



BOARD OF SUPERVISORS AGENDA ITEM REPORT

Requested Board Meeting Date: 3/18/2025

**= Mandatory, information must be provided*

Click or tap the boxes to enter text. If not applicable, indicate "N/A".

***Title:**

Pima County Workforce Investment Board

***Introduction/Background:**

The Pima County Workforce Investment Board (WIB) serves as the Local Workforce Development Board as outlined within the Workforce Innovation and Opportunity Act (WIOA) that supports workforce development activities within Pima County.

The WIB provides recommendations on local workforce policy and oversight of the local workforce development system, ARIZONA@WORK Pima County One-Stop which connects eligible adults, dislocated workers, and youth to local in-demand industries. WIB members are appointed by the Board of Supervisors and members represent specific categories as outlined within WIOA as business, workforce, community-based organizations and mandated partners.

***Discussion:**

Magdalena Verdugo, CEO, YWCA of Southern Arizona seeks reappointment to the WIB representing community-based organization.

***Conclusion:**

Appointment by the Board of Supervisors ensures composition requirements of the local workforce development board under WIOA.

***Recommendation:**

Staff recommends the appointment of Ms. Verdugo.

***Fiscal Impact:**

None.

***Board of Supervisor District:**

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☒ All

Department: Community & Workforce Development Telephone: 520.724.9638

Contact: Cassie Lundin Telephone: 520.724.9638

Department Director Signature: 

Date:

02.19.25

Deputy County Administrator Signature: 

Date:

2/19/2025

County Administrator Signature: 

Date:

2/21/2025



February 12th, 2025

Cassie Lundin, LWDB Director
Pima County Community & Workforce Development
Pima County Workforce Investment Board

RE: Recommendation for Magdalena Verdugo, CEO, YWCA of Southern Arizona to Continue on the Workforce Investment Board

Dear Workforce Investment Board Selection Committee,

I am thrilled to support Magdalena Verdugo for continued service on the Workforce Investment Board. As the CEO of the YWCA of Southern Arizona, Magdalena has been an incredible asset, bringing unmatched expertise, leadership, and a genuine commitment to workforce development and economic empowerment.

Magdalena's dedication to expanding workforce opportunities, especially for underrepresented communities, is truly inspiring. Under her leadership, the YWCA has launched impactful programs that empower women, people of color, and marginalized groups with essential job training, career development, and economic mobility resources. Her work directly supports the mission of the Workforce Investment Board, amplifying our collective impact.

What sets Magdalena apart is her collaborative spirit. She actively engages with fellow board members, community partners, and industry leaders to tackle workforce challenges with innovative solutions. Her strategic vision and passion for economic justice have helped shape policies and programs that address workforce gaps and create sustainable employment opportunities.

I wholeheartedly recommend Magdalena for continued service on the Workforce Investment Board. Her leadership, experience, and commitment to workforce development are invaluable to the board's mission and success. I have no doubt she will continue to make a meaningful impact.

If you need any additional information, feel free to reach out to me at kmorales@AZtechcouncil.org or 520-440-0761.

Sincerely,

Karla Bernal Morales
Vice President, Southern Arizona
Arizona Technology Council