



BOARD OF SUPERVISORS AGENDA ITEM SUMMARY

Requested Board Meeting Date: November 5, 2013

ITEM SUMMARY, JUSTIFICATION &/or SPECIAL CONSIDERATIONS:

The Metropolitan Tucson Convention and Visitors Bureau (dba Visit Tucson) would like to present their F/Year 2014 Marketing Plan to the Pima County Board of Supervisors.

CONTRACT NUMBER (If applicable):
CT ED 13*283

STAFF RECOMMENDATION(S):

Staff recommends Visit Tucson to present its FY 2014 Marketing Plan to the Board of Supervisors in accordance with its contract.

CORPORATE HEADQUARTERS: _____

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CLERK OF BOARD USE ONLY: BOS MTG. _____

DEC 22 13 PM 04:01 P.C. CLK/D.F. RD

B7

ITEM NO. _____

PIMA COUNTY COST: __ and/or REVENUE TO PIMA COUNTY: \$ NA

FUNDING SOURCE(S): _____

(i.e. General Fund, State Grant Fund, Federal Fund, Stadium D. Fund, etc.)

Advertised Public Hearing:

	XX	YES		NO
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Board of Supervisors District:

1		2		3		4		5		All	XX
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IMPACT:

IF APPROVED:

Visit Tucson will be able to present its FY 2014 Marketing Plan according to its Contract.

IF DENIED:

Visit Tucson will not be able to present its Marketing Plan and not be in compliance with its contract.

DEPARTMENT NAME: Economic Development & Tourism

CONTACT PERSON: Tom Moulton TELEPHONE NO.: 243-7355