



**BOARD OF SUPERVISORS AGENDA ITEM REPORT**

Requested Board Meeting Date: October 3, 2017

**Title:** Temporary Road Closure Resolution

**Introduction/Background:**

The reason for this resolution is that Brooksee, LLC has requested the temporary closure of portions of Sabino Canyon Park, General Hitchcock Highway, Catalina Highway, and Melpomene Way for the Revel Mount Lemmon Marathon and Half event on Sunday, November 12, 2017 from 3:00 A.M. to 2:00 P.M.

**Discussion:**

As a result of the request and traffic control plan review, Pima County Traffic Engineering recommends the temporary closure of portions of Sabino Canyon Park, General Hitchcock Highway, Catalina Highway, and Melpomene Way to enhance the safety of the Revel Mount Lemmon Marathon and Half event by reducing potential vehicular conflicts. Northbound and southbound traffic on General Hitchcock Highway will be facilitated by a pilot car system in coordination with the Pima County Sheriff's Department.

**Conclusion:**

Pima County Traffic Engineering recommends the temporary closure of portions of Sabino Canyon Park, General Hitchcock Highway, Catalina Highway, and Melpomene Way to enhance the safety of the Revel Mount Lemmon Marathon and Half event by reducing potential vehicular conflicts.

**Recommendation:**

Pima County Traffic Engineering recommends approval of this resolution to temporarily close portions of Sabino Canyon Park from Upper Goat Hill Road to General Hitchcock Highway, General Hitchcock Highway from Sabino Canyon Park to Catalina Highway, Catalina Highway from General Hitchcock Highway to Melpomene Way, and Melpomene Way from Catalina Highway to Limberlost Road on Sunday, November 12, 2017 from 3:00 A.M. to 2:00 P.M.

**Fiscal Impact:**

Minimal, \$45.00 application fee.

**Board of Supervisor District:**

1       2       3       4       5       All

Department: Transportation, Traffic Engineering Division      Telephone: 724-2601

Contact: Lauren Fecteau, PE, PTOE      Telephone: 724-2358

Department Director Signature/Date: *Arant. Olivas*      9/17/17

Deputy County Administrator Signature/Date: *[Signature]*      9/12/17

County Administrator Signature/Date: *C. DeLuca*      9/12/17

**RESOLUTION 2017 - \_\_\_\_\_**

**RESOLUTION OF THE PIMA COUNTY BOARD OF SUPERVISORS PERMITTING THE TEMPORARY CLOSURE OF PORTIONS OF SABINO CANYON PARK, GENERAL HITCHCOCK HIGHWAY, CATALINA HIGHWAY, AND MELPOMENE WAY IN PIMA COUNTY, ARIZONA, FOR THE REVEL MOUNT LEMMON MARATHON AND HALF ON SUNDAY NOVEMBER 12, 2017**

**WHEREAS**, Brooksee, LLC is conducting marathon running events on Sunday, November 12, 2017, and

**WHEREAS**, Brooksee LLC has requested the temporary closure of portions of Sabino Canyon Park from Upper Goat Hill Road to General Hitchcock Highway, General Hitchcock Highway from Sabino Canyon Park to Catalina Highway, Catalina Highway from General Hitchcock Highway to Melpomene Way, and Melpomene Way from Catalina Highway to Limberlost Road from 3:00 A.M. to 2:00 P.M. to facilitate this event, and

**WHEREAS**, the Pima County Board of Supervisors has determined that it will be necessary to permit the temporary closure of portions of Sabino Canyon Park from Upper Goat Hill Road to General Hitchcock Highway, General Hitchcock Highway from Sabino Canyon Park to Catalina Highway, Catalina Highway from General Hitchcock Highway to Melpomene Way, and Melpomene Way from Catalina Highway to Limberlost Road to support this event,

**THEREFORE, IT IS HEREBY RESOLVED** by the Board of Supervisors of Pima County, Arizona, that:

**SECTION 1.** Portions of Sabino Canyon Park from Upper Goat Hill Road to General Hitchcock Highway, General Hitchcock Highway from Sabino Canyon Park to Catalina Highway, Catalina Highway from General Hitchcock Highway to Melpomene Way, and Melpomene Way from Catalina Highway to Limberlost Road shall be temporarily closed to public traffic on Sunday, November 12, 2017 from 3:00 A.M. to 2:00 P.M.

**SECTION 2.** All applicable County officers and employees are hereby authorized and directed to perform all acts necessary or desirable to give effect to this Resolution.

PASSED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2017.

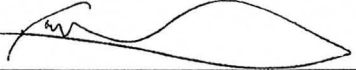
PIMA COUNTY BOARD OF SUPERVISORS

\_\_\_\_\_  
Chair

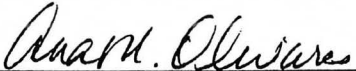
ATTEST:

\_\_\_\_\_  
Clerk of the Board

APPROVED AS TO FORM:

 8/6/17  
\_\_\_\_\_  
Deputy County Attorney **TOBIN ROSEN**

REVIEWED BY:

  
\_\_\_\_\_  
Director of Transportation



## R a c e S e r i e s

11968 North Ithica Drive  
Highland, Utah 84003

August 8, 2017

Mr. Chuck Huckelberry  
County Administrator  
130 W Congress St, 10<sup>th</sup> Floor  
Tucson, Arizona 85701

Dear Mr. Huckelberry,

I am pleased to introduce the inaugural REVEL Mt Lemmon Marathon & Half to the Pima County Board of Supervisors. This event will be part of the renowned REVEL Race Series ([www.runrevel.com](http://www.runrevel.com)) and will be a great economic boon to Pima County. The event is planned for Nov 12, 2017, and will run from Mt Lemmon to Tanque Verde.

As a professional event production company, we have a proven record of working with our host communities to meet local needs while producing unparalleled events that draw participants from all over the world. The other events in our series take place in Denver, Los Angeles, Salt Lake City, and Las Vegas. They all attract thousands of participants each year, and bring in runners from all fifty states and dozens of countries. We are confident that the REVEL Mt Lemmon event will follow the same pattern of success experienced by our other events.

We are partnering with the Summerhaven (Mt Lemmon) business owners to make sure their needs are met, and we have donated to the University of Arizona SkyCenter observatory on the mountain. We will also be donating funds directly to the Summerhaven community, and are working with HOA and other community members to determine the cause those funds will benefit. We will also donate thousands of dollars to nonprofit groups in Tucson in exchange for volunteers at our event.

At each REVEL event we spend as much money as possible in the local economy. This includes logistics services (traffic control, labor, restrooms, etc), food & beverage, vehicles & transportation services, expo facilities, etc. We are also working with Visit Tucson and the Tucson Metro Chamber to coordinate Host Hotels and tourism activities for the hundreds of runners that are coming from out of town.

I urge the Board of Supervisors to approve the special event application, and look forward to partnering with your community to make this an exciting and beneficial event for Pima County.

Respectfully,  
Jared Rohatinsky  
CEO – REVEL Race Series  
801-830-0624  
[jared@brooksee.com](mailto:jared@brooksee.com)

August 2, 2017

Mr. Chuck Huckelberry  
County Administrator  
130 W Congress St, 10<sup>th</sup> Floor  
Tucson, Arizona 85701

**Re: Letter of Support for REVEL Mt Lemmon Marathon & Half Marathon**

Dear Mr. Huckelberry,

I am pleased to express my support for the Marathon/Half-Marathon that REVEL is looking to make an annual event in our community. REVEL has been operating since 2012 in the endurance event industry and has a proven record of success. The events are called the REVEL Race Series. The organization has existing events in Salt Lake City, Denver, Los Angeles, and Las Vegas, and are excited to now expand to Tucson with the Mt Lemmon race on November 12th.

Due to the nature of the courses they select, REVEL has been able get a lot of participants, both local and out-of-state. They had an independent organization perform an Economic Impact Analysis for their events, and it was determined that the races bring \$2,000,000 of economic impact to the host communities annually. In addition, they partner with local non-profits to get volunteers for the event in exchange for donations to their causes. Bringing more outsiders to come spend their money and experience Pima County will create more travelers to our region. In the end, more money for Pima County.

I look forward to the Pima County Board of Supervisors to approve the permit for this event for the betterment of our community.

Sincerely,



Edgar Martinez • Business Development Executive  
P 520.792.2250 ext 130 • C 520.310.5254 • F 520.882.5704  
[emartinez@tucsonchamber.org](mailto:emartinez@tucsonchamber.org) • [TucsonChamber.org](http://TucsonChamber.org)  
Tucson Metro Chamber • 465 W. St. Mary's Road • Tucson, AZ 85701



The best weapon in the war on poverty is a job.





100 S. Church Ave.  
Tucson, Arizona 85701  
visitTucson.org

August 8, 2017

Mr. Chuck Huckleberry  
County Administrator  
130 E Congress St, 11<sup>th</sup> Floor  
Tucson, Arizona 85701

Dear Mr. Huckleberry:

Visit Tucson Sports has been approached by the REVEL Race Series. REVEL is interested in holding a Marathon/ Half Marathon on November 12<sup>th</sup> on Mount Lemmon and is a qualifier for the Boston Marathon. The organization has existing events in Salt Lake City, Denver, Los Angeles, and Las Vegas, and are excited to now expand to Tucson.

We are excited to be partnering with the REVEL Race Series for this event and to further position Pima County as a leading Southwestern destination for competitive running and to showcase our community. The event expects to draw participants both locally, but also from out-of-state. Based on an independent study the estimated Economic Impact of REVEL events is \$2,000,000 annually.

I believe this to be an opportunity for us to attract another demographic of visitor and to provide a challenging competition.

I look forward to the Pima County Board of Supervisors to approve the permit for this event for the betterment of our community.

Sincerely,

A handwritten signature in black ink that reads "Jeffrey M. John".

Mr. Jeffrey John  
Sports Sales Manager  
Visit Tucson Sports

FREE YOURSELF.®