



RICHARD ELÍAS
PIMA COUNTY SUPERVISOR
DISTRICT 5

PIMA COUNTY BOARD OF SUPERVISORS

130 W. CONGRESS STREET, 11TH FLOOR
TUCSON, ARIZONA 85701-1317


TELEPHONE (520) 724-8126
FAX (520) 884-1152
E-MAIL: district5@pima.gov
WEBSITE: www.district5.pima.gov



MEMORANDUM

DATE: October 12, 2017

TO: Julie Castañeda, Clerk of the Board

FROM: Richard Elías, District Five Supervisor 

REGARDING: Item for the October 17, 2017 agenda addendum

Please add the following to the October 17, 2017 agenda addendum:

Proclamation

Declaring the month of November 2017 to be "Blackout Tobacco in Pima County Month." (District 5)

Thank you

OCT 12 17 PM 04:12 PC CLK DF BD

PROCLAMATION

WHEREAS, tobacco use and alternate forms of nicotine delivery, including e-cigarettes, create health risks and the potential for nicotine addiction; and

WHEREAS, cigarette and smokeless tobacco companies spend \$9 billion a year in the United States alone on advertising and product promotion; and

WHEREAS, a divergence in health equity between tobacco/nicotine users and non-users continues to exist despite declines in youth and adult use of these products; and

WHEREAS, adolescents who experience numerous highly stressful events have a greater risk of starting to smoke as early as age 14; and

WHEREAS, disparate populations that are most affected by the tobacco epidemic are the targets of the tobacco industry's predatory marketing, designed to escalate nicotine addiction; and

WHEREAS, tobacco use is both a health and a social-justice issue; and

WHEREAS, the Pima County Tobacco and Chronic Disease Prevention Program is committed to reducing tobacco use prevalence among populations whose use of it leads to higher rates of disease, disability and early death; and

WHEREAS, Blackout Tobacco is a local initiative of the Pima County Health Department that encourages community members to participate by quitting tobacco for the day or by motivating a loved one to quit,

NOW, THEREFORE, BE IT RESOLVED that the Pima County Board of Supervisors hereby proclaims the month of November 2017 to be:

“BLACKOUT TOBACCO IN PIMA COUNTY MONTH”

PASSED AND ADOPTED this 17th day of October 2017.

The Honorable Sharon Bronson, Chair
Pima County Board of Supervisors

ATTEST:

Julie Castañeda, Clerk
Pima County Board of Supervisors