



BOARD OF SUPERVISORS AGENDA ITEM REPORT

Requested Board Meeting Date: 12/13/16

Title: Nova Home Loans Arizona Bowl Week Proclamation

Introduction/Background:

Proclamation to recognize the Nova Home Loans Arizona Bowl Game with a designated week (December 26-30, 2016) leading up to it.

Discussion:

Designating a week leading up to the event (game).

Conclusion:

Designate December 26-30, 2016 as Nova Home Loans Arizona Bowl Week.

Recommendation:

Recommend that the proclamation be adopted for the week.

Fiscal Impact:

The Arizona Bowl will generate more than \$16 million in the communities of Southern Arizona.

Board of Supervisor District:

- 1
- 2
- 3
- 4
- 5
- All

TFC 061610104 PCC/K(FR) (W)

Department: Economic Development & Tourism Telephone: (520) 724-7355

Department Director Signature/Date: [Signature] 12/6/16

Deputy County Administrator Signature/Date: [Signature] 12/6/2016

County Administrator Signature/Date: [Signature] 12/6/16

PROCLAMATION

WHEREAS, the NOVA Home Loans Arizona Bowl generated more than \$16 million across Southern Arizona last year; and

WHEREAS, the NOVA Home Loans Arizona Bowl donated more than \$85,000 to Southern Arizona charities last year; and

WHEREAS, the NOVA Home Loans Arizona Bowl is now owned and operated by TD4Tucson, a Tucson-based non-profit organization; and

WHEREAS, the NOVA Home Loans Arizona Bowl has established the Heroes Tribute program, making it possible for active duty military, National Guard, veterans, law enforcement officers, firefighters, all border agents, paramedics, teachers, and underprivileged children to be able to enjoy this world-class athletics event free of charge; and

WHEREAS, the series of celebrations for this year's NOVA Home Loans Arizona Bowl will include the Downtown Block Party on December 29 presented by Barrio Brewing Company, the Desert Diamond Casino Tailgate Festival on December 30, and the Nacho Average Tailgate Festival presented by Modelo on December 30; and

WHEREAS, this year's NOVA Home Loans Arizona Bowl will kick-off on December 30 at 3:30 p.m. at Arizona Stadium, featuring the U.S. Air Force Academy Falcons and the University of South Alabama Jaguars;

NOW, THEREFORE, BE IT RESOLVED, that the Pima County Board of Supervisors hereby proclaim the week of December 26 through 30, 2016, to be:

“NOVA HOME LOANS ARIZONA BOWL WEEK”

PASSED AND ADOPTED this 13th day of December 2016.

The Honorable Sharon Bronson, Chair
Pima County Board of Supervisors

ATTEST:

Robin Brigode, Clerk
Pima County Board of Supervisors