



# BOARD OF SUPERVISORS AGENDA ITEM REPORT

Requested Board Meeting Date: 9/17/2024

\*= Mandatory, information must be provided

Click or tap the boxes to enter text. If not applicable, indicate "N/A".

**\*Title:**

Pima County Workforce Investment Board

**\*Introduction/Background:**

The Pima County Workforce Investment Board (WIB) serves as the Local Workforce Development Board as outlined within the Workforce Innovation and Opportunity Act (WIOA) that supports workforce development activities within Pima County.

The WIB provides recommendations on local workforce policy and oversight of the local workforce development system that connects eligible adults, dislocated workers, veterans and youth to local growth in-demand industries. WIB members are appointed by the Board of Supervisors and represent business, workforce, community-based organizations, and mandated partners under the act.

**\*Discussion:**

The following individual is seeking re-appointment by the Board in the business category:  
(1) Dr. Deborah Bright, Bright Learning Solutions, Recommended by UA Tech Park, Carol Stewart

**\*Conclusion:**

Appointment by the Board ensures that required composition is maintained for the local workforce board.

**\*Recommendation:**

Staff recommend the appointment of Dr. Bright who brings her business expertise as a small business owner to the workforce board and its committees.

**\*Fiscal Impact:**


None


**\*Board of Supervisor District:**


- 1
- 2
- 3
- 4
- 5
- All

Department: CR-Community & Workforce Development Telephone: 724-9638

Contact: Cassie Lundin Telephone: 724-9638

Department Director Signature:  Date: 9/20/24

Deputy County Administrator Signature:  Date: 9/20/24

County Administrator Signature:  Date: 9/20/24



THE UNIVERSITY OF ARIZONA  
**TECH PARKS  
ARIZONA**



August 2, 2024

Cassie Lundin  
Pima County Community & Workforce Development  
520-724-9638  
Cassie.Lundin@pima.gov

Dear Cassie,

I sponsored Dr. Deb Bright, President of Bright Enterprises, for consideration as a corporate member on our Workforce Investment Board (WIB) due to comprehensive research, executive consulting, and multiple published books on leadership that makes her community leader with a passion that aligns with the WIB's goals and objectives.

I have had the pleasure of getting to know Deb through the Women Leading Southern Arizona leadership group and she is very well respected among the region's female C-Suite that represent dozens of business sectors.

Thank you for your positive response to my nomination, Dr. Bright will be a valuable member of the WIB and I look forward to her contributions.

Yours truly,

Carol Stewart  
***Vice President***, University of Arizona, Tech Parks Arizona  
**CEO, UA Tech Parks & President**, UA Center for Innovation

/cs