



## **BOARD OF SUPERVISORS AGENDA ITEM REPORT** **CONTRACTS / AWARDS / GRANTS**

☐ Award ☐ Contract ☒ Grant

Requested Board Meeting Date: August 2, 2022

*\* = Mandatory, information must be provided*

or Procurement Director Award ☐

**\*Contractor/Vendor Name/Grantor (DBA):**

The Johns Hopkins University

**\*Project Title/Description:**

Enhancing Women, Infants and Children (WIC) Services: Utilizing Innovation Technology to Maximize Participation and Retention

**\*Purpose:**

This grant award through the Hopkins Participant Research Innovation Laboratory (HPRIL) will allow the PCHD WIC to develop and implement WICBuzz. WICBuzz is an innovating drip marketing text message campaign that will send culturally appropriate messaging to families on a monthly basis. The messages will provide families with resources and tips for improving their nutrition, resulting in increased utilization of eligible benefits, and timely recertification.

PCHD requested a no cost extension to the term to allow program staff to present with HPRIL staff at a National WIC Association Conference in September, 2022. Amendment #3 extends the grant to September 30, 2022.

**\*Procurement Method:**

This Grant Agreement is a non-Procurement Agreement and not subject to Procurement rules.

**\*Program Goals/Predicted Outcomes:**

Through its participation in HPRIL, the goal of PCHD WIC is to design and test an innovative and replicable interactive tool, WICBuzz, to improve WIC program retention of children ages 1-4. Additionally, PCHD WIC will document the planning strategies and activities of the tool development for use by WIC clinics and agencies beyond Pima County.

**\*Public Benefit:**

Currently in Pima County, 44% of eligible infants do not recertify in WIC after their first birthday and the annual recertification rates tend to decrease as WIC-eligible children age. This means that many WIC-eligible children are not receiving the full nutrition benefit of the program. The goal of WICBuzz is to add value to the WIC Program experience by sharing age and culturally appropriate messaging, including key messages about program requirements and benefits. Participants will be encouraged to maximize WIC food benefits for their children ages 1-5 and receive the full nutritional benefit of program participation.

**\*Metrics Available to Measure Performance:**

Completion of project work and evaluation plans, including detailed data analysis of food redemption and program retention rates before and after implementation of the WICBuzz tool. Completion of documentation of planning strategies and activities of the tool development for use by WIC clinics and agencies to replicate the tool, if proven successful.

**\*Retroactive:**

No

ok GMT  
AF 7/11/22

**Contract / Award Information**

Document Type: \_\_\_\_\_ Department Code: \_\_\_\_\_ Contract Number (i.e.,15-123): \_\_\_\_\_

Commencement Date: \_\_\_\_\_ Termination Date: \_\_\_\_\_ Prior Contract Number (Synergen/CMS): \_\_\_\_\_

☐ Expense Amount: \$\* \_\_\_\_\_ ☐ Revenue Amount: \$ \_\_\_\_\_**\*Funding Source(s) required:**Funding from General Fund? ☐ Yes ☐ No If Yes \$ \_\_\_\_\_ % \_\_\_\_\_Contract is fully or partially funded with Federal Funds? ☐ Yes ☐ No**If Yes, is the Contract to a vendor or subrecipient?**Were insurance or indemnity clauses modified? ☐ Yes ☐ No*If Yes, attach Risk's approval.*Vendor is using a Social Security Number? ☐ Yes ☐ No*If Yes, attach the required form per Administrative Procedure 22-10.***Amendment / Revised Award Information**

Document Type: \_\_\_\_\_ Department Code: \_\_\_\_\_ Contract Number (i.e.,15-123): \_\_\_\_\_

Amendment No.: \_\_\_\_\_ AMS Version No.: \_\_\_\_\_

Commencement Date: \_\_\_\_\_ New Termination Date: \_\_\_\_\_

Prior Contract No. (Synergen/CMS): \_\_\_\_\_

☐ Expense or ☐ Revenue ☐ Increase ☐ Decrease Amount This Amendment: \$ \_\_\_\_\_Is there revenue included? ☐ Yes ☐ No If Yes \$ \_\_\_\_\_**\*Funding Source(s) required:**Funding from General Fund? ☐ Yes ☐ No If Yes \$ \_\_\_\_\_ % \_\_\_\_\_**Grant/Amendment Information** (for grants acceptance and awards) ☐ Award ☒ AmendmentDocument Type: GTAM Department Code: HD Grant Number (i.e.,15-123): 22-108Commencement Date: \_\_\_\_\_ Termination Date: 09/30/2022 Amendment Number: 03☐ Match Amount: \$ \_\_\_\_\_ ☐ Revenue Amount: \$ \_\_\_\_\_**\*All Funding Source(s) required:** U.S. Department of Agriculture (USDA).**\*Match funding from General Fund?** ☐ Yes ☒ No If Yes \$ \_\_\_\_\_ % \_\_\_\_\_**\*Match funding from other sources?** ☐ Yes ☒ No If Yes \$ \_\_\_\_\_ % \_\_\_\_\_**\*Funding Source:** \_\_\_\_\_**\*If Federal funds are received, is funding coming directly from the Federal government or passed through other organization(s)?**USDA funds via Johns Hopkins UniversityContact: Sharon GrantDepartment: HealthTelephone: 724-7842

Department Director Signature/Date: \_\_\_\_\_

Deputy County Administrator Signature/Date: \_\_\_\_\_

County Administrator Signature/Date: \_\_\_\_\_

*(Required for Board Agenda/Addendum Items)*

**FDP Subaward Amendment**Amendment No **03**Subaward No **2004436295**

Pass-Through Entity (PTE)

Subrecipient

The Johns Hopkins University

Entity Name **PIMA County**

jentren@jhu.edu

Contact Email **Sharon.Grant@pima.gov**

Dr. David M Paige

Principal Investigator **Jennifer Chancay**Project Title **Enhancing WIC Services: Utilizing Innovation Technology to Maximize Participation and Retention**PTE/Prime Award No. **OPS-WIC-PRIL-JH-2018**Awarding Agency **Department of Agriculture (USDA)**

Cumulative Budget Period(s)

(Agreement Start Date)

(End Date of Latest Budget Period)

Amount Funded This Action

Total Amount of Funds Obligated to Date

Start Date: **9/1/2019**End Date: **9/30/2022**

\$0.00

\$137,704.00

Subrecipient Cost Share ☐Subject to FFATA ☒**Amendment(s) to Original Terms and Conditions**


This Amendment revises the above-referenced Subaward Agreement as follows:

☐ **Additional Budget Period**☒ **No Cost Extension**This is a No Cost Extension. This Subaward end date is hereby extended through **9/30/2022**☐ **Additional Funding**Carryover is 

(If changing carryover restrictions from prior Agreement, PTE must use the bilateral modification template)

☐ **Carryover Authorized**☐ **Detailed Budget/Scope of Work Attached****For all other contractual changes, the PTE must use the bilateral modification template***For clarity: all amounts stated in this amendment are in United States Dollars.***All other terms and conditions of this Subaward Agreement remain in full force and effect.**

By an Authorized Official of PTE:



Date

**Jun 24, 2022**Name **Jennifer Hopkins**Title **Assistant Director**

The Subrecipient is not required to countersign this amendment. Unilateral acceptance of this modification does not bypass internal approval processes of the Subrecipient. If Subrecipient would like to terminate this action, a request should be directed to PTE's Administrative Contact.