



BOARD OF SUPERVISORS AGENDA ITEM REPORT
AWARDS / CONTRACTS / GRANTS

Award Contract Grant

Requested Board Meeting Date: 02/21/2023

* = Mandatory, information must be provided

or Procurement Director Award:

***Contractor/Vendor Name/Grantor (DBA):**

Petco Love

***Project Title/Description:**

FY24 Petco Love, AWO (Animal Welfare Organization) Lifesaving Impact Award Grant

***Purpose:**

Pima Animal Care Center (PACC) won a \$100,000 Lifesaving Impact Award (LIA) grant from Petco Love, a foundation. The LIA grant has limited availability and is open only to animal welfare organizations that serve at least 2,500 animals annually. In 2022, PACC took in 16,997 animals. The LIA grant has no formal restrictions except to further solutions that "create a lifesaving impact on a significant number" of vulnerable animals.

***Procurement Method:**

Not available to grant awards.

***Program Goals/Predicted Outcomes:**

Pima Animal Care Center (PACC) plans to use the funds to support three existing programs:

1. Incentives that encourage Pima County residents to adopt shelter pets.
2. Lost-and-found programs that reunite missing and stray pets with their families.
3. Spanish-language marketing materials that expose more Pima County families to PACC's resources and assistance programs.

***Public Benefit:**

The public will benefit from Pima Animal Care Center's continued efforts to create a lifesaving impact on a significant number of vulnerable animals. Funds will support: (1) Incentives that encourage people to adopt shelter pets. (2) Lost-and-found programs that offer solutions for people who either lose or find a missing/stray pet. (3) Spanish-language materials that help reach more residents with information about responsible pet ownership and resources available at PACC.

***Metrics Available to Measure Performance:**

Pima Animal Care Center (PACC) uses a software program called Chameleon to record and track information about each animal it serves; responses to social media posts and marketing messages can also measure performance.

***Retroactive:**

Yes. The grant Agreement was received from Petco Love on January 4, 2023. Grants Management & Innovation (GMI) sent the Agreement to Pima Animal Care Center (PACC) for signature and received the signed document on January 5, 2023. However, processing the Board of Supervisors Agenda Item Report (BOS AIR) took longer than expected, and this BOS AIR is scheduled to go before the Board on February 21, 2023. Failure to approve will have a negative impact on PACC's ability to proceed with activities that provide lifesaving support for animals in its care.

GMI Approves
AF 2/1/23

THE APPLICABLE SECTION(S) BELOW MUST BE COMPLETED

Click or tap the boxes to enter text. If not applicable, indicate "N/A". Make sure to complete mandatory (*) fields

Contract / Award Information

Document Type: _____ Department Code: _____ Contract Number (i.e., 15-123): _____
Commencement Date: _____ Termination Date: _____ Prior Contract Number (Synergen/CMS): _____
Expense Amount \$ _____ Revenue Amount: \$ _____

*Funding Source(s) required: _____

Funding from General Fund? Yes No If Yes \$ _____ % _____

Contract is fully or partially funded with Federal Funds? Yes No

If Yes, is the Contract to a vendor or subrecipient? _____

Were insurance or indemnity clauses modified? Yes No
If Yes, attach Risk's approval.

Vendor is using a Social Security Number? Yes No
If Yes, attach the required form per Administrative Procedure 22-10.

Amendment / Revised Award Information

Document Type: _____ Department Code: _____ Contract Number (i.e., 15-123): _____

Amendment No.: _____ AMS Version No.: _____

Commencement Date: _____ New Termination Date: _____

Prior Contract No. (Synergen/CMS): _____

Expense Revenue Increase Decrease

Amount This Amendment: \$ _____

Is there revenue included? Yes No If Yes \$ _____

*Funding Source(s) required: _____

Funding from General Fund? Yes No If Yes \$ _____ % _____

Grant/Amendment Information (for grants acceptance and awards)

Award Amendment

Document Type: GTAW Department Code: PAC Grant Number (i.e., 15-123): 23*087

Commencement Date: 01/05/2023 Termination Date: 01/31/2024 Amendment Number: N/A

Match Amount: \$ N/A Revenue Amount: \$ 100,000.00

*All Funding Source(s) required: Petco Love (Foundation)

*Match funding from General Fund? Yes No If Yes \$ _____ % _____

*Match funding from other sources? Yes No If Yes \$ _____ % _____

*Funding Source: N/A

*If Federal funds are received, is funding coming directly from the Federal government or passed through other organization(s)?
N/A

Contact: Monica Dangler, Director

Department: Pima Animal Care Center

Telephone: (520) 724-5938

Department Director Signature: _____ Date: 1/30/23

Deputy County Administrator Signature: _____ Date: _____

County Administrator Signature: _____ Date: _____

Deborah Melcher

From: Monica Dangler
Sent: Thursday, January 5, 2023 11:28 AM
To: Deborah Melcher
Cc: Michael McClure; Kayleigh Murdock
Subject: FW: Your application to Petco Love is approved

From: partners@petcolove.org <do-not-reply.grants07-us-east-1@fluxx.io>
Sent: Wednesday, January 4, 2023 4:50 PM
To: Monica Dangler <Monica.Dangler@pima.gov>
Subject: Your application to Petco Love is approved

CAUTION: This message and sender come from outside Pima County. If you did not expect this message, proceed with caution. Verify the sender's identity before performing any action, such as clicking on a link or opening an attachment.

Dear Pima Animal Care Center

Congratulations! Petco Love is thrilled to support your lifesaving efforts by investing \$100,000.00 in your organization in response to your application for support (ID number R-2208-39126).

Your executive officer will be receiving a separate email with a link to sign your grant agreement through DocuSign. Funds will be distributed 3 - 6 weeks after a signed grant agreement is returned.

GRANT RECOGNITION:

Upon completion of your grant agreement, you will receive an approval email with tips and tools to celebrate your grant award publicly. Please hold off on public announcements until you have received this toolkit.

Please keep this notification email with your grant records. Thank you for all you do for animals! We look forward to hearing about the amazing lifesaving work you are able to accomplish with this investment.

Sincerely,

Petco Love, a nonprofit changing lives

Petco Love is a 501c3 nonprofit, tax exempt corporation, tax ID 33-0845930



Petco Love
654 Richland Hills Drive
San Antonio, TX 78245

January 4, 2023

Pima Animal Care Center
4000 N. Silverbell Rd.
Tucson, AZ 85745

Dear Monica Dangler:

I am pleased to inform you that Petco Love, a nonprofit changing lives, has decided to make a grant investment (the "Investment") in Grantee identified above to support the non-profit mission and/or charitable purpose of Grantee.

This grant letter (the "Grant Letter") and Petco Love Grant Investment Terms, attached as Appendix A (together with this Grant Letter, the "Agreement") will govern the terms of the Investment. The terms "partner" and "partnership" used in the Agreement shall be limited to the Investment relationship set forth in and created by this Agreement and shall in no way create or establish a legal partnership between the Grantee and Petco Love.

A. Investment terms

The Investment period will begin from the date of Grantee's countersignature of this Grant Letter and will continue through the date specified below as the end date. The Investment will be paid in one or more installments beginning on or before the Initial Payment Date. Payments shall be made in the amounts and at the times as stated more fully below. The Investment shall be for the Investment Purpose stated below.

Investment Terms	
Investment amount	\$100,000.00
Investment Purpose	Lifesaving Investment
Investment Period end date	01/31/24



Payment Schedule:

Payment:

Due on or before:

\$100,000.00	01/31/2023
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Reporting Schedule:

Name:

Due on or before:

Lifesaving Impact Award Report	11/30/2023
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B. Additional Terms and Conditions

Grantee will recognize the Investment and partner with Petco Love in the following ways, as mutually acceptable to, and approved in advance by Petco Love:

Celebrate and recognize the Investment in the following ways:

- a. Issue a press release announcing the Investment using best efforts to assure wide dissemination of such press release for promotion of the Investment.
- b. Prominently display Petco Love's logo on Grantee's website during the Grant Investment Period.
- c. Prominently display the Investment celebration check and other assets, if provided, in Grantee's lobby or other prominent location during the investment period.
- d. Promote the Investment on social media and other public promotional opportunities in conjunction with the announcement of the Investment, and monthly thereafter during the Grant Investment Period.
- e. Identify Petco Love as *the primary sponsor* of four (4) or more adoption events or other promotions, which may include ongoing promotions, each year during the Grant Investment Period.

Petco Love is a national nonprofit that strives to support its partner organizations with valuable solutions, social activations, and benefits in addition to grant investments.

Partnership is a key component of your relationship with Petco Love. Partner organizations should participate in the following:

- f. Key staff members of the organization (including the CEO or Executive Director) will sign up for, receive and review the Petco Love Newsletter to be aware of all partnership opportunities and requirements.



- g. Integrate with and actively promote Petco Love Lost, our national lost and found database, to help lost pets reunite with their families through various methods including social media, website, adoption paperwork, and other opportunities, including prominent placement of Petco Love Lost on your website and Facebook page. If data feed not currently showing at least 75% of animals in care, update software privacy permissions to maximize visibility of pets in care to a minimum of 75%.
- h. Participate in our Partnership Activations including National Pet Vaccination Month (March), National Foster A Pet Month (June), Lost Dog and Cat Awareness, Love Stories, and others to be determined, by sharing the information publicly via social media, website, and other methods used by your organization to communicate with your adopters and supporters.
- i. Utilize Petco Love marketing toolkits available on our website to promote Petco Love initiatives, adoption events, and other lifesaving promotions.
- j. Share post-adoption support materials when made available by Petco Love to adopters.
- k. If Grantee is an approved Petco Love adoption partner, Grantee shall:
 - i. Designate a representative of Grantee to receive all Petco Love communications, including newsletter and email notifications.
 - ii. Utilize Petco Love branded adoption, social media recommendations and hashtags, and other outreach materials.
 - iii. Coordinate with the manager of the Petco store to assure all adoptions are communicated to onsite Petco staff and recorded appropriately
 - iv. Participate in such adoption events in a manner that encourages the greatest number of adoptions possible.
 - v. Participate in the Petco Love's annual foster program awareness and recruitment event (Be A Foster) in Petco stores to recruit foster parents and increase lifesaving efforts.
- l. If Grantee is not an approved Petco Love adoption partner, Grantee shall complete the application to become an adoption partner on the grant application portal within sixty (60) days of executing this agreement, unless otherwise exempted by Petco Love.
- m. Complete all follow up reports as assigned in the grant application portal.
- n. Should any of these funds be invested in a capital improvement or capital purchase, such investment shall be specifically for such purpose and the award shall be recognized in a manner mutually agreed upon and approved in advance by Petco Love.
- o. Should any of these funds be utilized for the purchase or operation of a vehicle, Petco Love shall be recognized with prominent logo placements on three sides of the vehicle used or purchased.



If Grantee agrees to the terms and conditions of the Agreement, please sign in the space provided below and return a signed copy of this Grant Letter to Petco Love. You represent that you are authorized to execute the Agreement on behalf of Grantee.

Petco Love asks that you return the signed copy to Petco Love at 654 Richland Hills Drive, San Antonio, TX 78245 within forty-five (45) days from the date written above. If Petco Love has not received the signed copy by that time, Petco Love may withdraw the offer of the Investment.

Yours sincerely,

PETCO LOVE

DocuSigned by:

By: Susanne Kogut
Name: Susanne Kogut
Title: President

Accepted and agreed to this date: 1/5/2023

DocuSigned by:
By: Monica Dangler
Name: Monica Dangler
Title: Director of Animal Services



Appendix A

Petco Love Grant Investment Terms

Terms not defined herein have the meanings provided in the Grant Letter.

Section 1. Investment generally

A. Definitions

Lifesaving – funds invested in animal welfare organizations for operations, programs and partnerships that reduce the number of animals in shelters being needlessly euthanized and do so in a responsible and sound manner. Unless otherwise restricted in the Grant Letter, a grant whose purpose is Lifesaving Investment may be used in an unrestricted manner so long as the purpose is to responsibly achieve a reduction in euthanasia of companion animals in the United States.

Spay/Neuter – funds invested in spay/neuter organizations for the purposes of providing spay/neuter services at subsidized rates, including free services, to those of modest means or to those persons seeking such services for any pet most in need in the community served by such organization. Funds may be used in an unrestricted manner to provide such spay/neuter services and decisions regarding need-based requirements are made in the sole discretion of the organization, including any designation of categories of animals most in need.

B. Purpose of Petco Love investment

Petco Love makes grant investments in organizations that work to make the most significant impact possible with the support provided by Petco Love. Petco Love desires to support and encourage the work of those organizations that work together in an effort to create a nation where no animal is needlessly euthanized, where domestic animals can be trained to provide service to people and organizations in need, and where all domestic animals can be healthy and find lifelong homes and lifesaving medical care.

Accordingly, Petco Love agrees to make the Investment to Grantee pursuant to the terms of this Agreement. Grantee agrees that the Investment will be used solely for the purposes described in the Grant Letter, and may not be used for any other purpose without Petco Love's prior written approval.

C. Investment Amount and Use

Petco Love agrees to make the Investment to Grantee in the amount stated in the Grant Letter. The Investment will be payable as set forth in the Grant Letter.



If Grantee is a university or a governmental entity, division, or department, Grantee agrees that the Investment will not be used for the general operating purposes or account of the university or entity but will be (1) deposited in a separate account for use as specified herein; or (2) if no such separate account exists, will be segregated for record-keeping purposes and designated for use as specified herein.

If Grantee is a governmental entity, division, or department, Grantee agrees that the Investment will not be used in any way to decrease the allocation or budget of governmental funds for any animal welfare purpose.

Section 2. Representation and Warranties of Grantee

- A. Grantee is (1) a nonprofit corporation organized and operated for charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as amended, or (2) a governmental entity, division or department; and Grantee will use the Investment described herein solely for the exempt purposes stated in Section 1 above.
- B. Grantee is duly organized and validly existing under the laws of its state of incorporation or organization and has all requisite power and authority to conduct its business as now conducted and maintains all licenses, permits, and registrations and has satisfied all similar requirements necessary for its lawful operation.
- C. Grantee is in compliance with all applicable local, state and federal laws, regulations and other requirements.
- D. There are no claims, investigations, or proceedings in progress, pending or threatened against Grantee which, if determined adversely, would have a material effect on Grantee's ability to fulfill its obligations pursuant to this Agreement and there are no claims, investigations or proceedings in progress, pending or threatened against Grantee which involve animal neglect or abuse.
- E. All information and materials contained in Grantee's applications to Petco Love for funds granted pursuant to this Agreement are true and correct in all material respects.

Section 3. Additional Covenants of Grantee

- A. Any public messaging conducted or authorized by Grantee that includes information about Petco Love and/or its support will promote a positive message about helping animals and saving lives. Neither Grantee nor any of its representatives will disparage or speak negatively or take any action intended, or which would reasonably be expected, to harm Petco Love or its reputation or which would reasonably be expected to lead to unwanted or unfavorable publicity for Petco Love.



- B. You will notify Petco Love of any leadership change of the executive director, CEO or similar titled leadership role.
- C. In the reports under Section 6 below, Grantee will certify to Petco Love that all representations and warranties shall be true and correct in all material respects. or of any leadership change or any other material change in Grantee's operations and staffing.

Section 4. Conditions to Grant Investment payments to Grantee

- A. All Representations and Warranties in Section 2 are true and correct in all material respects;
- B. Grantee shall have performed and complied with all covenants, agreements, obligations, and conditions contained in this Agreement including but not limited to the timely filing of all reports required under Section 6 below if applicable; and
- C. Grantee has progressed towards achievement of the purposes described above, as determined in Petco Love's sole discretion.

Section 5. Use of Content for Promotion/Publicity

Grantee hereby grants to Petco Love a worldwide, royalty-free, non-exclusive, non-transferrable licenses to copy, distribute, display, perform in all media now known or later developed: (A) Grantee's name and logo, as applicable; and (B), any photographs, videos, text, images, and other content provided by the Grantee to Petco Love pursuant to this Agreement (the "Grantee Content") solely in furtherance of the charitable and educational purposes of Petco Love, for the duration of the Grant Investment Period plus a period of three (3) years following the end of the Grant Investment Period. Grantee shall be responsible for obtaining all necessary rights from third parties with respect to the grant of such license and the use by Petco Love of the Grantee Content.

If Petco Love wishes to create content (whether photographs, videos, text, images, and other content) about Grantee (and its programs, facilities, operations, and related individuals) solely in furtherance of the charitable and educational purposes of Petco Love, Petco Love will retain all rights, including copyrights and other intellectual property rights, in the Petco Love Grantee Content so created and, upon request, Grantee will obtain releases and other permissions (in favor of Petco Love) and provide copies of such releases or permission to Petco Love.

Grantee may promote itself as a partner of Petco Love and, if Petco Love has given prior approval, use Petco Love's name and logo in connection with such promotion in accordance with Petco Love's trademark guidelines as may be provided from time to time. Such approval from Petco Love must be in writing (including by email) from an authorized representative and will not be unreasonably withheld. If Petco Love requests, Grantee will submit examples of proposed



uses of Petco Love name and trademarks contemplated under this Agreement before use to permit review and approval.

Each party will ensure that the names and/or logos used in accordance with this section will bear appropriate copyright and trademark notices or legends as provided by the owner. Except as expressly permitted in this section, neither party has any rights to use (or rights otherwise in or to) any trademarks, copyrights, trade names, logos, slogans, designs, labels, titles, or insignias now or hereafter owned, adopted, or used by the other party except with the prior written consent of the owning party. All use of the marks by the licensed party will inure to the benefit of the party granting such license.

Section 6. Grantee Reporting

Grantee agrees to access Petco Love online Partner Portal at least annually to review all Grantee contact information, including all business and mailing addresses, and all individual contact information and to correct all such information by completing the appropriate information correction form in the Portal.

Any Grantee that conducts pet adoptions agrees to access Petco Love online Partner Portal and complete Annual Data Reports during the Investment Period and for a period of three (3) years following the Investment Period as well as any Interim or Final reports assigned to the grant. Reporting may include: continued disclosure of information similar to the information provided by Grantee in its initial grant application to Petco Love, information regarding the number of animals cared for or served (as applicable), the Grantee's operations and financial condition, the specific uses of Investment funds and any other information as may be reasonably requested by Petco Love.

Section 7. Confidentiality

Subject to the requirements of Grantee's state or local public information statutes, each party agrees that it will not at any time: (A) disclose any "Confidential Information" of the other party to any third party (except for legal and financial advisors who are advised of the confidential nature of this Agreement); or (B) use the other party's Confidential Information for any purpose other than fulfilling its obligations under this Agreement. Except as set forth below, "Confidential Information" means all nonpublic information of a party, including, but not limited to, any product formulas, business or marketing plans, and other information of a nonpublic or proprietary nature. Confidential Information does not include any information which (i) was publicly available at the time of disclosure, (ii) becomes publicly available after disclosure through no fault of the recipient party, (iii) was in the recipient party's possession as evidenced by its written record prior to disclosure by the disclosing party, and was not subject to an earlier confidential relationship, or (iv) was rightfully acquired by the recipient party after disclosure from a third party who was lawfully in possession of the information and was under no obligation to the disclosing party to maintain its confidentiality. Any information submitted by Grantee to Petco Love as required



herein or in connection with any other grant investment by Petco Love to Grantee, including any grant application, any required reports of Grantee, or any other related correspondence, will become the property of Petco Love and is not considered Confidential Information. Petco Love may use such information as it deems appropriate in its sole discretion and nothing herein prohibits use of such information.

The terms of this Agreement shall remain in strict confidence and Grantee will not disclose such terms to third parties (other than legal and financial advisors who are advised of the confidential nature of this Agreement) except with prior written consent Petco Love.

In the event that a party becomes legally compelled (by deposition, interrogatory, request for documents, subpoena, civil investigative demand or similar process) to disclose any Confidential Information, that party will provide the other party with prompt, prior written notice of such requirement so that the party seeking protection of the Confidential Information may seek a protective order or other appropriate remedy at their own expense and/or waive compliance with the terms of this Agreement. In the event that such protective order or other remedy is not obtained, or the other party waives compliance with the provisions hereof, then the disclosing party agrees to furnish only that portion of the Confidential Information which it is advised in writing by its counsel is legally required, and to exercise its best efforts to obtain a protective order or other reliable assurance that confidential treatment will be accorded any such disclosures.

The terms and conditions of this section will survive the termination and/or expiration of this Agreement.

Section 8. Termination of Investment

Petco Love retains the right to terminate the Investment if in its sole discretion it determines that: (1) Grantee will not be able to achieve the purposes of the Investment, (2) Grantee experiences any leadership loss or change including but not limited to the executive officer, (3) Grantee commits any act, takes, or is the subject of any action which might bring Grantee into public disrepute, contempt, scandal, or ridicule, or which might reflect unfavorably on Petco Love because of its relationship with Grantee, (4) or that Grantee has failed to materially comply with the terms of this Agreement. In the event of such termination, Grantee will return any unexpended Investment funds upon the request of Petco Love and Petco Love will have no further funding obligation.

Section 9. Future Funding

Grantee acknowledges that Petco Love is not making any representations regarding future funding of Grantee, other than as specified herein.



Section 10. Amendments

No amendment of this Agreement is valid unless such amendment is in writing and signed by each of the parties hereto.

Section 11. Assignment; Binding Effect

This Agreement may not be assigned by either of the parties hereto without prior written consent of the other party. Except as provided herein, the terms and conditions of this Agreement will extend to, bind and inure to the benefit of the parties and their respective successors and assigns, if permitted.

Section 12. Compliance

The parties represent that they will comply with all applicable federal, state and local laws and regulations governing the performance of this Agreement by the parties.

Section 13. Indemnification

To the extent permitted by law, grantee hereby covenants and agrees to indemnify, save and hold Petco Love free, clear and harmless from any and all liability, loss, costs, charges, penalties, obligations, expenses, attorney's fees, litigation, judgments, damages, claims and demands of any kind whatsoever in connection with or arising out of the Investment. Grantee's covenants under this paragraph will survive termination of this Agreement.

Section 14. Miscellaneous

Each party acknowledges participation in the formation of this Agreement and fully understands all terms and conditions provided herein.

This Agreement and all claims arising out of or relating thereto will be governed by the laws of the State of California, exclusive of its choice of law rules.

The address for notifications to Petco Love is:

Petco Love
654 Richland Hills Drive
San Antonio, TX 78245

The address for notifications to Grantee is Grantee's address as stated in the Grant Letter.

This Agreement constitutes the entire agreement between the parties and supersedes any and all prior written or oral agreements and understandings between the parties.





GRANT APPLICATION APPROVAL REQUEST DISCRETIONARY (GAAR-D)

Applying for a competitive grant (discretionary)

Email completed form with Department Head signature to: GMI@pima.gov
 Submit at least 15-business days prior to the application's submission deadline (AP 5-1 Procedure).

Advantage GRANT ID: PACPL2223001		GTAP#: 23*018
Requesting Department and Unit Pima Animal Care Center (PACC)		Date of Submittal 07/27/2022
Name of Primary Department Contact Monica Dangler	Email monica.dangler@pima.gov	Phone (520) 724-5938
Name of Secondary Department Contact Lisa Royal	Email lisa.royal@pima.gov	Phone (520) 724-4462
Funding Opportunity Title Petco Love - Animal Welfare Organization Lifesaving Impact Award 2223		
Link to Funding Opportunity (Insert hyperlink) https://petcolove.org/for-partners/investment-opportunities/		
Funder Agency Name (As listed on application) Petco Love		
Funder Type Foundation	Are there any federal funds in this grant None	If yes, list the Federal Assistance Listing Number Not applicable
Application Due Date 08/31/2022	Time Due 2:00 pm	Time Zone Mountain
Total amount of request \$ 141,900.00	Performance Period (total number of months) 12	
Match Requirement No Match Required	Minimum and Actual Match \$ or % Minimum 0 Actual 0.00	Percentage Type Not Applicable
Source of match Not Applicable	Name of the Non-County Agency or Other Match Source -----	
Pima County Fund Not Applicable	Fund Name -----	Preference for higher than minimum match/leveraged funds? Not Applicable
Is grant budget (including match) approved by Department Director or Designee? Yes		
Is grant budget (and match) included in County-approved department current budget forecasting? Yes		
Identify Other Participating Department(s) and Director Approval(s) Not applicable.		
Specifically describe how the money will be spent Like animal shelters across the country, Pima Animal Care Center (PACC) has been taking in more animals than it has been moving out. This has been PACC's challenge for more than a year, but reached critical stages this summer. PACC's ongoing census challenge is largely due to a reduction in numbers of people who want to adopt pets. Even fewer want to adopt hard-to-place large dogs and cats with medical needs. PACC has also been challenged in helping adoptions by the lack of staff to support this important work. PACC proposes to implement an incentive program that rewards people who adopt large dogs and medical cats, to help increase the numbers of hard-to-place animals in permanent homes. PACC has demonstrated that offering incentives helps boost adoption numbers. Grant funds would be used to purchase Petco store gift cards that would be given to adopters, which will help strengthen PACC's partnership with Petco Love and Petco stores, especially when combined with the discount offers that Petco extends to adopters from supported shelters. Funds would also be used to hire additional part-time staff, for adoption and foster counseling, to manage the expected spike in adoptions. Friends of PACC is ineligible to apply for this grant because the foundation currently does not accept applications from Friends organizations.		

Requesting Department and Unit Pima Animal Care Center (PACC)		Date of Submittal 07/27/2022
Name of Primary Department Contact Monica Dangler	Email monica.dangler@pima.gov	Phone (520) 724-5938
Name of Secondary Department Contact Lisa Royal	Email lisa.royal@pima.gov	Phone (520) 724-4462
Funding Opportunity Title Petco Love - Animal Welfare Organization Lifesaving Impact Award 2223		
Will subrecipients and/or contractors be used? No		
If yes, list entity names Not applicable		
What is the department's role if this grant is awarded? Primary Grantee		
If other, please explain ---		
Per County Administrator directive, the grant budget MUST include indirect cost, unless the funder does not allow it and you have documentation to show it is not allowed.		
<input type="radio"/> Our department will claim the de minimis rate of 10% of Modified Total Direct Costs <input checked="" type="radio"/> Request for Waiver of Indirect Cost		
Department Head or Designee 	Date 7/28/22	
GMI To Complete		
GMI Development Lead Phone # (520) 724-7979 Email deborah.melcher@pima.gov	<i>Deborah Melcher - GMI</i>	Date 08/02/22
GMI Development Division Manager	Reviewed by Katherine Hahn for Dorothee Harmon	Date 08/02/2022
GMI Director or Designee	<i>Amy Fish</i>	Date 8/2/22
County Administrator Approval Request		
<input checked="" type="radio"/> Approved <input type="radio"/> Not Approved		Date 8/3/2022
County Administrator or Designee 		

REQUEST FOR WAIVER OF INDIRECT COSTS

Requestor (Department Lead)	Pima Animal Care Center
Project Title	Petco Love Animal Welfare Organization (AWO) Lifesaving Impact Award
Sponsor Due Date:	August 31, 2022
GMI Lead	Deborah Melcher

Pima County's Indirect Cost Waiver Policy:

Refer to County Administrator's March 5, 2019 directive regarding recovery of indirect costs: "No grant acceptance on behalf of the County is to be processed unless there is a clear indication that indirect costs can and are being reimbursed" (insert link to memo).

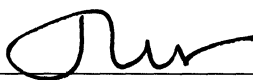
Instructions for Requesting Indirect Cost Waiver

Please be aware the request for waiver must be submitted with the Grant Application Approval Request. All requests for waiver of indirect costs must present a compelling reason. Reasons that do not meet the "compelling reason" justification include:

- ✓ An application will be more competitive without indirect costs requested
- ✓ A budget cut is anticipated in future years

We are seeking a waiver of indirect costs for this project based on the following:
Funder is a private foundation that does not provide indirect costs.

Reviewed and Approved by:



County Administrator or his Designee

Date: 8/31/2022



GRANT APPLICATION APPROVAL REQUEST

GRANT COST/BENEFIT ANALYSIS

This form corresponds to Section 3.1.3. of Administrative Procedure 5-1. After a Grant Application Approval request is submitted, GMI Development Division is responsible for completing a cost benefit analysis of the funding opportunity and the department’s proposed application. Please refer to the Job Aid to complete each section below. Grants vary widely and so do the applicable cost-benefit factors. Review the corresponding section of the job aid and list any considerations, which do apply to the specific GAAR being analyzed. If you require any assistance, please contact the GMI Development Division Manager.

GAAR Type
GAAR-D

Advantage GRANT ID: PACPL2223001

GLM#: 23*018

Requesting Department and Unit

Pima Animal Care Center

Date of Review

08/02/2022

Funding Opportunity Title

Petco Love Animal Welfare Organization - Lifesaving Impact Award 2022-2023

Link to Funding Opportunity (Insert hyperlink)

<https://petcolove.org/for-partners/investment-opportunities/>

Funder Agency Name/CFDA No.

Petco Love (formerly Petco Foundation)

Alignment with Pima County and/or Department goals and priorities

Petco Love supports lifesaving work of animal welfare organizations. PACC has benefited greatly over the last several years through these grants--which have primarily underwritten the costs of adoption support. This grant would be used for incentives to encourage adoptions of hard-to-place pets and, consequently, reduce shelter overcrowding. Generally, Petco does not restrict the use of its grants as long as the use is a lifesaving purpose. PACC prioritizes lifesaving, reaching a lifesaving rate above 90%. Such funds are incredibly helpful to help PACC maintain its position as a community-based resource to help Pima pets.

Can this proposal be competitive enough to warrant the effort and cost of grant preparation?

PACC has been very competitive with Petco Love for several years. PACC has been a good partner, supporting the programs and campaigns required by Petco Love, including encouraging PACC adopters to visit Petco stores for adoption supplies (using the discount code specific to PACC to enable Petco to track how much business PACC pushes). PACC's proposal to use these funds includes purchasing gift cards to Petco pet stores and giving the card to adopters of hard-to-place animals so they can purchase supplies.

Data Sharing, Evaluation and Human Subjects Compliance

This grant will not involve human medical research. It also will not involve collection of PII. However, PACC will be required to provide an annual partnership report which summarizes its statistics (intake, outcome etc.) as well as a report as to the execution of grant funds if awarded at the end of the grant period.

Impact on Other Departments

No impact on other departments.

Subrecipients, Partners, etc.	
No.	
Construction No.	
Timing Applications due 8/31/22 but no award until Q1 2023. An award is not expected until 2023 (no specific date).	
Does Pima County and/or the Department have the capacity to support the activities of the grant?	
Yes.	
Binding Agreements	
None.	
Compliance and Performance	
Generally, Petco Love's only restriction is that funds should be used for lifesaving. PACC plans to use grant funds to encourage adoptions by offering a gift card for use at Petco pet stores (as an incentive to adopt). This will help PACC meet its Petco partnership goals. No other unusual compliance or performance requirements.	
Financial/budget calculations	
Principally five part-time staff with no benefits, and gift cards for new adopters.	
Match	
None.	
Indirect	
The funder is a private foundation that does not permit indirect.	
GMI To Complete	
GMI Development Program Lead Deborah Melcher <i>Deborah Melcher - GMI</i> Phone # 520-724-7979 Email deborah.melcher@pima.gov	Date 08/02/22
GMI Development Division Manager Reviewed by Katherine Hahn for Dorothee Harmon	Date 08/02/2022
GMI Director or Designee <i>Amy Fish</i>	Date 8/2/22