



## BOARD OF SUPERVISORS AGENDA ITEM REPORT

Requested Board Meeting Date: 3/21/2023

*\*= Mandatory, information must be provided*

Click or tap the boxes to enter text. If not applicable, indicate "N/A".

### **\*Title:**

Presentation of the 2022 Pima County Small Business Commission Small Business of the Year Awards

### **\*Introduction/Background:**

The Pima County Small Business Commission has presented the Pima County Small Business of the Year Awards since 2010. Nominations are received community-wide and the final selection of winners is made by the Commission. Awards were given to small businesses and nonprofits that had a positive impact for the community through a great workplace culture, community involvement, and significant achievements. All nominees must be physically located in Pima County and have 100 or less employees.

### **\*Discussion:**

The Pima County Small Business Commission selected Crema Coffee for its Small Business Rural award. The shop survived the tough times of COVID even though it had been open less than a year. Customers have expressed appreciation for the husband and wife team; they created a comfy and cozy experience, as well as demonstrating a sincere commitment to give back to their community. Aaron and Amy (who grew up here) stay on top of latest trends to ensure customers receive not only the best coffee, but also a memorable experience. Their kind, welcoming nature and willingness to always be better is truly what keeps people coming back for more. For their contribution to the community, they set up a charitable clothing donation box in their shop. The couple also allows young aspiring artists to display their art for free, thus providing exposure and potentially kick-starting their artistic careers. Crema Coffee provides locally made candles and baked goods for purchase, making it an all-around community-centered establishment.

The Pima County Small Business Commission selected Catalina In Home Services for its Small Business Urban award. Catalina In Home Services (CIHS) has a care model that combines trained caregiving, expert nursing coordination and quality administrative management for a personalized home care experience. Caregivers service clients by assisting with personal hygiene, transportation, meals, household chores, medications, etc. Caregivers also provide any services that are clinically recommended including memory care and other advanced care needs. CIHS strives to serve Pima County families as a premier home care provider as well as an outstanding employer. To achieve the company's vision, CIHS participates in HomeCare Pulse, an independent home care industry benchmark company where clients and caregivers provide anonymous feedback; CIHS is proud to continually rank in the top 10% of home care providers nationwide. This family-owned business has been recognized by a variety of organizations for its ethical and innovative practices as well as its contributions to the community. The focus for CIHS has always been to service Southern Arizona and looks to continue serving the community for at least another 40 years.

The Pima County Small Business Commission selected Arizona Construction Trades for its Small Business Nonprofit award. The mission of Arizona Construction Trades (ACT) is to support, promote and advocate for construction trades throughout Southern Arizona. The company's current focus is to provide awareness of what the construction industry has to offer through various programs and hiring events. ACT actively seeks partnerships to assist with workforce development; ACT partnered with both Pima Community College (educational funding) and Pima JTED (tools and equipment) in support of the schools' educational and skill-based programs. ACT has a free public referral system to assist residents with obtaining qualified quotes for such needs as plumbing, painting, electrical, etc. They are currently working with the Arizona Registrar of Contractors to help unlicensed individuals obtain the necessary requirements for

licensing. ACT donated \$10,000 to GAP ministries in support of their Automotive and Culinary educational programs. The company also partners with Habitat for Humanity to help with community builds and was a generous sponsor and participant of the Southern Arizona Construction Career Days program that reached approximately 4000 students in 2022.

**\*Conclusion:**

Pima County Economic Development believes the awards serve to bring recognition and positive publicity to small businesses in Pima County. Small businesses are engines of the local economy, important job creators and serve a vital role in economic development in Pima County.

**\*Recommendation:**

It is recommended that the Pima County Board of Supervisors present the 2022 Pima County Small Business Commission Awards to: Crema Coffee, Small Business Rural; Catalina In Home Services, Small Business Urban; and Arizona Construction Trades, Small Business Nonprofit.

**\*Fiscal Impact:**

N/A

**\*Board of Supervisor District:**

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Department Director Signature: \_\_\_\_\_

Date: 2-27-2023

Deputy County Administrator Signature: \_\_\_\_\_

Date: 2/28/2023

County Administrator Signature: \_\_\_\_\_

Date: 3/1/2023