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**DATE:** Thursday, August 15, 2013

**TO:** Robin Brigode, Clerk of the Board

**FROM:** Richard Elías, District Five Supervisor

**RE:** **Item for the September 3, 2013 agenda**

Thank you.



*11<sup>th</sup> Annual National  
Latino AIDS Awareness  
Day*

October 15<sup>th</sup> 2013

Tucson Collaborating  
Agencies



Supervisor Richard Elías  
Pima County Board of Supervisors  
130 W. Congress St., 11<sup>th</sup> Floor  
Tucson, Arizona 85701

August 1, 2013

Dear Supervisor Elías,

On October 15, 2013, the 11<sup>th</sup> annual National Latino AIDS Awareness Day (NLAAD) will be observed in Pima County. As with many other efforts, the success of this event depends on the support of local elected and appointed leaders, government agencies, families, neighborhoods, and community groups. It is for this reason that the NLAAD planning committee, which is a collaborative effort of various community agencies, is seeking your financial assistance. We are requesting a \$1,500 contribution to help make this day meaningful for our ongoing efforts to effectively address this disease among our local Latino populations.

Every 9 ½ minutes someone in the United States is diagnosed with HIV. Latinos account for an estimated 22 percent of new diagnoses of HIV cases in the United States, while they represent only 17 percent of the U.S. population. Strides have been made in treating this disease, but the best approach is still that of prevention.

Education and outreach are critical to this effort to prevent and reduce the spread of HIV, and to assure that those already infected can live longer, more productive and healthier lives.

The scheduled NLAAD activities in Pima County will include educational classes for adults and teens, an informational resource fair, free HIV testing and counseling services, and an evening program featuring community leaders and entertainment. The goal of these activities is to encourage Latino families to speak openly about sexuality, substance abuse, and the unwarranted stigma associated with HIV/AIDS.

The fiscal agent for our local NLAAD effort is the Southern Arizona AIDS Foundation; if you decide to send a monetary donation, please include NLAAD on the memo line of the check and return the donated item to 375 S. Euclid Ave, Tucson, AZ 85719 to the attention of Alethea Do.

Any correspondence or questions can be directed to Alethea Do by e-mail [Ado@SAAF.ORG](mailto:Ado@SAAF.ORG) or by phone at 520-628-7223. We welcome an opportunity to discuss these issues and this important event in more detail.

Sincerely,

Alethea Do  
NLAAD Planning Committee Member  
Co-Chair Emeritus