



**BOARD OF SUPERVISORS AGENDA ITEM REPORT  
CONTRACTS / AWARDS / GRANTS**

Requested Board Meeting Date: December 15, 2015  
or Procurement Director Award

**Contractor/Vendor Name (DBA):** Arizona Department of Liquor Licensing and Control

**Project Title/Description:**

Government Liquor License for Rillito Park, Canoa Ranch and Colossal Cave

**Purpose:**

See attached memorandum

**Procurement Method:**

N/A

**Program Goals/Predicted Outcomes:**

**Public Benefit:**

**Metrics Available to Measure Performance:**

**Retroactive:**

No

**Original Information**

Document Type: \_\_\_\_\_ Department Code: \_\_\_\_\_ Contract Number (i.e., 15-123): \_\_\_\_\_

Effective Date: \_\_\_\_\_ Termination Date: \_\_\_\_\_ Prior Contract Number (Synergen/CMS): \_\_\_\_\_

Expense Amount: \$ \_\_\_\_\_  Revenue Amount: \$ \_\_\_\_\_

Funding Source(s): \_\_\_\_\_

Cost to Pima County General Fund: \_\_\_\_\_

Contract is fully or partially funded with Federal Funds?  Yes  No  Not Applicable to Grant Awards

Were insurance or indemnity clauses modified?  Yes  No  Not Applicable to Grant Awards

Vendor is using a Social Security Number?  Yes  No  Not Applicable to Grant Awards

If Yes, attach the required form per Administrative Procedure 22-73.

**Amendment Information**

Document Type: \_\_\_\_\_ Department Code: \_\_\_\_\_ Contract Number (i.e., 15-123): \_\_\_\_\_

Amendment No.: \_\_\_\_\_ AMS Version No.: \_\_\_\_\_

Effective Date: \_\_\_\_\_ New Termination Date: \_\_\_\_\_

Expense  Revenue  Increase  Decrease Amount This Amendment: \$ \_\_\_\_\_

Funding Source(s): \_\_\_\_\_

Cost to Pima County General Fund: \_\_\_\_\_

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Contact: Robert Padilla

Department: Natural Resources, Parks and Recreation

Telephone: 520-724-5235

Department Director Signature/Date:

*Christopher Chang* 12/01/15

Deputy County Administrator Signature/Date:

*John M. Ford* 12/2/15

County Administrator Signature/Date:

*(Required for Board Agenda/Addendum Items)*

*C. Padilla* 12/2/15

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**PIMA COUNTY**  
NATURAL RESOURCES  
PARKS & RECREATION

## MEMORANDUM

Date: November 16, 2015

To: CH Huckelberry, County Administrator  
John Bernal, Deputy County Administrator

From: Chris Cawein, Director

Subject: **Request for Permission to Pursue Series 5 Government Liquor Licenses at Rillito Park, Colossal Cave, and Canoa Ranch**

Natural Resources Parks and Recreation (NRPR) and Economic Development and Tourism (ED&T) are requesting your permission to pursue the acquisition of Class 5 Government Liquor Licenses from the Arizona Department of Liquor Licensing and Control (DLLC) for Rillito Park, Colossal Cave and Canoa Ranch. Portions of each of these sites represent park locations that we believe are most appropriate to provide the service of alcohol to the public in a controlled manner that is managed by the County. The program to serve alcohol at each of these three sites would follow the overall protocol that was developed over the years by the Stadium District working in concert with Risk Management.

Rillito Park, within the confines of the Racetrack Complex, is the site at which the majority of alcohol is presently sold and served within the County Parks system. This is presently legally accomplished through a variety of means but typically under the authority of the Series 6 bar license held by the Pima County Fair Horse Racing Commission (FHRC). The FHRC has indicated that they are willing to terminate their license at this location if and when the County obtains a liquor license that provides the legal authority to allow the service of alcohol at horse race meets at Rillito Park. Until that time, they will keep their license for that site. Other project proponents, such as Centurions, Blues Festival and other special events have also provided the service of alcohol for their events at Rillito Park through Special Event liquor licenses from the State. In order to secure better control over the service of liquor at the site, we would propose that a Pima County Government Series 5 Liquor License for Rillito Park be obtained for the site. This license would be restricted to cover the Racetrack Complex but also possibly consider the Pavilion, if allowed by DLLC and deemed most appropriate. NRPR would be the Agent for the County under the liquor license and Managers listed on the license would be selected by the County in accordance with all legal and appropriate County procedures.

The new vendor for the Colossal Cave attraction, the Ortega Group, has expressed a desire to serve liquor at their concessions within their operating footprint as soon as possible. We believe that the service of liquor at the site is appropriate when confined to the portions of the site associated with certain buildings or other controlled areas within the operating footprint. The remainder of the Natural Open Space Park would not be proposed for consideration under this Series 5 Government liquor license. As the Contract Manager for the Ortega agreement, ED&T would be listed as the Agent for the County at this site and Managers listed on the License would be selected by the County in accordance with all legal and appropriate County procedures.

We believe that the Historic Hacienda de la Canoa, managed by NRPR, is another location for which a Series 5 Government liquor license is appropriate. Based on inquiries from the public, as this site begins to gain more exposure, it is believed that special events such as weddings, executive luncheons and retreats, as well as other

special events may desire to be able to serve alcohol at the site. We believe that service of liquor at the historic ranch would be appropriate as the restoration of the site continues and the interest in an "old west" venue in the Green Valley area grows. This could present an opportunity, when coupled with the development of a reasonable fee structure for use of the facility by outside parties, for NRPR to generate a revenue stream for the site that could be directed towards helping to conduct restoration activities at the site. NRPR would be the Agent for the County under the liquor license and Managers under the license would be selected by the County in accordance with all legal and appropriate County procedures.

NRPR and ED&T have been researching this issue for many months and have been in discussion with a number of parties, both internal (such as Stadium District and Risk Management) and external (DLLC, vendors, and other governmental entities and private parties), in order to formulate a reasonable approach to the limited pursuit of liquor licenses at the most appropriate sites within the County Parks system. Although NRPR has not held a government liquor license for many years, other government entities in Pima County including the Stadium District, City of Tucson and University of Arizona have held such licenses for many years. We would propose that the model to implement such a program be similar to that developed by the Pima County Stadium District who has worked closely with Pima County Finance and Risk Management on proper program development and implementation.

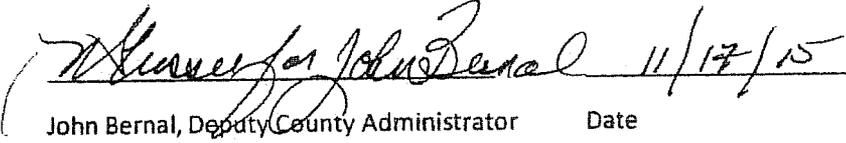
Both NRPR and ED&T believe that acquisition of Series 5 liquor licenses at Rillito Park, Colossal Cave, and Canoa Ranch will allow for a program of controlled liquor service and a high degree of safety and accountability at each site. Contractual agreements with each entity requesting permission to serve alcohol for a given event, or contract period will extend that level of accountability to incorporate any local requirements, as specified by Risk Management, deemed necessary to ensure the safe service of alcohol in a manner consistent with all state and local rules and regulations.

Should you agree with our overall strategy to acquire Series 5 Government Liquor Licenses for the three sites listed, please indicated your concurrence below. With your permission, we will begin the formal process to obtain Series 5 Government Liquor Licenses for Rillito Park, Colossal Cave, and Canoa Ranch beginning with application submittal to DLLC. Once DLLC receives the completed application, that application is sent to the local authority for recommendation. Our understanding is that local authority would be the Tucson City Council for Rillito Park and the Board of Supervisors for sites in unincorporated areas (Colossal Cave and Canoa Ranch). The entire permitting process reportedly is completed within 90 days if no significant protests.

c: Tom Moulton, Director, Economic Development & Tourism

CONCUR

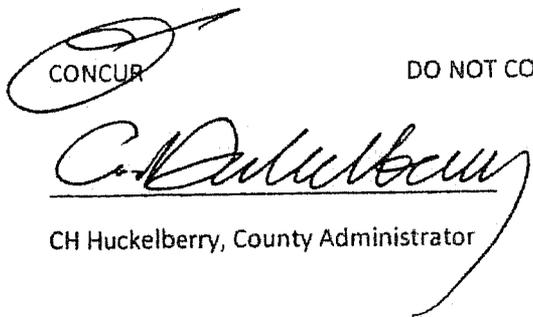
DO NOT CONCUR

  
John Bernal, Deputy County Administrator

11/17/15  
Date

CONCUR

DO NOT CONCUR

  
CH Huckelberry, County Administrator

11/17/15  
Date

**RESOLUTION NO. 2015-\_\_\_\_\_**

**RESOLUTION OF THE PIMA COUNTY BOARD OF SUPERVISORS  
AUTHORIZING THE DIRECTORS OF THE DEPARTMENTS OF NATURAL  
RESOURCES, PARKS AND RECREATION AND ECONOMIC DEVELOPMENT AND  
TOURISM TO APPLY FOR GOVERNMENTAL LIQUOR LICENSES IN  
CONNECTION WITH RILLITO PARK, CANOA RANCH AND COLOSSAL CAVE**

**THE PIMA COUNTY BOARD OF SUPERVISORS FINDS:**

1. In conjunction with ongoing and proposed County and third-party operations at Rillito Park, Canoa Ranch and Colossal Cave, it is necessary for Pima County to obtain government liquor licenses to allow the sale and service of alcoholic beverages at these locations.
2. A.R.S. section 4-205.03(B) provides that applications for government liquor licenses must be authorized by the respective governing body.
3. The Pima County Board of Supervisors desires to authorize the Director of the Natural Resources, Parks and Recreation Department to apply for government liquor licenses covering operations at Rillito Park and Canoa Ranch, and to authorize the Director of the Department of Economic Development and Tourism to apply for a government liquor license covering operations at Colossal Cave.

NOW, THEREFORE, UPON MOTION DULY MADE, SECONDED AND CARRIED, BE IT RESOLVED:

The Director of the Natural Resources, Parks and Recreation Department is authorized and directed to apply for government liquor licenses covering operations at Rillito Park and Canoa Ranch, and the Director of the Department of Economic Development and Tourism is authorized and directed to apply for a government liquor license covering operations at Colossal Cave.

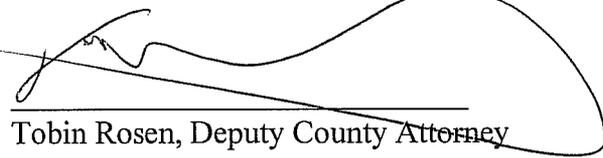
PASSED, ADOPTED AND APPROVED by the Pima County Board of Supervisors this  
\_\_\_\_\_ day of \_\_\_\_\_, 2015.

\_\_\_\_\_  
Sharon Bronson, Chair,

ATTEST:

\_\_\_\_\_  
Robin Brigode, Clerk of the Board

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Tobin Rosen, Deputy County Attorney