



BOARD OF SUPERVISORS AGENDA ITEM REPORT
AWARDS / CONTRACTS / GRANTS

Award Contract Grant

Requested Board Meeting Date: May 17, 2022

* = Mandatory, information must be provided

or Procurement Director Award: []

*Contractor/Vendor Name/Grantor (DBA):

Raquel D. Goodrich, DBA Text, Talk, Act, LLC

*Project Title/Description:

Connecting to Mental Health Supports through Mobile Texting

*Purpose:

The purpose of the project is to address the need for behavioral and mental health services of students that tested positive for COVID-19. The grant funding this contract allows for developing and implementing new strategies to increase access to behavioral health services. One such strategy engages participants through a mobile texting application called Text, Talk, Act. The program introduces participants to mental health and emotional healing resources, as well as assists in voluntary referrals to a local behavioral health provider. This contract provided funding to Text, Talk, Act to create two programs – one targeting youth, and the other designed for school staff and educators.

Text, Talk, Act is an active member of the Behavioral Health Task Force which is a coalition of community partners linking behavioral health providers with schools and educators. Grant funding was used to customize a program to share behavioral health resources, host the text messaging service for the duration of the grant period, and provide outreach to schools and the general community so that all middle and high school students that test positive are aware of this opportunity to connect.

The grant funding this contract, COVID-19 ELC Funding for K-12 School Reopening, was extended for one year. Because of this, we are able to continue providing this service for a year longer than originally planned in the contract. Amendment #1 extends the contract for one year and adds \$84,000 for the coming year's services.

*Procurement Method:

Direct Select per Board of Supervisors Policy D29.6, III-C

*Program Goals/Predicted Outcomes:

- 1. Develop scripts for a text-based activity in collaboration with school counselors, youth, and behavioral health counselors.
2. Provide mechanism to link the referral process for youth and staff wishing to receive behavioral health services.
3. Host and provide technical support for the text-based platform.
4. Provide data and monthly reports to PCHD to aid in agency decision making

*Public Benefit:

This project will provide necessary resources and supports to K-12 students and school staff by developing a customized program targeting youth and teachers in Pima County. The activity will provide an alternative means for behavioral health referrals in hopes of connecting more youth and educators with support services after testing positive for COVID-19. Behavioral Health partners will continue to collaborate with Text, Talk, Act to provide appropriate treatment to help ensure students and teachers are receiving the support they need while in quarantine, and adjusting back into the learning environment.

*Metrics Available to Measure Performance:

- 1. Number of participants
2. Number of referrals made to providers through the platform

*Retroactive:

No.

TO: COB 5-3-22 (1)
Vers: 2
PGS: 6

05-03 '22 AM10:11

THE APPLICABLE SECTION(S) BELOW MUST BE COMPLETED

Click or tap the boxes to enter text. If not applicable, indicate "N/A". Make sure to complete mandatory (*) fields

Contract / Award Information

Document Type: Department Code: Contract Number (i.e., 15-123):
Commencement Date: Termination Date: Prior Contract Number (Synergen/CMS):
Expense Amount \$ Revenue Amount: \$

*Funding Source(s) required: Centers for Disease Control and Prevention (CDC) received via ADHS

Funding from General Fund? Yes No If Yes \$ %

Contract is fully or partially funded with Federal Funds? Yes No

If Yes, is the Contract to a vendor or subrecipient?

Were insurance or indemnity clauses modified? Yes No

If Yes, attach Risk's approval.

Vendor is using a Social Security Number? Yes No

If Yes, attach the required form per Administrative Procedure 22-10.

Amendment / Revised Award Information

Document Type: CT Department Code: HD Contract Number (i.e., 15-123): 22-206
Amendment No.: 01 AMS Version No.: 02
Commencement Date: 06/01/2022 New Termination Date: 05/31/2023

Prior Contract No. (Synergen/CMS): N/A

Expense Revenue Increase Decrease

Amount This Amendment: \$ 84,000.00

Is there revenue included? Yes No If Yes \$

*Funding Source(s) required: COVID-19 ELC Funding for K-12 School Reopening, funding from the CDC via ADHS

Funding from General Fund? Yes No If Yes \$ %

Grant/Amendment Information (for grants acceptance and awards)

Award Amendment

Document Type: Department Code: Grant Number (i.e., 15-123):
Commencement Date: Termination Date: Amendment Number:
Match Amount: \$ Revenue Amount: \$

*All Funding Source(s) required:

*Match funding from General Fund? Yes No If Yes \$ %

*Match funding from other sources? Yes No If Yes \$ %

*Funding Source:

*If Federal funds are received, is funding coming directly from the Federal government or passed through other organization(s)?

Contact: Sharon Grant

Department: Health

Telephone: 724-7842


Department Director Signature: Date: 4/29/22

Deputy County Administrator Signature: Date: 2 May 2022

County Administrator Signature: Date: 5/3/2022

Date: December 15, 2021

To: Jan Leshner
Acting County Administrator

From: Theresa Cullen, MD, MS 
Health Department Director

Re: **Authorization to Contract with Text, Talk, Act for the Schools K-12 ELC Grant**

Pursuant to Pima County Board of Supervisors Policy D29.6 III C-Direct Selection and Procurement Procedure PO-50, the Pima County Health Department (PCHD) is requesting approval to contract with Text, Talk, Act, a local non-profit that was initially created at the University of Arizona as a means of engaging youth around mental health.

Background: The Pima County Health Department (PCHD) received a grant from ADHS titled COVID-19 ELC Funding for K-12 School Reopening. There was significant delay in receiving this \$6,839,460 grant, resulting in some contractors not having enough time to spend the amount of funding that was budgeted for them. Other than the contact tracing and connection to support services for those that are COVID-19 positive, the majority of the remaining funds will be spent on mental health services for students and school staff that have tested positive. PCHD received a proposal from Talk, Text, Act, a member of the advisory group that has been working on PCHD's outreach to schools during the pandemic. PCHD feels their proposed work will compliment and promote the behavioral health services being provided by four other providers to students and staff.

Text, Talk, Act is a mental health intervention for students in grades 6-12 that can begin immediately upon a Covid-19 positive diagnosis, and be shared as a resource for students and school staff having tested positive since May 1, 2021. The text-based activity will provide information to support emotional healing and provide a link to referrals for youth who may benefit from behavioral health services. The PCHD is requesting permission to contract with Text, Talk, Act to customize behavioral health resources and referrals for Pima County, host the text messaging service for the duration of the grant period, provide outreach to schools and the general community so that all middle and high school students that test positive are aware of this opportunity to connect, and provide monthly reports and de-identified data to PCHD for evaluation and planning purposes. In addition, a script and support services will be created for teachers and other staff at K-12 schools.

Requested Action: The Health Department requests authorization to execute a contract with Text, Talk, Act with a not to exceed amount of \$84,000 for the remainder of the grant period (currently May 31, 2022). Although an extension of the grant is not anticipated, two extension periods will be included in the contract in case the grant is extended or other funding is identified. All expenses will be paid for with federal grant funds from the CDC.

Jan Leshner, Acting County Administrator

Re: Authorization to contract with Text, Talk, Act for the Schools K-12 ELC Grant

December 15, 2021

Page 2 of 2

Approved as to Form: 
Terri Spencer, Procurement Director

Date: 12/16/2021

Concur: 
Francisco Garcia, Deputy County Administrator

Date: 16 Dec 2021

Direct Select Approved: 
Jan Leshner, Acting County Administrator

Date: 12/17/2021

Pima County Department of Health

Project: Connecting to Mental Health Supports through Mobile Texting

Contractor: Raquel D. Goodrich
DBA Text, Talk, Act, LLC
701 S. Courts Redford Dr.
Vail, AZ 85641
DUNS #109656953

Contract No.: CT-HD-22-206

Contract Amendment No.: 01

Orig. Contract Term: 01/15/2022-05/31/2022	Orig. Amount:	\$ 84,000.00
Termination Date Prior Amendment: N/A	Prior Amendments Amount:	\$ N/A
Termination Date This Amendment: 05/31/2023	This Amendment Amount:	\$ 84,000.00
	Revised Total Amount:	\$168,000.00

CONTRACT AMENDMENT

The parties agree to amend the above-referenced contract as follows:

1. Background and Purpose.

1.1. Background. On January 15, 2022, County and Contractor entered into the above referenced agreement to provide mental health support through mobile texting.

1.2. Purpose. County requires to continue the program through a contract extension and add additional funds now that the grant funding has been extended for one year.

2. Term. The County is exercising the first extension option to renew the contract for one additional year commencing on June 1, 2022 and terminating on May 31, 2023. If the commencement date is before the Effective Date of this amendment, the parties will, for all purposes, deem the amendment to have been in effect as of the commencement date.

3. Maximum Payment Amount. The maximum amount the County will spend under this Contract, as set forth in Section 5, is increased by \$84,000.00. County's total payments to Contractor under this contract, including any sales taxes, will not exceed \$168,000.00. Please see **Exhibit B.1** (2 pages).

4. Scope of Services. The parties have revised the Scope of Services as described in the attached **Exhibit A.1** (2 pages).

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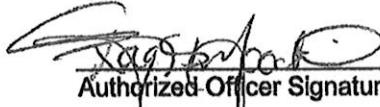
All other provisions of the Contract not specifically changed by this Amendment remain in effect and are binding upon the parties.

PIMA COUNTY

Chair, Board of Supervisors

Date

CONTRACTOR



Authorized Officer Signature

Rachel S. Goodrich, CEO

Printed Name and Title

4/28/22


Date

ATTEST

Clerk of the Board

Date

APPROVED AS TO FORM




Deputy County Attorney
Jonathan Pinkney

Print DCA Name

4/28/22

Date

APPROVED AS TO CONTENT



Department Representative

4/29/22

Date

Exhibit A.1 (2 pages)

Scope of Services

Contractor will work with the Pima County Health Department (PCHD) to conduct wrap-around support service activities related to the COVID-19 ELC Funding for K-12 School Reopening. Contractor will develop and implement a text-message based activity for students grades 6 – 12 and K-12 education staff who have received a positive COVID-19 test. The activity will provide information to support emotional healing and link to referrals for youth and staff who may benefit from behavioral health services in Pima County. Strategies to meet project deliverables will include coordinating outreach and collaborating with schools and behavioral health agencies, as well as communication with the community to appropriately disseminate information on the activity to qualifying households and to ensure a streamlined referral process for youth seeking referrals for behavioral health agencies. Contractor will continue to work with Partners in Health (PIH) to utilize appropriate tools and metrics for data collection and analysis and as a mechanism to measure success of the project. Data collected by the Contractor will be provided to PCHD and PIH in summarized and raw formats and may be used in future publications and decision-making.

Contractor tasks for January – May 2022 include:

1. Conduct at least three scoping workshops with PCHD, school counselors, school staff, and behavioral health providers to inform the activity and coordinate county-wide resources.
2. Create, develop and program a bi-lingual text-message based activity for youth grades 6 – 12 in collaboration with PCHD, school counselors, literacy evaluators, and behavioral health providers, based on a previous COVID-19 activity created in concert with The American Psychological Association.
3. Create, develop and program a text-message based activity for K-12 education staff in collaboration with PCHD, teachers, school counselors, and behavioral health providers. The staff activity will focus on mental health supports to include stress management, addressing burnout and building retention in order to better support staff and students and protect the school environment. Staff will provide input on the general status of mental health of youth and staff in their schools as well as needs for improving the school environment to ensure the safety of students and staff.
4. Provide a mechanism for TTA participants to link to the referral process for youth and staff wishing to receive behavioral health services in Pima County.
5. Host and provide support for the text-message based platform for on-demand use by Pima County youth in grades 6-12 and K-12 staff who have tested positive for COVID-19.
6. Provide raw data and monthly reports to PCHD to help the agency in decision-making and to allow the agency to track various data points throughout the year.

7. Collaborate with Partners in Health to develop a monitoring and evaluation strategy that includes appropriate tools for collecting and analyzing data. Provide a summary outlining the data collection and evaluation plan to PCHD within 30 days of contract execution.
8. Work with PCHD, schools and the community to disseminate information about the activity to qualifying youth.
9. Build a dataset for PCHD to own the data collected by the script created and presented to youth. Data collected are not personally identifying information. These data are responses to general questions the script provides. No identifiable information will be collected from the youth.

Contractor tasks for June 2022 – May 2023 added with Amendment #1 include:

1. Host and provide support for the previously created text-message based platform for on-demand use by Pima County youth in grades 6-12 and K-12 staff that have tested positive for COVID-19 and close contacts of the positives.
2. Provide a mechanism to link to the referral process for youth and staff wishing to receive behavioral health services in Pima County.
3. Provide raw data and monthly reports to PCHD to help the agency in decision-making and to allow the agency to track various data points throughout the year.
4. Work with PCHD, schools and the community to disseminate information about the activity to qualifying youth.
5. Build a dataset for PCHD to own of the data collected by the script created and presented to youth. Data collected is not personal identified information. These data are responses to general questions the script provides. No identifiable information will be collected from the youth.

Due Date(s)

Monthly Reports: Due on the 15th of each month for the previous month.

Invoices: Due on the 15th of each month for the previous month, with the monthly reports.

Exhibit B.1 (2 pages)
Rates

1. Compensation

County will compensate Contractor in accordance with the budget set forth below. Invoices submitted with monthly reports must contain adequate supporting documentation to verify the amount and nature of expenditures. Invoices will be paid on a net 30 basis in accordance with County policy. County reserves the right to audit Contractor's financial records as relates to the performance of duties under this Contract.

2. Budget for January – May 2022, 5 months

Item	Amount	Notes
Text Message Activity Creation	\$20,000 (youth activity) \$13,000 (staff activity)	Includes customization of behavioral health resources and referrals. Up to 4 videos to be created by local youth and 2 videos for staff. In addition, 8 animated videos will be created to explain concepts. Script created in consultation with school counselors, school staff and behavioral health professionals (stipends provided to some consulting professionals). Includes follow up text messages and customer support. (Billing may be prorated by % completed for monthly invoices.)
Text Message Programming	\$1,500 (youth activity) \$1,500 (staff activity)	One-time fee; can be billed with first invoice
Text Message Hosting	\$12,500 (youth activity) \$7,500 (staff activity)	Includes hosting of text messaging service from January – May 2022 (\$2,500/month for youth and \$1,500/month for staff)
School & Community Outreach & Assistance	\$12,000 (youth activity) \$6,000 (staff activity)	Contractor will provide school and community outreach and assistance to ensure students receive the activity upon a positive Covid test. Includes follow-up survey on referral to ensure process is seamless for students seeking services. (\$2,400/month for youth and \$1,200/month for staff)
Monthly Reports & Data Synthesis	\$5,000 (youth activity) \$5,000 (staff activity)	Monthly reports and raw data provided with usage, responses, referral information & theming. (\$1,000 for each report)
Subtotals	\$51,000 (youth) \$33,000 (staff)	
Total	\$84,000	

Budget for June 2022 – May 2023, 12 months – Added with Amendment #1

Item	Amount	Notes
Text Message Hosting	\$30,000 (youth activity) \$18,000 (staff activity)	Includes hosting of text messaging service from June 2022 - May 2023 (\$2,500/month for youth, \$1,500/month for staff)
School & Community Outreach & Assistance	\$18,000 (youth activity) \$6,000 (staff activity)	TTA will provide school and community outreach and assistance, using different organizing mechanisms to ensure students and staff receive the activity. (\$1,500/month for youth activity, \$500/month for staff) <i>NOTE:</i> TTA will match school outreach activities using MHBG funding, for a matching amount of \$24,000
Monthly Reports & Data Synthesis	\$6,000 (youth activity) \$6,000 (staff activity)	Monthly reports and raw data provided with usage, responses, referral information & theming (\$500 for each report)
Subtotal	\$54,000 (youth) \$30,000 (staff)	
Total	\$84,000	

3. Variance or Reprogramming

Budget variance in a line item of up to 25% of the total budgeted amount is allowed while remaining within the total agreement budget. Variance of greater than 25% will require County approval of reprogramming and will be approved at the sole discretion of County.