

MEMORANDUM

DATE: October 31, 2024
TO: Melissa Manriquez, Clerk of the Board
FROM: Adelita Grijalva, Chair and District Five Supervisor
REGARDING: Item for the November 19 Regular Agenda



Please add the following to the November 19 Regular Agenda:

Proclamation

Designating Saturday, November 30, 2024 as “Small Business Saturday in Pima County.” (District 5)

Thank you

PROCLAMATION

WHEREAS, the Pima County Board of Supervisors celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are 34.7 million small businesses in the U.S., small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 61.1% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the U.S.; and

WHEREAS, 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

WHEREAS, 59% of United States consumers aware of Small Business Saturday shopped or ate at a small, independently-owned retailer or restaurant on Small Business Saturday 2023; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

WHEREAS, Pima County values, celebrates and supports its many and varied small businesses, which create jobs, boost our economy, and preserve the unique nature of our local communities.

NOW THEREFORE, BE IT RESOLVED that the Pima County Board of Supervisors hereby proclaims Saturday, November 30, 2024, to be:

“SMALL BUSINESS SATURDAY IN PIMA COUNTY”

and urges the residents of our community to support small businesses and merchants on Small Business Saturday – celebrating its 15th year in 2024 – and to Shop Small throughout the year.

PASSED AND ADOPTED this 19th day of November, 2024.

The Honorable Adelita S. Grijalva, Chair
Pima County Board of Supervisors

ATTEST:

Melissa Manriquez, Clerk
Pima County Board of Supervisors