



## MEMORANDUM

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Date: October 14, 2022

To: Melissa Manriquez, Clerk of the Board  
Pima County Board of Supervisors

From: Sharon Bronson  
District 3 Supervisor, Chair  
Pima County Board of Supervisors

**Re: Agenda Item for November 15<sup>th</sup>, 2022 Meeting**

Please place the following items on the agenda for the Board of Supervisors meeting on November 15<sup>th</sup>, 2022.

**NEW BUSINESS**

Proclamation stating that the Pima County Board of Supervisors hereby proclaim November 26<sup>th</sup> as Small Business Saturday.

# PROCLAMATION

**WHEREAS**, the government of Pima County celebrates our local small businesses and the contributions they make to our local economy and community; and

**WHEREAS**, according to the United States Small Business Administration, there are 32.5 million small businesses in the United States, representing 99.7% of firms with paid employees, 62% of net new jobs created since 1995 and employing 46.8% of workers in the private sector; and

**WHEREAS**, 79% of consumers understand the importance of supporting small businesses in their community on Small Business Saturday®, 70% report the day makes them want to encourage others to Shop Small® independently owned retailers and 66% report that the day makes them want to Shop Small all year long; and

**WHEREAS**, 58% of shoppers reported they shopped online with a small business and 54% reported they dined or ordered takeout from a small restaurant, bar or café on Small Business Saturday in 2021; and

**WHEREAS**, Pima County supports our local businesses that create jobs, boost our local economy and preserve our communities; and

**WHEREAS**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE, BE IT RESOLVED** that the Pima County Board of Supervisors hereby proclaims Saturday, November 26, 2022, to be:

## **“SMALL BUSINESS SATURDAY”**

and urges the residents of our community and communities across the country to support small businesses and merchants on Small Business Saturday and throughout the year.

**PASSED AND ADOPTED** this 15th day of November 2022.

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The Honorable Sharon Bronson, Chair  
Pima County Board of Supervisors

ATTEST:

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Melissa Manriquez, Clerk  
Pima County Board of Supervisors