

## PROCLAMATION

**WHEREAS**, the government of Pima County celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, that represent 99.7 percent of all businesses with employees in the United States, and that are responsible for 63 percent of net new jobs created over the past 20 years; and

**WHEREAS**, small businesses employ 48 percent of the employees in the private sector in the United States; and

**WHEREAS**, on average, 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

**WHEREAS**, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

**WHEREAS**, 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

**WHEREAS**, Pima County supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE, BE IT RESOLVED** that the Pima County Board of Supervisors hereby proclaims the day of Saturday, November 25, 2017 to be:

### **“SMALL BUSINESS SATURDAY”**

and urges the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**PASSED AND ADOPTED** this 7th day of November 2017.

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The Honorable Sharon Bronson, Chair  
Pima County Board of Supervisors

ATTEST:

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Julie Castañeda, Clerk  
Pima County Board of Supervisors