



Contract Number: CTN-DE-13 * 76-05
Effective Date: 6-30-13
Term Date: 6-30-14
Cost: ✓
Revenue: ✓
Total: ✓ NTE:
Action: 4-1-14
Renewal By:
Term: 6-30-14
Reviewed by: UR

BOARD OF SUPERVISORS AGENDA ITEM SUMMARY

Requested Board Meeting Date: 6/18/2013

ITEM SUMMARY, JUSTIFICATION &/or SPECIAL CONSIDERATIONS:

The Pima County Department of Environmental Quality is requesting approval of a contract amendment (5) between the Arizona Department of Environmental Quality and Pima County to operate and administer a Clean Air Voluntary No Drive Program in Pima County. The current contract will expire on June 30, 2013 and the amendment is effective through June 30, 2014.

The goals of the program are to raise public awareness and provide information about clean air by: encouraging Pima County residents to take action to reduce air pollution, including using alternative modes of transportation at least one day a week; instilling in the public the idea that one of the best ways to reduce air pollution is through the reduction of vehicle miles traveled; and reinforcing in people the direct relationship between motor vehicle use, air pollution, human health and traffic congestion.

This contract amendment allows the program to continue for another year as required by A.R.S. § 49-506 to reduce air pollution in Pima County. The amendment also includes a scope of work for FY 2013/2014.

CONTRACT NUMBER (If applicable): 11-51-A-143274

STAFF RECOMMENDATION(S):

Staff recommends approval of the contract between the Pima County and ADEQ to administer the Clean Air Voluntary No Drive Program to improve air quality in Pima County.

CORPORATE HEADQUARTERS: ADEQ, 1110 W. Washington St., 6415A-4, Phoenix, AZ 85007

To: CHH - 6-6-13
CoB - 6-13-13
Addendum
(2) Agenda 6-18-13

Procure Dept 06/05/13 PM10:41

CLERK OF BOARD USE ONLY: BOS MTG. _____

ITEM NO. _____

PIMA COUNTY COST: ____ and/or REVENUE TO PIMA COUNTY: \$ _____

FUNDING SOURCE(S): _____

(i.e. General Fund, State Grant Fund, Federal Fund, Stadium D. Fund, etc.)

Advertised Public Hearing:

		YES	X	NO
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Board of Supervisors District:

1		2		3		4		5		All	X
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IMPACT:

IF APPROVED:

PDEQ will continue to administer and Clean Air Voluntary No Drive Program, maintain direct control and accountability of Program activities to reduce emissions by increasing public awareness and distributing information about clean air issues.

IF DENIED:

The Clean Air Voluntary No Drive Program would revert back to ADEQ. Pima County information assistance to constituents and tracking of program outcomes would be lost.

DEPARTMENT NAME: Environmental Quality

CONTACT PERSON: Beth Gorman  TELEPHONE NO.: 724-7446



AGREEMENT AMENDMENT

ADEQ PROCUREMENT
1110 W. Washington Street
Phoenix, AZ 85007
(602) 771-4779 Direct
(602) 771-4739 Fax

PROCUREAZ MASTER CONTRACT: ADEQ12-008137
 AGREEMENT NO.: EV11-0067
 AMENDMENT NO.: 5
 CONTRACTOR: PIMA COUNTY DEQ
 TITLE: VOLUNTARY NO-DRIVE DAY/CLEAN AIR PROGRAM

The purpose of this Amendment is to:

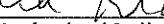
1. Agreement is hereby extended to June 30, 2014.
2. Scope of Work, Attachment A, is hereby incorporated and made part of this Agreement.
3. All other Terms and Conditions remain unchanged.

CONTRACT

NO. CTN-DE-1300000 00000 000000 070

AMENDMENT NO. 05

This number must appear on all
invoices, correspondence and
documents pertaining to this
contract.

PIMA COUNTY DEQ	ARIZONA DEPARTMENT OF ENVIRONMENTAL QUALITY
Contractor hereby acknowledges receipt and Understanding of above Amendment.	The above referenced contract Amendment is hereby executed this day at Phoenix Arizona.
 Signature of Authorized Individual	_____ Day of _____ 2013.
 Typed or Printed Name and Title	_____ Date
_____ Director	Eric C. Massey Director, Air Quality Division



PIMA COUNTY SIGNATURE PAGE

This document constitutes the entire agreement between the parties pertaining to the subject matter hereof, and all prior or contemporaneous agreements and understandings, oral or written, are hereby superseded and merged herein. This Contract may be modified, amended, altered or extended only by a written amendment signed by the parties.

IN WITNESS WHEREOF, the parties hereto have executed this Contract.

PIMA COUNTY

Chair, Board of Supervisors

Date

ATTEST

CONTRACTOR

Clerk of the Board

Date

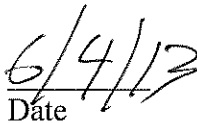
PDEQ

Date

Approved As to Form:



Deputy County Attorney



Date



Attachment A
EV11-0067
Pima County Department of Environmental Quality
Voluntary No-Drive Day (Clean Air Program)
Grant Proposal & Budget Information
FY 2014

I. PROGRAM OVERVIEW

The Pima County Voluntary No-Drive Day Program (also known as the Clean Air Program) is mandated by the omnibus air quality legislation enacted in 1988 (A.R.S. § 49-506) and Pima County Code 17.44.020 and will be conducted by Pima County Department of Environmental Quality. This program is also a permanent and enforceable control measure approved into the most recent Carbon Monoxide Limited Maintenance Plan by EPA effective January 20, 2010 [74 FR 67819; 12/21/09].

The principal goals of this program are to raise public awareness and provide information about air quality by:

- ◆ encouraging Pima County residents to take action to reduce air pollution including using alternate modes of transportation at least one day a week;
- ◆ instilling in the public the idea that one of the best ways to reduce air pollution is through a reduction of vehicle miles traveled; and
- ◆ reinforcing the direct relationship between motor vehicle use, air pollution, human health, and traffic congestion.

The program has experienced funding cuts that have affected the program and staffing levels. However, the PDEQ Voluntary No-Drive Day/Clean Air Program staff continue to be dedicated to providing superior public outreach and education regarding air quality issues in our community.

Below is a listing of program elements that includes goals, performance measures, and benefits to the community utilizing the current funding level of \$192,000.

**Pima County Department of Environmental Quality
Voluntary No-Drive Day/Clean Air Program Grant Proposal FY2014
Required by A.R.S. §49-506 and P.C.C. 17.44.020**

Goals	Outcome-Based Performance Measure	Benefits	% Complete
1. Educate community about air quality issues and actions to reduce vehicle emissions and other air pollution	Provide 75 air quality presentations that include information on reducing vehicle emissions to community members during grant year. Research, write and issue 10 air quality & vehicle trip reduction-related news releases to generate media coverage. Research and post 6 air quality & vehicle trip reduction-related articles on PDEQ website. Distribute 15,000 air quality-related informational pieces at public events and outreach programs. Continue to coordinate with the Pima County Public Library System to provide free public access to air quality literature throughout the library network. Co-Sponsor, assist with planning and organizing 4 environmentally-related community-wide events to encourage actions to reduce air pollution. Gather data from event participants to identify specific behavior changes that result in reduced emissions. Set up educational booth for outreach events at 12 business/community events promoting environmental protection and alternate mode use.	Over 50,000 Pima County residents will be directly impacted by the outreach; be more aware of air pollution sources, health effects, and/or actions to reduce air pollution. Pima County residents, especially vulnerable populations, will be able to protect their health with increased	
2. Notify public and media when air pollution levels are elevated	Maintain list serve to issue air quality advisories to at least 300 community members. Issue advisory when levels approach Unhealthy for Sensitive Groups. Work with School Districts and Health Care Facilities to interpret air quality information. Include health-related information and actions to reduce air pollution including reducing vehicle trips. Survey list serve to see if members have changed behavior and reduced vehicle trips after receiving air pollution		

advisories.

Goals (cont.)

3. Promote the PDEQ's AirInfoNow.org website

Outcome-Based Performance Measure

Monitor the website that provides up-to-the-hour air pollution information, encourage use by those most at risk in the community to protect their health, and track website visits. Work with school nurses and health care providers to encourage them to use website to access air quality information. Obtain an average of 60,000 monthly requests on the site.

Benefits

Increase awareness of readily available up-to-the-hour air pollution data to reduce health risk for sensitive individuals.

% Complete

knowledge to reduce exposure to air pollution.

4. Use video technology and social media to educate public

Coordinate with the Pima County Communications Office to create engaging vehicle emission reduction-related educational videos for use on website, YouTube, and social media outlets. If funding is available, purchase TV time and use as commercials. Track and document viewership.

Broaden program audience base to inform the community about air quality issues.

5. Enhance Eco-Kids website with new air quality information

Research and develop at least 8 new pages for the website to engage and inform children about air quality/environmental issues and actions they and their families can take to reduce vehicle emissions and minimize other sources of air pollution. Document number of webpage visits. Modify pages as needed with updated information and to encourage more visits.

Educate youth about air quality and encourage family participation to reduce air pollution

6. Encourage use of alternative modes of transportation by Pima County employees

Provide 20 presentations at new employee orientations, update information on Pima County intranet site regarding alternative modes of transportation, and survey employees every four years to track usage, work with Pima Association of Governments to develop incentive programs to encourage alternate modes use. Work with Pima County Wellness Program and Human Resources to encourage alternate modes of transportation, improved infrastructure for bicycling, and increased bus pass and carpool subsidies.

Reduce peak hour traffic congestion and improve air quality by reducing employee commute trips

7. Maximize program effectiveness through shared community resources

Collaborate and strategize with at least 4 other governmental and non-profit agencies on efforts to demonstrate a reduction in Pima County's vehicular emissions each year.

Expand outreach to new groups and improve efficiency by combining resources

8. Evaluate program using survey methodology

Conduct Clean Air Campaign and Air Quality Awareness Survey. Questions will be designed to quantify behavior changes that reduce vehicular emissions. Research other methods of evaluation to better quantify environmental benefits of program elements.

Measure program effectiveness and learn where program improvements can be made.

I. Reporting Requirements

- A. Quarterly Reporting
 - a. Within 45 days of the completion of each quarter, submit to ADEQ a summary of activities performed for the quarter; including progress in Outcome-based Performance Measures and significant program developments.
- B. Annual Reporting
 - a. Within 60 days of the completion of the fiscal year, provide to ADEQ a summary of all program activities for the grant period. Summary documentation should provide indication of progress/achievement in Outcome-based Performance Measures, an indication of the air quality benefit associated with program operations, and discussion of program development efforts.
- C. By January 1, 2014 provide to ADEQ a plan for future Voluntary No-Drive Program development. The plan shall include:
 - a. Identification of new or existing elements of program operation that lead to quantifiable emission reductions
 - b. Identification of metrics that can be used to gauge program efficacy.
 - c. Discussion of potential program adaptations to be considered for the FY15 grant cycle. Exploration of program elements with specified outcome benefits, or quantifiable emission reductions, is strongly encouraged.

II. Budget

Funding for the Pima County Voluntary No-Drive Day/Clean Air Program is authorized under ARS § 49-551, which requires that: "Monies in the air quality fund shall be used, subject to legislative appropriation, for:

1. Air quality research, experiments and programs conducted by or for the department for the purpose of bringing area A or area B into or maintaining area A or area B in attainment status, improving air quality in areas of this state outside area A or area B and reducing emissions of particulate matter, carbon monoxide, oxides of nitrogen, volatile organic compounds and hazardous air pollutants throughout the state."

Activities conducted in coordination with other PDEQ program outreach, or in association with other pollutant media (i.e. water, waste, etc.), shall have costs apportioned to this grant in a manner consistent with the requirements of ARS § 49-551.

Budget for PDEQ Voluntary No-Drive Day/Clean Air Program FY2014	
Personnel	\$97,806.00
Motor Pool	5,670.00
Equipment	0
Supplies	1,500.00
Contractual	0
Other	22,329.00
Administration/Overhead	64,695.00
TOTAL	\$192,000.00