

AGENDA MATERIAL

DATE 3/7/23 ITEM NO. RA14



Date: April 10, 2023

To: The Honorable Chair and Members From: Janay Arenas, Chair
Pima County Board of Supervisors Pima County Small Business Commission

Re: Support for the Pima County Economic Development Strategic Plan

I am writing today as the Chair of the Pima County Small Business Commission to show our support for the Economic Development Strategic Plan, and encourage you to adopt it at your meeting on April 18.

The Small Business Commission has worked with the Economic Development Department for the past six months, providing feedback and suggestions on behalf of the "Strategic Plan." We are encouraged that our recommendations to include specific goals to help small businesses were included, like assessing the current policies in place to support small businesses in Pima County. We believe this plan will help create a more vibrant and diverse economy by enhancing the region to be more business friendly, and by providing more information to small businesses to potentially assist them in overall profitability. The focus on business retention and expansion will have a positive impact for small businesses in the region.

In conclusion, the Small Business Commission unanimously voted in favor of supporting the Economic Development Strategic Plan and hope that the Board of Supervisors will do the same.

APR 12 2023 10:43 AM
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