



BOARD OF SUPERVISORS AGENDA ITEM REPORT

Requested Board Meeting Date: 2/4/2025

*= Mandatory, information must be provided

Click or tap the boxes to enter text. If not applicable, indicate "N/A".

***Title:**

EConorthwest Comprehensive Market Study – Presentation on Housing Needs Assessment

***Introduction/Background:**

The Board of Supervisors’ acceptance of the EConorthwest contract provides the data resources necessary to facilitate long-term planning for housing affordability across the continuum and provide critical data needed to develop new funding mechanisms to sustain housing affordability efforts and support future competitive grant applications. EConorthwest consultants provide frequent, regular updates to staff. The study commenced in October 2024 with target market analysis and initial community stakeholder outreach conducted December 2024. The findings from these activities will be presented to the Board of Supervisors meeting February 4, 2025.

***Discussion:**

In order to create and sustain a data driven strategy to address the affordable housing shortages in our region, the County has engaged the EConw consulting firm to conduct a regional comprehensive housing market study. Unlike other studies done to date, this one is expected to provide a regional view to encompass the unincorporated areas and jurisdictions outside of the Tucson City limits. Another unique result of this effort is the creation of an interactive data dashboard available to the public once the study is complete.

***Conclusion:**

EConorthwest is prepared to update the Board of Supervisors on initial findings and provide an overview of progress and next steps in the study.

***Recommendation:**

Presentation of initial Pima County Comprehensive Regional Housing Needs Assessment by EConorthwest consultants.

***Fiscal Impact:**

None

***Board of Supervisor District:**

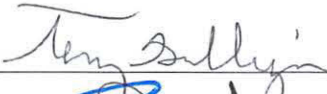
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