

AGENDA MATERIAL

DATE 2/20/24 ITEM NO. RA 10



District 5 Board Updates

February 20, 2024

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Visit Tucson

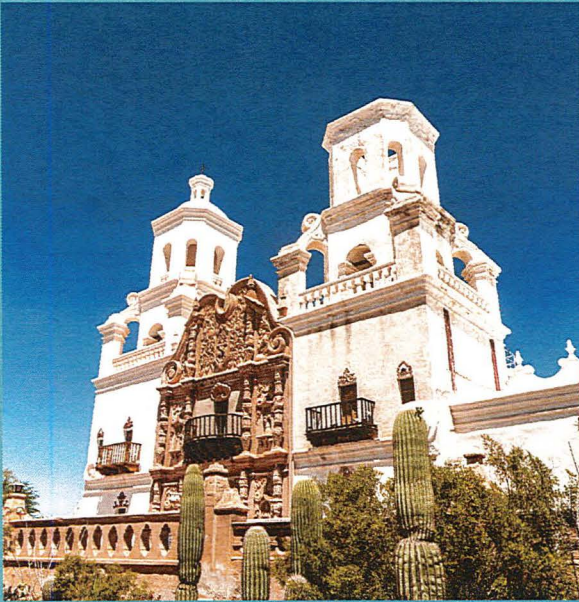


Photo credit: [Visit Tucson Website](#)

- The Visit Tucson Board Retreat was held on Thursday, February 15 at the Leo Kent Hotel.
- Tucson Airport Authority Update from Austin Wright
 - 100% capacity on outbound flights
- 5.2 million visitors to Tucson in 2023! (Approximately the population of Colorado!)
- Budget Reforecast
 - Healthy advertising budget (1/7th of Phoenix's)
- Discussion on upcoming strategic plan and values



Board of Health (BOH)

- The Board of Health Regular Meeting was held on January 24th over Microsoft Teams
- BOH Budget Committee Update
 - Supportive for supplemental budget items for the Pima County Health Department
- Black & Brown Health Fair
 - District 5 attended the Black & Brown Health Fair at the Donna Liggins Center on February 17
- The next meeting is on February 28th



Keep Up With District 5!



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Visit our website: www.pima.gov/district5

