

PIMA COUNTY

# STRATEGIC PLANNING

Outreach Sessions

June 2025



# Strategic Planning Update

- **Strategic Planning**
- **Strategic Planning Process**
- **Outreach Results**
- **Next Steps**



# Strategic Planning

## Purpose:

*Our Why, Provides clarity and accountability, guardrails along the roadmap for staff, and sets the stage for building a cultural norm*

## Strategy:

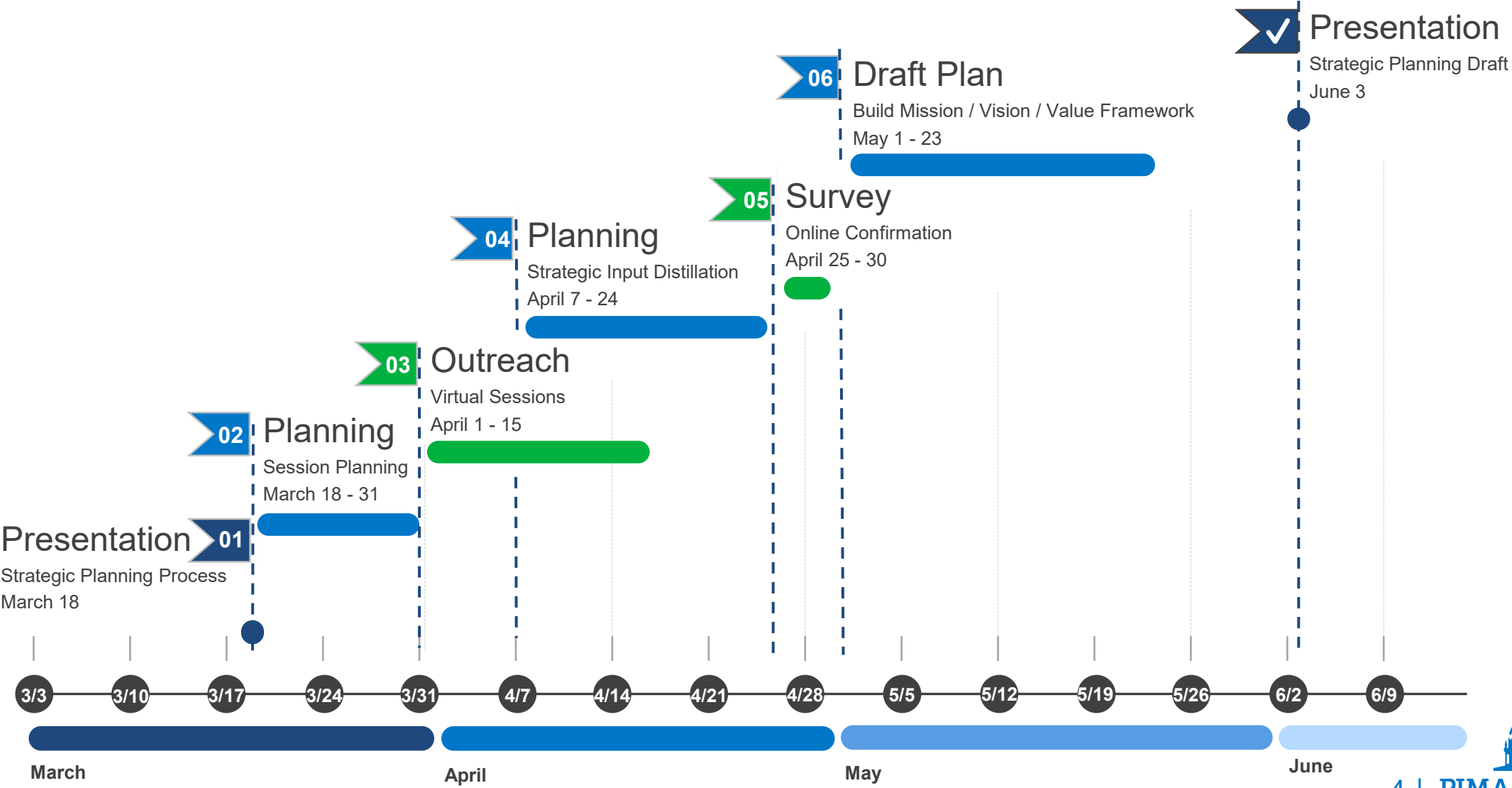
*Our What, Translates our purpose into specific tactics to drive staff efforts forward, this determines actions that are aligned.*

## Execution:

*Our How, Provides a yearly framework for funding, metrics and reporting.*

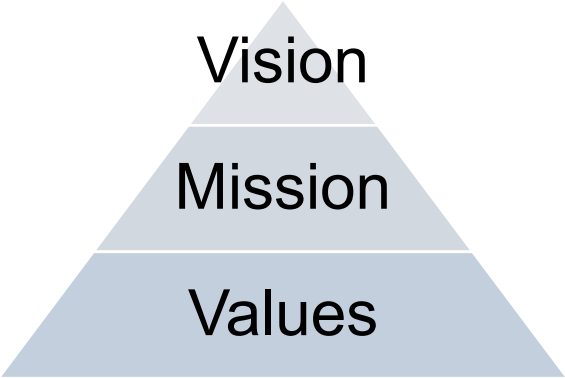


# Strategic Planning – *Process*



**Purpose:**

*Our Why, Provides clarity and accountability, guardrails along the roadmap for staff, and sets the stage for building a cultural norm*



**Values Statement:**

*Are fundamental beliefs that guide or motivate attitudes or actions, act as a guide for behavior or create culture.*

Accountable	Respectful	Ethical	Excellence	Innovation	Sustainability	Prosperous
Accountability	Respect	Ethical	Excellence	Innovation	Sustainability	Community
Transparency	Trust	Integrity	Service	Efficiency	Stewardship	Safety
Commitment	Responsibility	Honesty	Making-a-Difference		Resilience	Growth
Dedicated	Fairness		Compassion			Health
34	11	25	30	16	14	21

## VISION:

Committed to serving residents and fostering a thriving community guided by **Accountable, Respectful, and Ethical** leadership

## MISSION:

Creating a prosperous community through sound stewardship and innovative practices, making-a-difference in quality of life for all.

### Public Service

Effectively manage core  
functions and provide  
excellent service

### Quality of Life

Improve the quality of  
life for Pima County  
residents

### Infrastructure & Growth

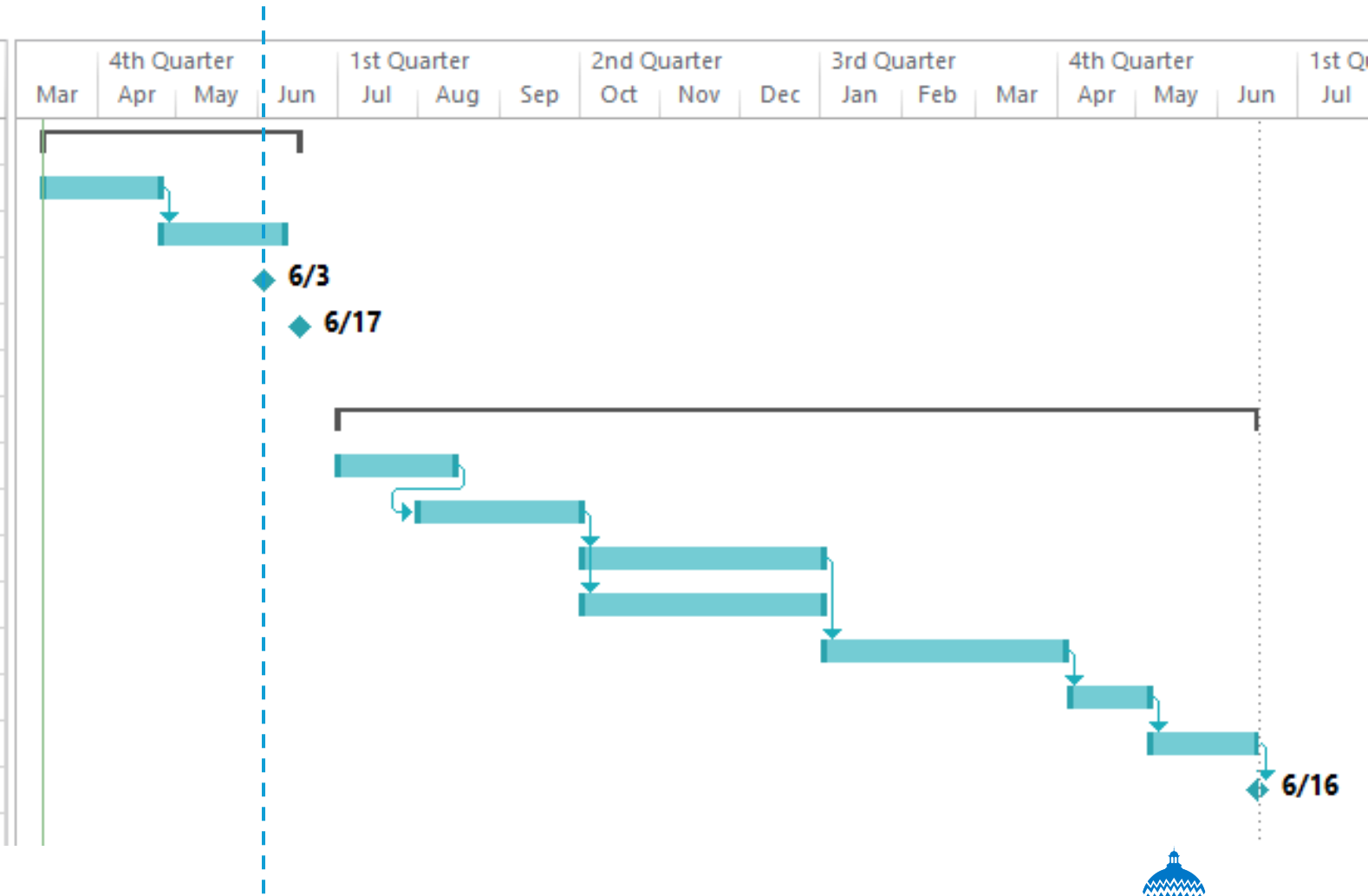
Prioritize critical  
infrastructure and  
economic growth

### Sustainability & Conservation

Promote conservation,  
sustainability and  
climate resiliency

# Strategic Planning – *Next Steps*

Task Name	Start	Finish
▲ <b>FY 2025/26 Strategic Plan</b>	<b>Tue 3/11/25</b>	<b>Tue 6/17/25</b>
M/V/V Input: Directors	Tue 3/11/25	Thu 4/24/25
Draft Strategic Framework	Fri 4/25/25	Tue 6/10/25
Present to BOS for discussion	Tue 6/3/25	Tue 6/3/25
BOS Acceptance	Tue 6/17/25	Tue 6/17/25
▲ <b>FY 2026/27 Strategic Plan Update</b>	<b>Tue 7/1/25</b>	<b>Tue 6/16/26</b>
Input: Pima Staff	Tue 7/1/25	Thu 8/14/25
Action Plan Input: Directors	Fri 8/1/25	Wed 10/1/25
Align Action Plan w Budget	Thu 10/2/25	Thu 1/1/26
Input: Community	Thu 10/2/25	Thu 1/1/26
Draft Strategic Plan Update	Fri 1/2/26	Fri 4/3/26
Internal Comment Period	Mon 4/6/26	Tue 5/5/26
Strategic Plan Update (final)	Wed 5/6/26	Mon 6/15/26
BOS Acceptance	Tue 6/16/26	Tue 6/16/26





## PIMA COUNTY

### **Board of Supervisors**

Rex Scott, *Chair*, District 1

Jennifer Allen, *Vice Chair*, District 3

Dr. Matt Heinz, District 2

Steve Christy, District 4

Andrés Cano, District 5

### **Pima County Administrator**

Jan Leshar