

AGENDA MATERIAL

DATE 9-20-22 ITEM NO. EC 1

Amy Santos

From: JoAnn diFilippo <[REDACTED]>
Sent: Friday, September 16, 2022 4:14 PM
To: COB_mail
Cc: District1; DIST2; District3; District4; District5; Jan Leshner
Subject: BOS Meeting 9.20.22: Consent Calendar Agenda Item 1

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Clerk of the Board: please submit this communication as a comment letter to Consent Calendar Agenda Item 1 – Metropolitan Tucson Convention and Visitors Bureau (dba Visit Tucson)

Consent Calendar 1 – Metropolitan Tucson Convention and Visitors Bureau (dba Visit Tucson) to provide funds to restore tourism, extend contract to 6/30/23 and amend contractual language. Contract amount: \$1,250,000 (Total now: \$2,000,000)

The proposed contract amendment is seeking to add \$1,250,000 to the existing contract. The new contract total amount is: \$2,000,000. This contract will now expire on June 30, 2023.

Orig. Contract Term: 01/01/2022-06/30/2022	Orig. Amount:	\$750,000.00
Termination Date Prior Amendment: N/A	Prior Amendment Amount:	\$0.00
Termination Date This Amendment: 06/30/2023	This Amendment Amount:	\$1,250,000.00
	Revised Total Amount:	\$2,000,000.00

You are being asked to approve this contract without reviewing the marketing reports required to be submitted to the county on a quarterly basis (as per contract terms and conditions). No performance report was attached to this contract amendment. Please note, the following was extrapolated from the contract amendment you are being asked to approve:

4) Deliverables:

- Subrecipient will submit documentation of all expenses incurred to provide services, as outlined in scope of services above, including invoice detail provided on Payment and Reimbursement in Exhibit D of fully executed Agreement (02/01/2022).
- Exhibit E (1 page) of the fully executed Agreement (02/01/2022) is deleted in its entirety and replaced with Exhibit E-1 (2 pages) of this Amendment. Subrecipient must provide reporting and documentation of activities as required in Exhibit E-1, within the time frame set forth in Exhibit E-1, including reports showing campaign impressions and visitation by market.
- Subrecipient will provide a written project recap report by July 4, 2023, to include discussion of expected versus actual project outcomes and an analysis of strengths, weaknesses and target areas for improvement. This report must be submitted as a written summary in Word or PDF format to Attractions & Tourism Director, Diane Frisch at Diane.Frisch@pima.gov.

If a project recap report is due by July 4, 2023 for this contract, wasn't there a similar report due for the prior \$700,000 original contract? Why is no project recap report attached to this contract renewal request? This is a consistent problem with contract renewals put forth before the board supervisors—you are asked to approve millions of dollars in contract amendments, but no performance reports are attached to the amendment providing taxpayers what the contractor did to earn the prior funding allocation or why they should be granted an amendment. This same operative of not providing performance reports while asking for contract funding increases occurred with the recent Sun Corridor contract, as well as this agenda's contract approval for lobbyist Michael Racy (Consent Calendar Item 4 – September 20, 2022).

In summary, please do not approve this renewal contract until a project recap report is submitted for public review. The public is full within their rights to question how funding provided to-date has been expended in the community.

Thank you.

JoAnn di Filippo, PhD