



Rex Scott, District 1

DATE: March 10, 2023

TO: Melissa Manriquez

FROM: Supervisor Rex Scott

RE: Proclamation Presentation for March 21, 2023 Meeting

Supervisor Scott is happy to present the proclamation for the Pima County REAL DEAL on Vaping Month 2023.



BOARD OF SUPERVISORS AGENDA ITEM REPORT

Requested Board Meeting Date: 3/21/2023

*= Mandatory, information must be provided

Click or tap the boxes to enter text. If not applicable, indicate "N/A".

***Title:**

REAL DEAL on Vaping Month 2023 - Proclamation for Pima County

***Introduction/Background:**

Proclamation to prevent youth vaping

***Discussion:**

This is a partnership between the Pima County Health Department and the Pima County School Superintendent's Office.

***Conclusion:**

In partnership with the Pima County School Superintendent's Office, youth and the Pima County Tobacco Prevention Program are dedicated to addressing tobacco addiction, prevention, and education,

***Recommendation:**

NOW, THEREFORE, BE IT RESOLVED, that the Pima County Board of Supervisors do hereby proclaim March 2023 to be:

"Pima County REAL DEAL on Vaping Month 2023"

***Fiscal Impact:**

NA

***Board of Supervisor District:**

1 2 3 4 5 All

Department: Schools

Telephone: 520-260-3305

Contact: Matthew Stamp, Communications Director

Telephone: *Click or tap here to enter text.*

Department Director Signature:  Date: 3/6/23

Deputy County Administrator Signature:  Date: _____

County Administrator Signature: _____ Date: 3/6/23

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PROCLAMATION

WHEREAS, roughly 1 in 25 children become smokers by the time they leave high school; and

WHEREAS, it is estimated that 95% of tobacco users start before the age of 21 and roughly 80% of users first try tobacco before the age of 18; and

WHEREAS, in Pima County, 30% of 12th-graders reported using e-cigarettes on one or more occasions; and

WHEREAS, alternate forms of commercial tobacco, including e-cigarettes, create health risks and the potential for nicotine addiction; and

WHEREAS, traditional tobacco is commonly used for ceremonial or medicinal purposes by the Tohono O'odham Nation and the Pascua Yaqui Tribe. Traditional tobacco is sacred and is different than the addictive composition of commercial tobacco; and

WHEREAS, youths may be more inclined to tobacco initiation and addiction because of deceptive tobacco marketing; and

WHEREAS, Pima County youths will no longer tolerate the tobacco industry's efforts to manipulate them into buying lethal and addictive products through insidious advertising campaigns and marketing tactics; and

WHEREAS, the REAL DEAL on Vaping is a local campaign initiated by the Pima County Health Department's Tobacco Prevention Program with the aim of educating teens, their parents, caregivers, health providers and teachers about the dangers associated with youths using these products; and

WHEREAS in partnership with the Pima County School Superintendent's Office, youths and the Pima County Tobacco Prevention Program are dedicated to addressing tobacco addiction, prevention and education.

NOW, THEREFORE, BE IT RESOLVED that the Pima County Board of Supervisors hereby proclaims the month of March 2023 to be:

“PIMA COUNTY REAL DEAL ON VAPING MONTH 2023”

PASSED AND ADOPTED this 21st day of March 2023.

The Honorable Adelita Grijalva, Chair
Pima County Board of Supervisors

ATTEST:

Melissa Manriquez, Clerk
Pima County Board of Supervisors