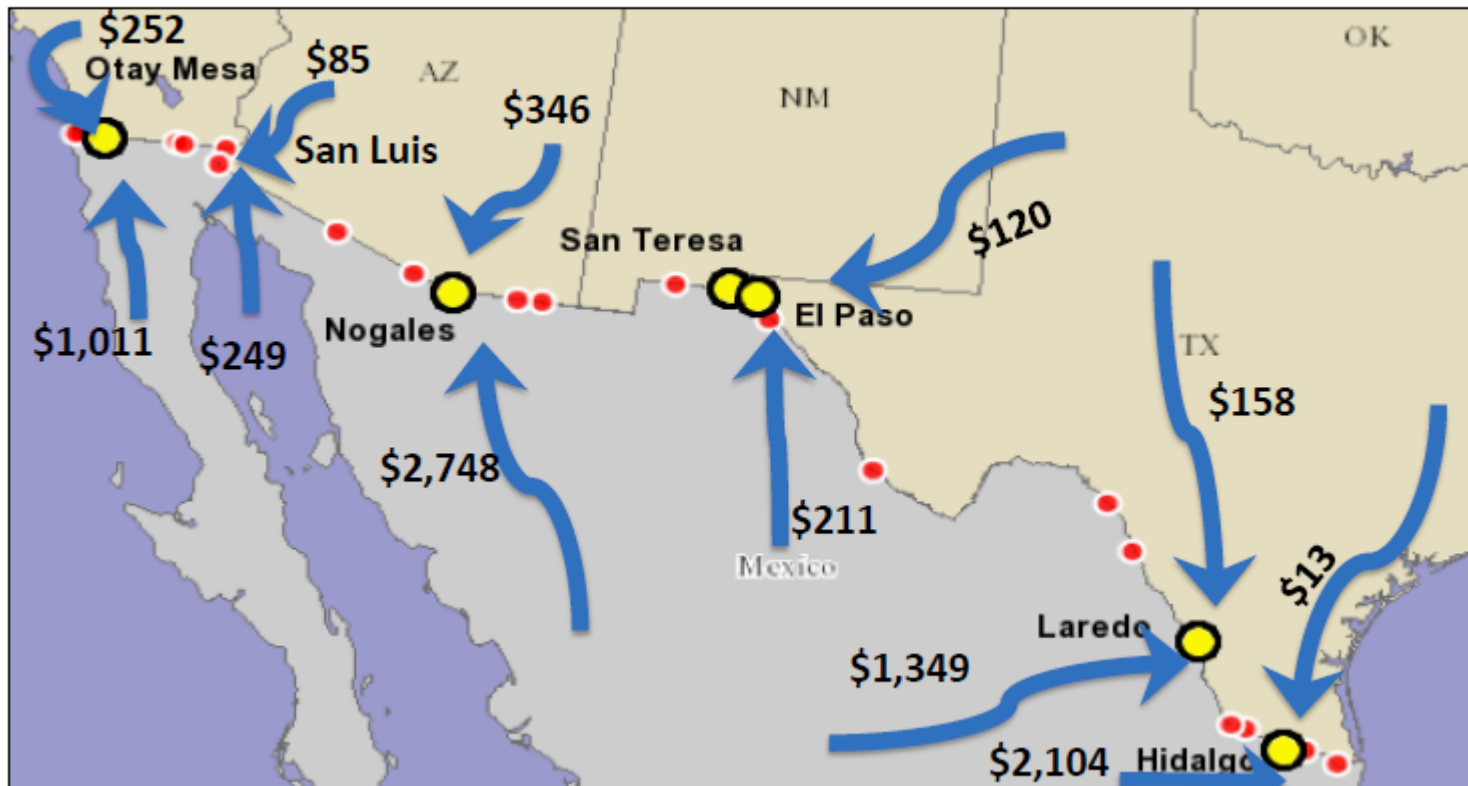
In other words, forty cents of every dollar spent on imports from Mexico comes back to the U.S., a **quantity ten times greater** than the four cents returning for each dollar paid on Chinese imports

A seamless border is a key factor for agricultural trade

In 2013, Mexico and the U.S. traded nearly \$10 billion in fresh produce,
98% carried by truck

U.S. – Mexico Fresh Produce Trade by Selected POEs

Value in \$ million



Source: USDOT, BTS and Wisertrade. Fresh produce includes chapters 7 and 8 HS

Facts

Mexico is the top export destination for five states:

- ✓ California
- ✓ Arizona
- ✓ New Mexico
- ✓ Texas
- ✓ New Hampshire

The U.S. is Mexico's main trading partner and Mexico is the third trade partner for the U.S. for total trade.

There are 6 million U.S. jobs that depend on trade with Mexico. Two border states that trade extensively with Mexico, California (692,000 jobs) and Texas (463,000 jobs), have the most.

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SECRETARÍA DE
RELACIONES EXTERIORES



Immigration

Immigration between the U.S. and Mexico is a historic phenomenon.

- There are approximately 33.7 million people of Mexican origin living in the U.S. – 12 million were born in Mexico.
- According to the U.S. State Department, over a million U.S. citizens are currently living in Mexico as students, retirees or businessmen.

MEXICO – ARIZONA RELATIONSHIP

Mexico is the main trade partner of Arizona

- ✓ With about 20 million northbound visitor border crossings annually over the Mexico – Arizona border, this zone stands as one of the most active borders in the world.
- ✓ Mexican visitors spend approximately \$7.3 million each day in Arizona, providing an annual impact of \$ 2.3 billion.

- \$15 billion dollars in goods headed to other states cross through Arizona's ports of entry.
- Regarding labor opportunities, more than 100 thousand jobs are directly related with trade with Mexico.



Mexican Companies in Tucson



Grupo Mexico



Cemex



The Offshore Group



Arizona Canning Company
(La Costeña)



Zucarmex

The Consulate of Mexico in Tucson, Arizona

- The Consulate of Mexico is located in the City of Tucson, Arizona. It is the official Federal Government Representation for its jurisdiction, which covers Pima and Pinal Counties:

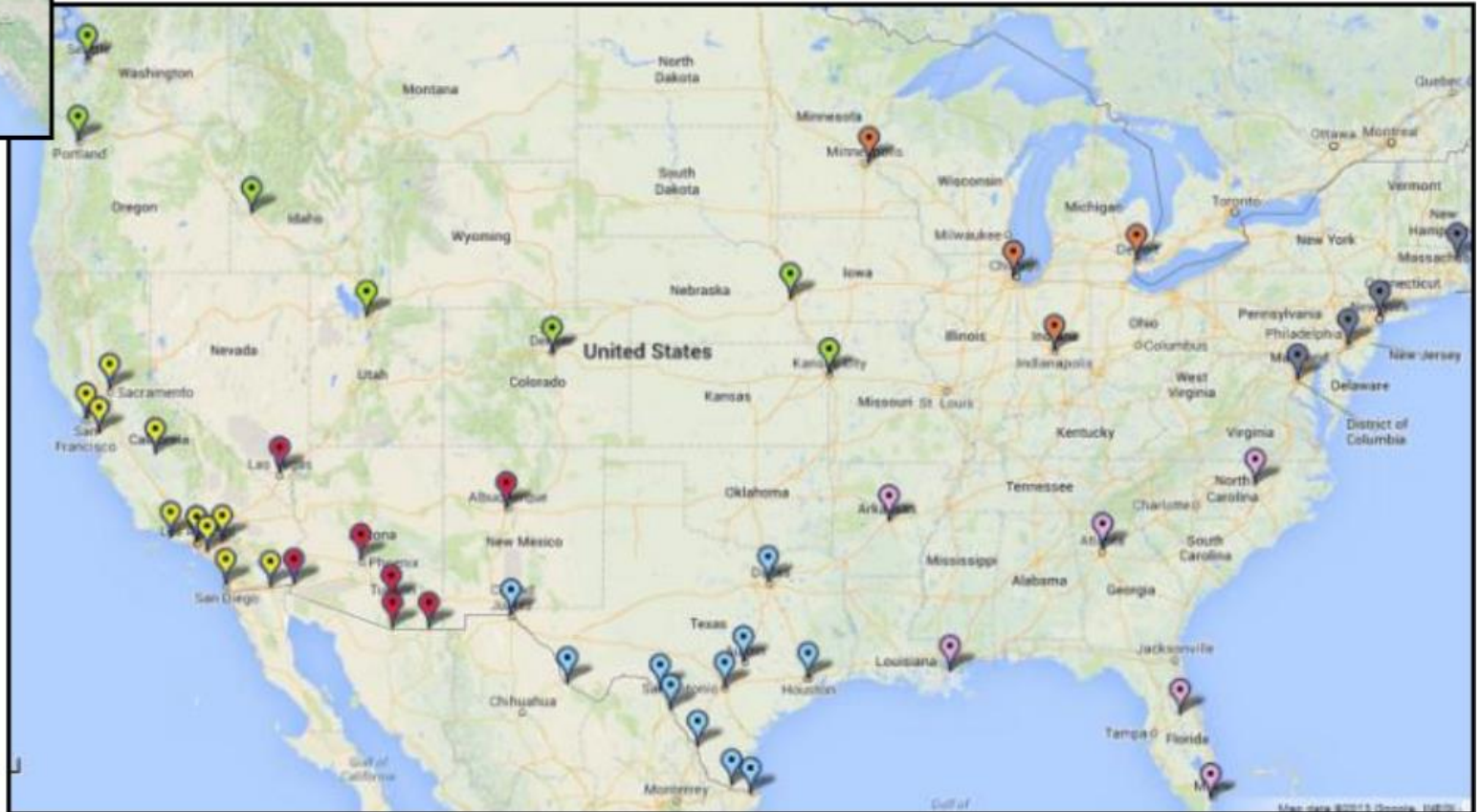
County	Extension	Total population	Mexican Population
Pima	9,240 mi ²	980, 263	301,715 (30.8%)
Pinal	5,386 mi ²	375,770	92,605 (24.6%)
Totals	14,626 mi	1,356,033	394,320

Main cities

City (County)	Total population	Mexican population	%
Tucson (Pima)	520, 116	193,994	37.30%
Casa Grande (Pinal)	48,571	16,939	34.90%

*Source: US Census Bureau 2010

CONSULAR NETWORK IN THE US



The Mexican Consulate is committed to protecting and assisting the Mexican community living in Pima and Pinal counties



We also promote economic and cultural cooperation in order to enhance the relation between Mexico and Tucson.

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RELACIONES EXTERIORES



Services

The Consulate of Mexico has, as its primary mission, to advocate in favor of the interests of Mexico and its citizens living within its jurisdiction.

Our services to the Mexican Community include:

- Issuance of official Mexican documents (passport, consular id)
- Assistance in emergencies or vulnerable situations (Humanitarian Assistance)
- Providing accurate information about the current immigration debate in order to prevent fraud or abuse.
- Birth Registry for people born outside of Mexico whose parents are Mexican citizens
- Promotion of different Health, Education, and Social programs that benefit Mexican migrants and their families in Mexico

- The Consular Representation also seeks to reach out the community as a whole through:
 - The issuance of work, study or residence visas for non-mexican citizens
 - Strengthening the political relationship with local, state and federal authorities, as well as promoting trade and investment with Mexico.

- Fostering Cultural Exchanges, such as:

- Tucson Festival of Books

VOICES × ACROSS × BORDERS
CONFLUENCENTER'S LATINA/O AUTHOR AUDITORIUM

 Tucson Festival of Books

- Mexican Film Festival *Tucson Cine Mexico*

ARIEL DIAZ MARTINEZ, ARTIST
Reception & Celebration

- Art Exhibitions

TUCSON
CINE
MEXICO

- Film screenings



- Community and Civic Events

ENDING REMARKS

The Consulate of Mexico in Tucson seeks to serve the Tucson community by acting as an open window into Mexico and as an official source of information. We believe that fostering the relationship between Arizona and Mexico benefits the present and future communities in both entities.

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