



BOARD OF SUPERVISORS AGENDA ITEM REPORT CONTRACTS / AWARDS / GRANTS

☐ Award ☐ Contract ☒ Grant

Requested Board Meeting Date: June 22, 2021

* = Mandatory, information must be provided

or Procurement Director Award ☐

***Contractor/Vendor Name/Grantor (DBA):**

National Association of County and City Health Officials (NACCHO)

***Project Title/Description:**

Supporting Local Health Departments in Increasing Vaccine Uptake

***Purpose:**

Historical health inequities, trauma, and barriers to health care and other services in rural, American Indian, African American, and Hispanic communities have created a high degree of mistrust of government interventions, including vaccination programs. Community outreach strategies must respect this context to ensure equitable access to accurate vaccination information. The purpose of this project is to enhance local resources to address attitudes and concerns about COVID vaccines among African American, American Indian, Hispanic and rural populations and ultimately enhance awareness and acceptance of PCHD's vaccination efforts.

***Procurement Method:**

This grant agreement is a non-Procurement agreement and not subject to Procurement rules.

***Program Goals/Predicted Outcomes:**

Goal: Include those most affected by COVID in the decision-making process through culturally appropriate community dialogues.

Objective- By July 31, 2021, PCHD and its community partners will convene community forums and discussion groups in key communities to identify culturally appropriate strategies of outreach.

Goal: Proactively fill policy gaps by increasing vaccine awareness among communities of focus.

Objective - By July 31, 2021, co-design accurate, culturally relevant and accessible information about Covid-19 and vaccination program via trusted community resources.

Goal: Invest in public health, health care and social infrastructure and empower teams dedicated to racial equity by enhancing community COVID-19 vaccination program outreach activities

Objective- By July 31, 2021, increase community engagement in communities of focus and enhance local capacity to address vaccine concerns and misinformation.

Goal: Collect and analyze qualitative data, and synthesize key messages

Objective- By July 31, 2021, evaluate data collected to determine which activities were most effective at increasing community awareness and acceptance of coronavirus vaccines.

***Public Benefit:**

Pima County is an urban and rural county in Arizona with high immunization rates. However, community feedback indicates distrust of coronavirus vaccinations, indicating a potential gap in local policy. Populations of focus for the proposed program lie at the intersection of historically low vaccine uptake and high-risk of developing COVID-19 complications due to vaccine hesitancy concerns and access issues. As part of this project, PCHD will facilitate community dialogue to assess awareness and acceptance of COVID-19 vaccines among four target communities: Hispanic, African American, urban American Indian/Alaska Native and rural populations, with a focus on engagement with young people to enhance awareness and acceptance of the COVID-19 Vaccine.

***Metrics Available to Measure Performance:**

- 1) Number of forums and discussion groups held in communities of focus
- 2) Number of co-designed health education materials developed and disseminated
- 3) Number of social media campaigns and other multi-media messaging developed and implemented
- 4) Number of mini-grants awarded

***Retroactive:**

Yes. The grant term began March 17, 2021 but the award document was not received until June 2, 2021.

G.M. Approved 6/16/21
Revised 5/2020

Contract / Award Information

Document Type: _____ Department Code: _____ Contract Number (i.e., 15-123): _____

Commencement Date: _____ Termination Date: _____ Prior Contract Number (Synergen/CMS): _____

☐ Expense Amount: \$ _____ ☐ Revenue Amount: \$ _____***Funding Source(s) required:**Funding from General Fund? ☐ Yes ☐ No If Yes \$ _____ % _____Contract is fully or partially funded with Federal Funds? ☐ Yes ☐ No**If Yes, is the Contract to a vendor or subrecipient?**Were insurance or indemnity clauses modified? ☐ Yes ☐ No*If Yes, attach Risk's approval.*Vendor is using a Social Security Number? ☐ Yes ☐ No*If Yes, attach the required form per Administrative Procedure 22-10.***Amendment / Revised Award Information**

Document Type: _____ Department Code: _____ Contract Number (i.e., 15-123): _____

Amendment No.: _____ AMS Version No.: _____

Commencement Date: _____ New Termination Date: _____

Prior Contract No. (Synergen/CMS): _____

☐ Expense or ☐ Revenue ☐ Increase ☐ Decrease Amount This Amendment: \$ _____Is there revenue included? ☐ Yes ☐ No If Yes \$ _____***Funding Source(s) required:**Funding from General Fund? ☐ Yes ☐ No If Yes \$ _____ % _____**Grant/Amendment Information** (for grants acceptance and awards) ☒ Award ☐ Amendment

Document Type: GTAW Department Code: HD Grant Number (i.e., 15-123): 21-175

Commencement Date: 03/17/2021 Termination Date: 07/31/2021 Amendment Number: 00

☐ Match Amount: \$ _____ ☒ Revenue Amount: \$ 24,997.50***All Funding Source(s) required:** Centers for Disease Control and Prevention***Match funding from General Fund?** ☐ Yes ☒ No If Yes \$ _____ % _____***Match funding from other sources?** ☐ Yes ☒ No If Yes \$ _____ % _____***Funding Source:** _____***If Federal funds are received, is funding coming directly from the Federal government or passed through other organization(s)?**

Received via NACCHO

Contact: Sharon Grant

Department: Health Telephone: 724-7842

Department Director Signature/Date: _____ 6/11/21

Deputy County Administrator Signature/Date: _____ 15 June 2021

County Administrator Signature/Date: _____ C. R. [Signature] 6/15/21
(Required for Board Agenda/Addendum Items)

SUBAWARD AGREEMENT

This Contractual Agreement is entered into, effective as of the date of the later signature indicated below, by and between the **National Association of County and City Health Officials** (hereinafter referred to as "NACCHO"), with its principal place of business at 1201 (I) Eye Street NW, 4th Fl., Washington, DC 20005, and **Pima County** for and through Pima County Health Department (hereinafter referred to as "Subrecipient"), with its principal place of business at 3950 S. Country Club Rd. Tucson, AZ 85714.

WHEREAS, NACCHO wishes to hire Subrecipient to perform the services specified herein for NACCHO to enhance the programmatic activities of a grant; and

WHEREAS, Subrecipient wishes to perform such services for NACCHO, and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties, intending to be legally bound, do hereby agree as follows:

ARTICLE I: SPECIAL PROVISIONS

1. **PURPOSE OF AGREEMENT:** Subrecipient agrees to provide the goods and/or services to NACCHO to enhance the programmatic activities of CDC GRANT # 6NU38OT000306-03-02, CFDA #93.421, as described in Attachment I. The terms of Attachment I shall be incorporated into this Agreement as if fully set forth herein. Subrecipient shall act at all times in a professional manner consistent with the standards of the industry.
2. **TERM OF AGREEMENT:** The term of the Agreement shall begin on March 17th, 2021 and shall continue in effect until July 31st, 2021, unless earlier terminated in accordance with the terms herein. Expiration of the term or termination of this Agreement shall not extinguish any rights or obligations of the parties that have accrued prior thereto. The term of this Agreement may be extended by mutual agreement of the parties.
3. **PAYMENT FOR SERVICES:** In consideration for services to be performed, NACCHO agrees to reimburse the Subrecipient for eligible costs incurred up to \$24,997.50. Eligible costs are those previously approved by NACCHO. All payments will be made within 30 days of receipt of invoice(s) from Subrecipient and following approval by NACCHO for approved services, as outlined on Attachment I. The invoice(s) shall itemize all expenses with supporting documentation for each itemized expense.

Two invoices must be submitted as follows:

Invoice No.	Period of Performance	Due date
Invoice I	March 17 th – June 30 th , 2021	July 15 th , 2021
Invoice II	July 1 st – 31 st , 2021	August 15 th , 2021

NACCHO award number must be included on all invoices. The parties agree that payment method shall be made by check, via postage-paid first class mail, at the address for the giving of notices as set forth in Section 26 of this Agreement. Any changes of payment method would require a modification signed by both parties. The final invoice must be received by NACCHO no later than 15 days after the end date of the Agreement. Subrecipient will be given an opportunity to revise as needed but the final revised invoice must be received no later than 30 days after the end date of the Agreement. NACCHO will not accept any invoices past 30 days of the end date of the Agreement.

ARTICLE II: GENERAL PROVISIONS

1. INDEPENDENT CONTRACTOR: Subrecipient shall act as an independent Contractor, and Subrecipient shall not be entitled to any benefits to which NACCHO employees may be entitled.
2. PAYMENT OF TAXES AND OTHER LEVIES: Subrecipient shall be exclusively responsible for reporting and payment of all income tax payments, unemployment insurance, worker's compensation insurance, social security obligations, and similar taxes and levies.
3. LIABILITY: All liability to third parties, loss, or damage as a result of claims, demands, costs, or judgments arising out of activities, such as direct service delivery, to be carried out by the Subrecipient in the performance of this agreement shall be the responsibility of the Subrecipient, and not the responsibility of NACCHO if the liability, loss, or damage is caused by, or arises out of the actions or failure to act on the part of the Subrecipient, or anyone directly or indirectly employed by the Subrecipient.

All liability to third parties, loss, or damage as result of claims, demands, costs, or judgments arising out of activities, such as the provision of policy and procedural direction, to be carried out by NACCHO in the performance of this agreement shall be the responsibility of NACCHO, and not the responsibility of the Subrecipient, if the liability, loss, or damage is caused by, or arises out of, the action or failure to act on the part of any NACCHO employee.

In the event that liability to third parties, loss, or damage arises as a result of activities conducted jointly by the Subrecipient and NACCHO in fulfillment of their responsibilities under this agreement, such liability, loss, or damage shall be borne by the Subrecipient and NACCHO in relation to each party's responsibilities under these joint activities.

4. REVISIONS AND AMENDMENTS: Any revisions or amendments to this Agreement must be made in writing and signed by both parties.
5. ASSIGNMENT: Without prior written consent of NACCHO, Subrecipient may not assign this Agreement nor delegate any duties herein.
6. CONTINGENCY CLAUSE: This Agreement is subject to the terms of any agreement between

NACCHO and its Primary Funder and in particular may be terminated by NACCHO without penalty or further obligation if the Primary Funder terminates, suspends or materially reduces its funding for any reason. Additionally, the payment obligations of NACCHO under this Agreement are subject to the timely fulfillment by the Primary Funder of its funding obligations to NACCHO.

7. INTERFERING CONDITIONS: Subrecipient shall promptly and fully notify NACCHO of any condition that interferes with, or threatens to interfere with, the successful carrying out of Subrecipient's duties and responsibilities under this Agreement, or the accomplishment of the purposes thereof. Such notice shall not relieve Subrecipient of said duties and responsibilities under this Agreement.
8. OWNERSHIP OF MATERIALS: Subrecipient hereby transfers and assigns to NACCHO all right, title and interest (including copyright rights) in and to all materials created or developed by Subrecipient pursuant to this Agreement, including, without limitation, reports, summaries, articles, pictures and art (collectively, the "Materials") (subject to any licensed third-party rights retained therein). Subrecipient shall inform NACCHO in writing of any third-party rights retained within the Materials and the terms of all license agreements to use any materials owned by others. Subrecipient understands and agrees that Subrecipient shall retain no rights to the Materials and shall assist NACCHO, upon reasonable request, with respect to the protection and/or registrability of the Materials. Subrecipient represents and warrants that, unless otherwise stated to NACCHO in writing, the Materials shall be original works and shall not infringe or violate the rights of any third party or violate any law. The obligations of this paragraph are subject to any applicable requirements of the Federal funding agency.
9. RESOLUTION OF DISPUTES: The parties shall use their best, good faith efforts to cooperatively resolve disputes and problems that arise in connection with this Agreement. Both parties will make a good faith effort to continue without delay to carry out their respective responsibilities under the Agreement while attempting to resolve the dispute under this section. If a dispute arises between the parties that cannot be resolved by direct negotiation, the dispute shall be submitted to a dispute board for a nonbinding determination. Members of the dispute board shall be the Director or Chief Executive Officer of the Subrecipient, the Chief Executive Officer of NACCHO, and the Senior Staff of NACCHO responsible for this Agreement. The costs of the dispute board shall be paid by the Subrecipient and NACCHO in relation to the actual costs incurred by each of the parties. The dispute board shall timely review the facts, Agreement terms and applicable law and rules, and make its determination. If such efforts fail to resolve the differences, the disputes will be submitted to arbitration in the District of Columbia before a single arbitrator in accordance with the then-current rules of the American Arbitration Association. The arbitration award shall be final and binding upon the parties and judgment may be entered in any court of competent jurisdiction.

10. TERMINATION: Either party may terminate this Agreement upon at least fifteen (15) days prior written notice to the other party. NACCHO will pay Subrecipient for services rendered through the date of termination.
11. ENTIRE AGREEMENT: This Agreement contains all agreements, representations, and understandings of the parties regarding the subject matter hereof and supersedes and replaces any and all previous understandings, commitments, or agreements, whether oral or written, regarding such subject matter.
12. PARTIAL INVALIDITY: If any part, term, or provision of this Agreement shall be held void, illegal, unenforceable, or in conflict with any law, such part, term or provision shall be restated in accordance with applicable law to best reflect the intentions of the parties and the remaining portions or provisions shall remain in full force and effect and shall not be affected.
13. GOVERNING LAW: This Agreement shall be governed by and construed in accordance with the laws of the District of Columbia (without regard to its conflict of laws provisions).
14. ADDITIONAL FUNDING: Unless prior written authorization is received from NACCHO, no additional funds will be allocated to this project for work performed beyond the scope specified or time frame cited in this Agreement.
15. REMEDIES FOR MISTAKES: If work that is prepared by the Subrecipient contains errors or misinformation, the Subrecipient will correct error(s) within five business days. The Subrecipient will not charge NACCHO for the time it takes to rectify the situation.
16. COMPLIANCE WITH FEDERAL LAWS AND REGULATIONS: Subrecipient's use of funds under this Agreement is subject to the directives of and full compliance with 2 CFR Part 200 (Uniform Administrative Requirements, Costs Principles, and Audit Requirements for Federal Awards, and 45 C.F.R. Part 75 (Uniform Administrative Requirements, Cost Principles, and Audit Requirements for HHS Awards), It is the Subrecipient's responsibility to understand and comply with all requirements set forth therein.
17. EQUAL EMPLOYMENT OPPORTUNITY: Pursuant to 2 CFR 200 Subpart D, Subrecipient will comply with E.O. 11246, "Equal Employment Opportunity," as amended by E.O. 11375, "Amending Executive Order 11246 Relating to Equal Employment Opportunity," and as supplemented by regulations at 41 C.F.R. part 60, "Office of Federal Contract Compliance Programs, Equal Employment Opportunity, Department of Labor."
18. DEBARRED OR SUSPENDED SUBRECIPIENTS: Pursuant to 2 CFR 200 Subpart C, Subrecipient will execute no subcontract with parties listed on the General Services Administration's List of Parties Excluded from Federal Procurement or Nonprocurement Programs in accordance with E.O.s 12549 and 12689, "Debarment and Suspension."

19. AUDITING: Subrecipient agrees to permit independent auditors to have access to its records and financial statements for the purpose of monitoring compliance with this Agreement. If Subrecipient is not required to undergo an audit pursuant to 2 CFR 200 Subpart F because Subrecipient receives less than \$750,000 in federal direct or indirect cooperative agreement or grant funds, Subrecipient will certify to NACCHO that it is not so required. If Subrecipient is required to undergo an audit pursuant to 2 CFR 200 Subpart F, Subrecipient will undergo the required audit and agrees to send a copy of its most recent Single Audit report and any management letters to NACCHO.
20. LOBBYING RESTRICTIONS AND DISCLOSURES: Pursuant to 2 CFR 200 Subpart E, Subrecipient will certify to NACCHO using the required form that it will not and has not used Federal appropriated funds to pay any person or organization for influencing or attempting to influence an officer or employee of any agency, a member of Congress, officer or employee of Congress, or an employee of a member of Congress in connection with obtaining any Federal contract, grant or any other award covered by 31 U.S.C. 1352. Subrecipient will also disclose any lobbying with non-Federal funds that takes place in connection with obtaining any Federal award.
21. COMPLIANCE WITH FEDERAL ENVIRONMENTAL REGULATIONS: Pursuant to 2 CFR 200 Subpart F, Subrecipient agrees to comply with all applicable standards, orders or regulations issued pursuant to the Clean Air Act (42 U.S.C. 7401 et seq.) and the Federal Water Pollution Control Act as amended (33 U.S.C. 1251 et seq.)
22. REPORTING REQUIREMENTS: If applicable, Subrecipient must comply with Subrecipient reporting requirements specified in the Federal Funding Accountability and Transparency Act (P.L. 109-282). Subrecipient shall submit the information required on the form provided by NACCHO within 15 days of execution of this agreement and prior to any payment being made against this agreement.
23. WHISTLEBLOWER PROTECTION: Pursuant to 41 U.S.C. 4712 employees of a contractor, subcontractor, or Subrecipient will not be discharged, demoted, or otherwise discriminated against as reprisal for "whistleblowing."
24. FUNDING REQUIREMENTS: To the extent applicable Recipient will comply with Section 18115 of the CARES Act, with respect to the reporting to the HHS Secretary of results of tests intended to detect SARS CoV-2 or to diagnose a possible case of COVID-19;

Consistent with the full scope of applicable grant regulations (45 C.F.R. 75.322) and the purpose of this award and the underlying funding, Recipient is expected to provide to CDC copies of and/or access to COVID-19 data collected with these funds. CDC will specify in further guidance and directives what is encompassed by this requirement;

As a recipient of funding by the Department of Health and Human Services (HHS) under the Coronavirus Preparedness and Response Supplemental Appropriations Act, 2020(P.L. 116-123) agrees to: 1.) Comply with existing and/or future directives and guidance from the Secretary regarding control of the spread of COVID-19; 2.) In consultation and coordination with HHS, provide, commensurate with the condition of the individual, COVID-19 patient care regardless of the individual's home jurisdiction and/or appropriate public health measures (eg., social distancing, home isolation, 3.) Assist the United States Government in the implementation and enforcement of federal orders related to quarantine and isolation.

25. EXECUTION AND DELIVERY: This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same Agreement. The counterparts of this Agreement and all Ancillary Documents may be executed and delivered by facsimile or electronic mail by any of the parties to any other party and the receiving party may rely on the receipt of such document so executed and delivered by facsimile or electronic mail as if the original had been received.
26. NOTICE: All notices, including invoices, required to be delivered to the other party pursuant to this Agreement shall be in writing and shall be sent via facsimile, with a copy sent via US mail, postage prepaid, to the parties at the addresses set forth below. Either party may send a notice to the other party, pursuant to this provision, to change the address to which notices shall be sent.

FOR NACCHO:

National Association of County and City
Health Officials
Attn: Michelle Cantu
1201 (I) Eye Street NW 4th Fl.,
Washington, DC 20005
Fax (202) 783-1583
Email: mcantu@naccho.org

With a copy to:

National Association of County and City
Health Officials
Attn: Ade Hutapea, LL.M., CFCM
Lead Contracts Administrator
1201 (I) Eye Street NW 4th Fl.,
Washington, DC 20005
Tel. (202) 507-4272
Fax (202) 783-1583
Email: ahutapea@naccho.org

FOR SUBRECIPIENT:

Pima County
Attn.: Sharon Grant
Contracts Manager
Pima County Health Department
3950 S. Country Club Rd.
Tucson, AZ 85714

Tel. (502) 724-7842

Email: Sharon.Grant@pima.gov

IN WITNESS WHEREOF, the persons signing below warrant that they are duly authorized to sign for and on behalf of, the respective parties.

AGREED AND ACCEPTED AS ABOVE:

NACCHO:

SUBRECIPIENT:

By: _____

By: _____

Name: Jerome Chester

Name: _____

Title: Chief Financial Officer

Title: _____

Date: _____


Date: _____

Federal Tax ID No.: 86-6000543

DUNS No.: 144733792


APPROVED AS TO FORM:

Deputy County Attorney

REVIEWED BY: 

Appointing Authority or Designee
Pima County Health Department

NATIONAL ASSOCIATION OF COUNTY AND CITY HEALTH OFFICIALS**SUBRECIPIENT AGREEMENT – ATTACHMENT I****SCOPE OF WORK****NACCHO “Supporting Local Health Departments in Increasing Vaccine Uptake” Demo Site**

Pima County Health Department (PCHD)
FFY 2020-2021

INTRODUCTION

Pima County is an urban and rural county in Arizona with high immunization rates. However, community feedback indicates distrust of coronavirus vaccinations, indicating a potential gap in local policy. Populations of focus for the proposed program lie at the intersection of historically low vaccine uptake and high-risk of developing COVID-19 complications due to vaccine hesitancy concerns and access issues. As of January 2021, Arizona had the highest number of new COVID-19 cases in the world, and 10,147 coronavirus-related deaths. Over a tenth of these deaths occurred in Pima County alone. Conflicting messaging from local, federal, and state health offices has created confusion, sharpening feelings of distrust in government programs and creating a miasma of misinformation. As part of this project, PCHD will facilitate community dialogue to assess awareness and acceptance of COVID-19 vaccines among four target communities: Hispanic, African American, urban American Indian/Alaska Native and rural populations, with a focus on engagement with young people. Leveraging existing staff and resources, including robust partnerships with organizations specializing in community outreach, will ensure the approach is completed within the grant period. To support an increase in uptake of vaccinations, PCHD will spend Vaccine Uptake project funding on subcontracts for up to five organizations specializing in providing outreach to target communities. These “mini grants” will support organizations to conduct targeted outreach among the populations of focus. Awards may be used to compensate a community champion providing direct outreach, conduct media campaigns, utilize translations services, among other activities effective at reaching out to the populations of focus. Additionally, a Youth Challenge will be designed to engage youth groups in communities of focus to promote innovative solutions to improving vaccine awareness and acceptance in historically underserved groups.

REQUIRED ACTIVITIES

- Attend monthly project check-in calls or webinars
- Participate in the online virtual community platform, as needed
- Participate in project evaluation activities, including pre and post assessments

- Participate in on-going strategic/action planning process, including the identification and engagement of a key community partner(s)/stakeholder(s)
- Participate in periodic technical assistance as needed or determined by the LHD or NACCHO
- Submit end of project report with detailed summary of outcomes and progress, relevant findings and evaluation results

PROPOSED ACTIVITIES

- **Goal:** Include those most affected by COVID in the decision-making process through culturally appropriate community dialogues.
 - Objective- By July 31, 2021, PCHD and its community partners will convene community forums and discussion groups in key communities to identify culturally appropriate strategies of outreach.
 - Activities-
 - Task 1: Hold 4-6 virtual community forums/groups in communities of focus
 - Task 2: Hear and reflect feedback from forum participants, work with Partner organizations to create responsive outreach plans and demonstrate feedback was received
- **Goal:** Proactively fill policy gaps by increasing vaccine awareness among communities of focus.
 - Objective – By July 31, 2021, co-design accurate, culturally relevant and accessible information about Covid-19 and vaccination program via trusted community resources.
 - Task 1: Support community champions to conduct virtual and community based outreach
 - Task 2: Co-design and disseminate health information materials through electronic, print and social media
 - Task 3: Develop and Implement social media campaign based on identified policy gaps and community-generated information to reach communities of focus
 - Task 4: Assess and align resources to determine gaps that might benefit from Federal support.
- **Goal:** Invest in public health, health care and social infrastructure and empower teams dedicated to racial equity by enhancing community COVID-19 vaccination program outreach activities
 - Objective- By July 31, 2021, increase community engagement in communities of focus and enhance local capacity to address vaccine concerns and misinformation.
 - Task 1: Distribute youth challenge grants encouraging community members to propose innovative strategies for outreach to communities of focus.
 - Task 2: Provide technical assistance grants to partner organizations based on submitted action plans.
- **Goal:** Collect and analyze qualitative data, and synthesize key messages

- Objective- By July 31, 2021, evaluate data collected to determine which activities were most effective at increasing community awareness and acceptance of coronavirus vaccines.
 - Task 1: Develop measures of success among populations of focus via community forums and engagement
 - Task 2: Create an online post-survey for forum participants to determine knowledge gained and document any changes in vaccine awareness and acceptance

TIMELINE

2021							
Activity/Milestone	Mar	Apr	May	Jun	Jul	Aug	Sept
Accept award and execute grant agreement with NACCHO			X				
Execute MOU's with partner organizations that agree to partner on mini-grants to identify community champions within communities of focus			X				
Design forum/community groups in collaboration with partner organizations to best meet participants where they're at		X	X				
Deliver (4-6) virtual forum events and 4 small group discussions to collect feedback from participants			X	X			

2021							
Activity/Milestone	Mar	Apr	May	Jun	Jul	Aug	Sept
Develop measures of success with communities of focus to increase awareness and acceptance			X	X			
Conduct virtual planning meetings and Q&A sessions with representatives of partner organizations and evaluate policy and resourcing gaps			X	X			
Develop communication strategies and messaging based on community feedback for communities of focus			X	X	X		
Work with PCHD communications team to build on and implement targeted social media campaigns for vaccine awareness			X	X	X		
Develop community defined measures of success of social media and awareness campaigns in communities of focus			X	X			

2021							
Activity/Milestone	Mar	Apr	May	Jun	Jul	Aug	Sept
Regularly attend technical assistance and collaborative phone calls with NACCHO and grant cohorts to share promising outreach techniques			X	X	X		
Allocate mini grants and provide technical assistance to partner organizations and community champions to improve outreach efforts in communities of focus			X				
Release announcement of availability of youth challenge grants			X				
PCHD to convene a group to review and select Youth Challenge awards			X	X	X		
Announce youth challenge grant awards and disseminate entrants			X	X	X		
Analyze information gathered at community forums			X	X			

2021								
Activity/Milestone	Mar	Apr	May	Jun	Jul	Aug	Sept	
and discussion groups to inform informational resources and communications for communities of focus								
Develop measures of success among populations of focus via community forums and engagement			X	X				
Evaluate effectiveness via an online post-survey for forum participants					X			
Share evaluation findings with communities of focus via partner organizations and the CAC to build on what works in the communities of focus.					X			

APPROVED BUDGET**FUNDING / BUDGET**

Category	Item	Justification	Cost
Salary & Fringe	Salary & Fringe	Partial time for a program coordinator is required to coordinate logistics of scheduling focus sessions and distributing challenge awards and mini-grants. The program coordinator will spend 4 hours per week over the four-month grant period on this work, a total of 68 hours at \$23.43 per hour. Pima County is not requesting grant funds for salaries, and will leverage these costs. Fringe benefits for employees include FICA taxes, payments into the Arizona State Retirement System, and health, vision and dental benefits. Employee fringe rates vary based on the amount of health, dental, and vision insurance they need. The Pima County average fringe rate is currently 37% of salary. Pima County is not requesting grant funds for fringe benefits, and will leverage these costs.	\$0
Supplies	General office supplies	General office supplies to cover activities over the four-month period are estimated to cost \$225.00. General office supplies include, but are not limited to, printed resources and tools needed to facilitate virtual community forums.	\$225.00
Contracts	Mini grants to community partners	Up to five (5) organizations specializing in providing outreach to target communities will receive technical assistance "mini-grants" to conduct targeted outreach among the populations of focus. Awards may be used to compensate a community champion providing direct outreach, conduct media campaigns, utilize translations services, among other activities effective at reaching out to the populations of focus. Up to five (5 x \$4000) community partner organizations specializing in providing outreach to rural populations, Hispanic,	\$20,000.00

		American Indian, and African American populations and youth engagement will receive a mini grant to support activities and offered technical assistance to conduct outreach campaigns or support a community outreach champion position.	
Contracts	Youth challenge awards to groups/individuals	A Youth Challenge will be designed to engage youth groups in communities of focus to promote innovative solutions to improving vaccine awareness and acceptance. Awards will be chosen based on quality of entries, innovative programming and messaging, and the impact of the submissions on the target community. Up to five (5) groups/individuals will receive \$500 for award winning entries into the youth challenge, that will promote innovative vaccine/COVID-19 related messaging, social media campaign or multi-media entries. This include: tiktok, Youtube video posts, photovoice, mural, rap, poetry slam, song, etc. $\$500.00 \times 5 = \2500.00	\$2,500.00
Other	Indirect costs	Pima County is requesting the 10% de minimis rate of Modified Total Direct Costs. Modified Total Direct Cost (MTDC) means all direct salaries and wages, applicable fringe benefits, materials and supplies, services, travel, and up to the first \$25,000 of each subaward.	\$2,272.50
	Total		\$24,997.50