

# AGENDA MATERIAL

DATE 11/19/24

ITEM NO. RA13



THE UNIVERSITY OF ARIZONA  
**Cooperative Extension**  
Pima County

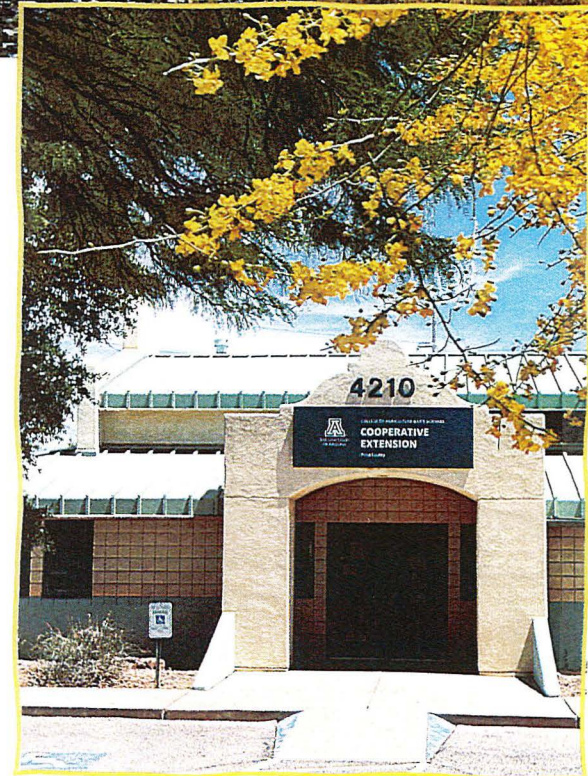
**University of Arizona Cooperative Extension**  
Division of Agriculture, Life & Veterinary  
Sciences & Cooperative Extension

## Pima County Cooperative Extension

**Claire L. Zucker**

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*Research-based education to improve lives, families,  
communities, the environment, and economies.*



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**Cooperative Extension is a nationally authorized institution implemented through land grant universities to bring agricultural and health education to people.**

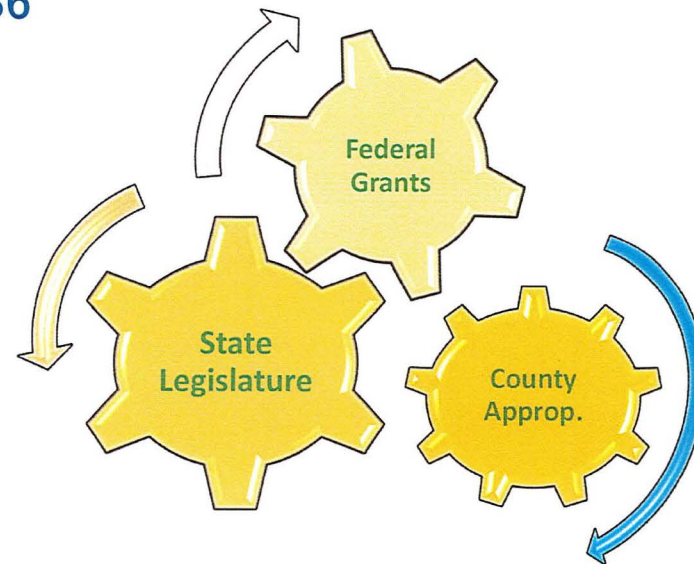
Federally Authorized under the 1914 Smith Lever Act

Re-authorization by the AZ Legislature: 1974 & 1986

## Funding

- Federal
- State
- County

Also relies on grants, program revenue, and philanthropy





Pima Extension Office  
& Master Gardener  
Demonstration Garden

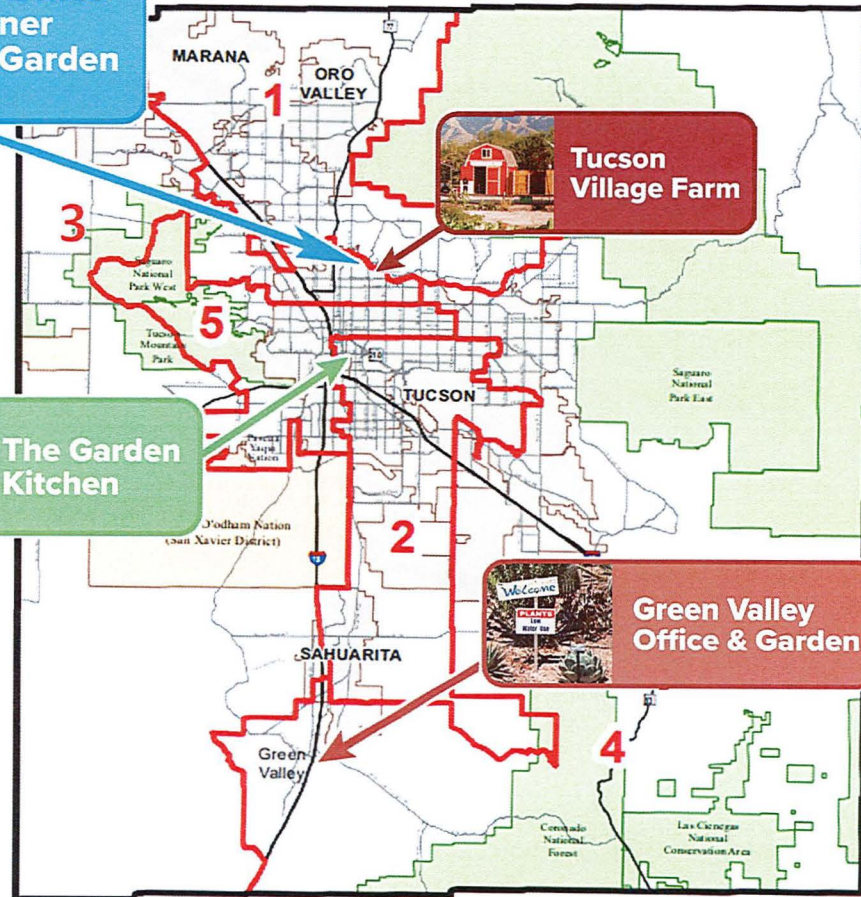
## Pima County Provides one office, and we rent two others at a low cost

The Campbell Office is provided  
Rental of The Garden Kitchen  
Rental of the Green Valley Office

Pima County Supports us Financially  
through an annual appropriation:  
**\$151,400**

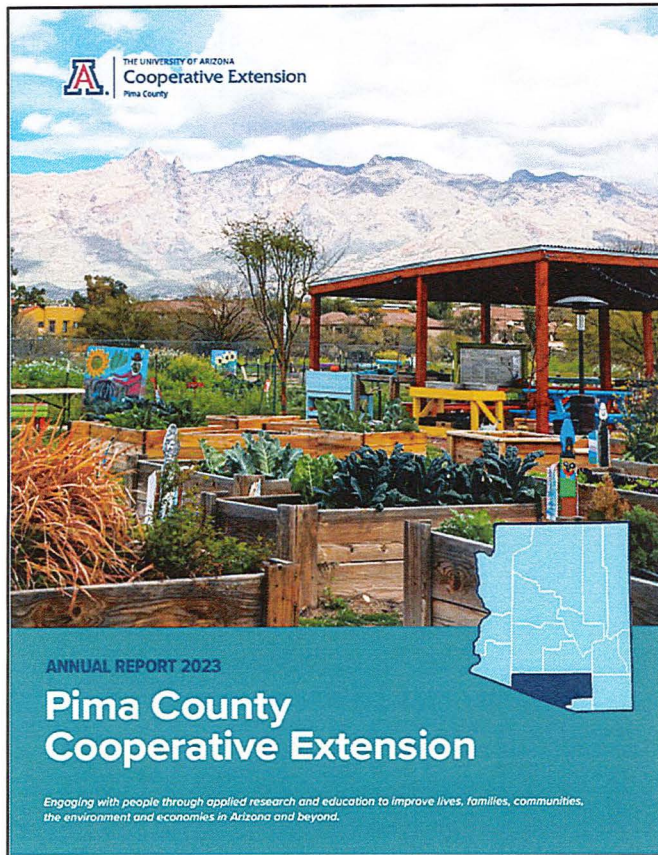


The Garden  
Kitchen



# Pima Extension Reporting on Successes

## Annual Reports



## Bi-monthly Newsletter

Circulation is 16,812, > 50% open rate



## Quarterly Reports



To: Karen Simms, Range and Conservation Lands Division Manager  
 Brian Powell, Conservation Science, Compliance, and Education, Division Manager  
 Pima County Conservation & Land Resources  
 From: Claire Zuckler, Director, Pima County Cooperative Extension  
 Subject: Pima Extension Report, Quarter 1 FY25, July-September 2024  
 Date: October 14, 2024

This quarterly report summarizes Pima County Cooperative Extension accomplishments enabled through the University of Arizona Appropriations of County Funds for FY 2025. It aligns with the Scope of Work developed in coordination with Pima County Conservation & Land Resources (CLR) and approved by the Pima County Board of Supervisors in July 2024. The University of Arizona Cooperative Extension provides outreach and education to improve land stewardship and community health through horticulture and agriculture, 4-H youth development, and Family and Consumer Health Sciences. Funding from Pima County enables Pima Extension to better serve the community and provide practical information that helps people make their lives better.

Element 1: Pima Extension Groundskeeping and Office Operations  
 Pima Extension supports 58 FTE working in four locations to better serve Pima County Citizens. The main office is located at 4210 N Campbell Ave, Tucson, the 4-H Healthy Living Center, Tucson Village Farm is located at 2201 E. Roger Road, Tucson, the southern Pima County office is at the Green Valley Community Center, 530 E Whitehouse Canyon Rd, Green Valley, and The Garden Kitchen is in South Tucson, 2205 S. 4th Ave. Pima Extension also has over 400 volunteers working on programs in Pima County.

- Groundskeeping and outdoor maintenance were conducted in areas surrounding the Pima Extension office buildings, provided by or rented from Pima County for Extension services.
- The new marquee sign is up and running providing up-to-date messaging to the 30,000 cars that travel Campbell Road each day. We have already received inquiries from people driving by who were previously unaware of our programming.
- Office support including a portion of utility costs, supplies, and equipment maintenance.
- Administrative staff support for Pima Extension operations, finances, and programs.

Element 2: 4-H High Ropes Challenge Course  
 The Pima Extension 4-H High Ropes Challenge Course offers classes for Pima County residents, schools, and community groups.



## Pima Extension engaged with 55,000 in 2023

- Over 136,000 hours of education in 2023
- 40 staff, 15 student workers, 1,200 volunteers
- 50,000 hours of Volunteer Service

### Ag and Natural Resources



### Health



### 4-H Youth Education





## Master Gardeners | Invasive Species Mitigation

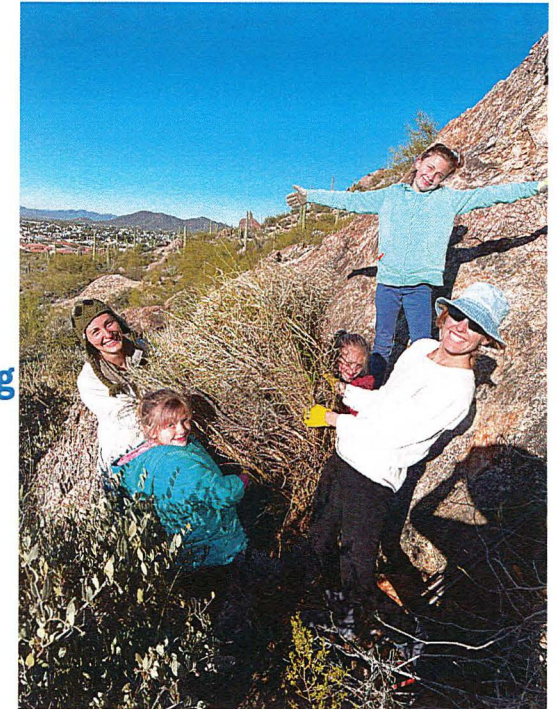
- 250+ Master Gardener Volunteers – 36,000 hours of service
- 23,066 people reached: classes, events workshops, plant clinic
- Largest free botanical garden in Arizona + Green Valley gardens



### Invasives Program\*

- 25 presentations
- 31 removal events
- County-wide  
Coordination including  
leading the Stinknet  
Outreach Team

\*PC funded



# Smartscape Program

Funded by COT Tucson Water to Provide Sustainable Landscaping Education

- Now focusing on educating landscape professionals (212 in 2023)
- Created and providing a 1-day boot camps for City Employees
- Curriculum for adult learners including hands-on experiential learning



# Health | Nutrition | Activity | Parenting

## The Garden Kitchen

- 2,500 people reached and offering a safe space to learn about nutrition and health located in South Tucson
- Collaborations >60 community sites, 30 partner organizations -- Community gardens / Early Childhood Education Centers

- PLAZA Mobile Market  
1200 transactions  
w/600 people  
40% sales are benefit dollars (SNAP, FMUP coupons, Double up)





# Health | Nutrition | Activity | Parenting

## Expanded Food & Nutrition Ed. Program

- 200 classes with 121 adults enrolled to earn certificates
- 250 youth also received education
- 12 community outreach events

## Family Engagement Program

- 221 free workshops to 479 parents
- 12 classes to incarcerated caregivers
- Classes at 3 Family Resource Centers
- Financial Literacy

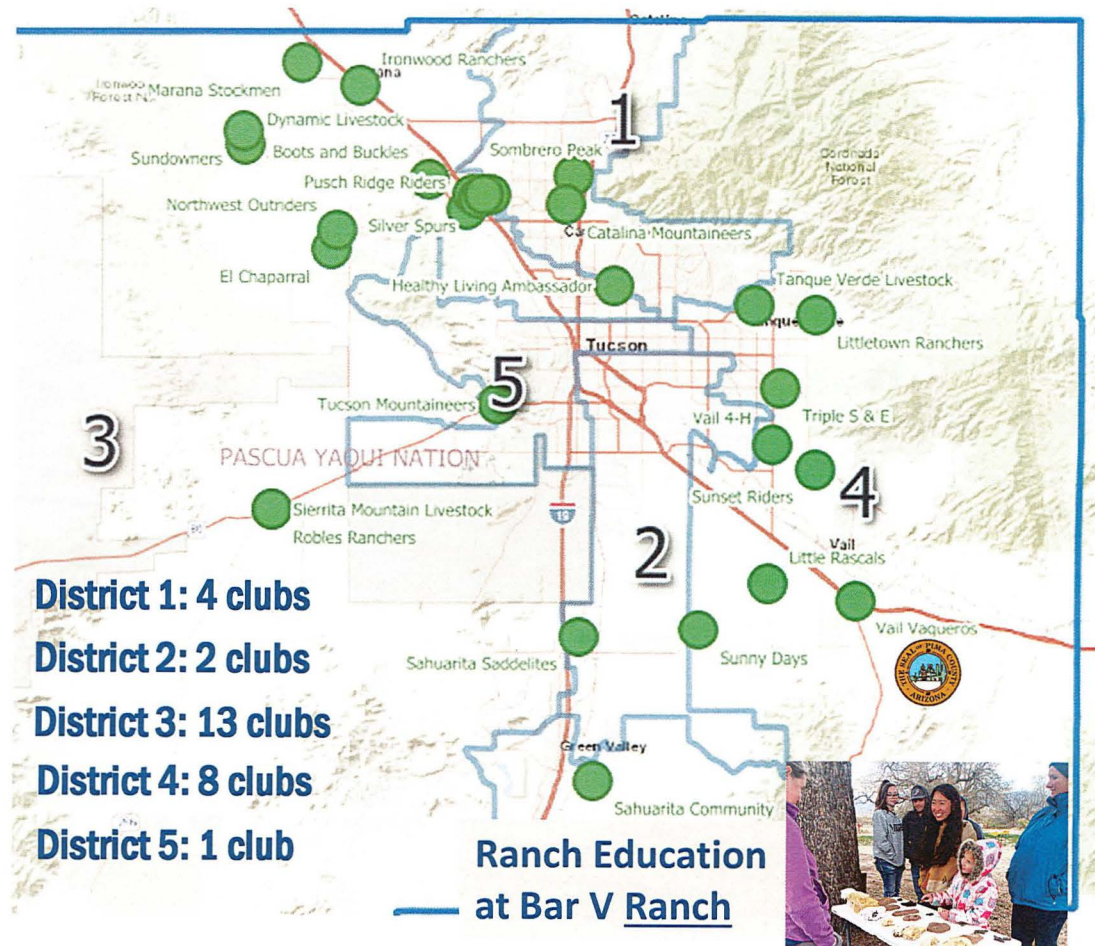


# 4-H Clubs in Pima County

- 700 Youth
- 28,000 hours of education
- Wide range of projects
- Culminating at the Pima County Fair

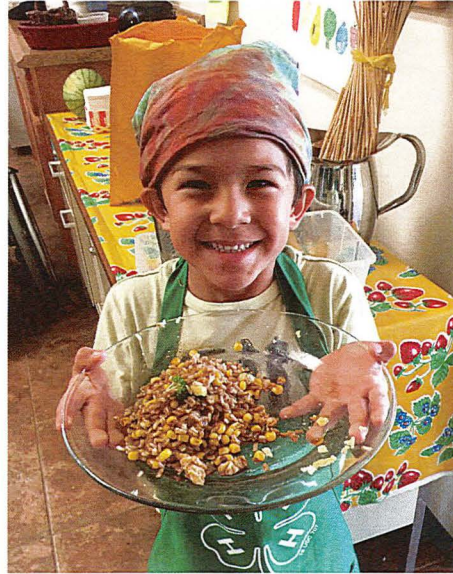


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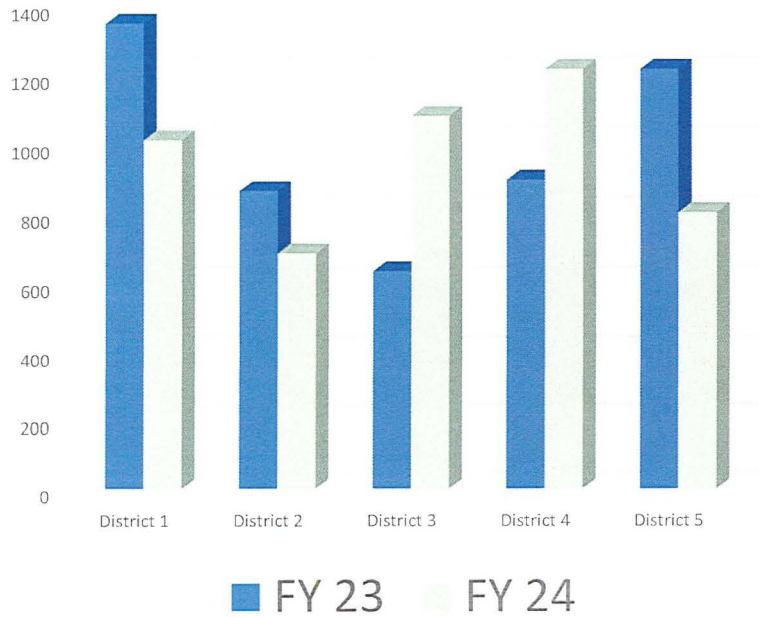
## Tucson Village Farm

- 8,486 youth, 6,013 adults, 62,000 hours of programming
- 19 summer camps, 28 culinary classes
- Arts, outdoor activities, agriculture, nutrition, and health



# 4-H Tucson Village Farm School Field Trip Program

### TVF School Field Trip Program FY23 & FY24



# 4-H Tucson Village Farm School Field Trip Program

## Pima County Public Health COVID-19 Comorbidity Intervention Grant

- Public Health Curriculum
- Outreach to underserved schools and districts
- Subsidizing buses & youth attendance fees

### FY25 – so far....

- 24 additional Schools
- 1,287 additional students so far
- Openings for 800 more students
- Likely 7,000 youth this year





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## Pima County Cooperative Extension

### Your Pima County funding is critical!

- Operations support for our unit in a time of uncertainty
- Helping our region beat back invasive species
- Giving youth....
  - Skills and confidence the high ropes course at TVF
  - A working knowledge of ranch and land stewardship
  - Health education that increases comfort levels for vaccinations and builds healthy eating habits





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**Thank you**

**Claire L. Zucker**

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